Wisconsin Tracking Poll

Project: 2408113

N Size: 701 Wisconsin Voters

Margin of Error: \pm 4% August 23-26, 2024

Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country		
	Right direction Wrong track	221 480	31% 69%
BLMB1_2	Generally speaking, would you say the economy in each of in the right direction, or is it going off on the wrong track	, ,	
	Right direction Wrong track	287 414	41% 59%
BLMB1_3	Generally speaking, would you say the economy in each of in the right direction, or is it going off on the wrong track	•	
	Right direction Wrong track	361 340	51% 49%
BLMB2_1	Do you have a favorable or unfavorable impression of eac Biden	ch of the follow	ing? — Joe
	Very favorable	149	21%
	Somewhat favorable	147	21%
	Somewhat unfavorable	93	13%
	Very unfavorable	298	42%
	Heard of, no opinion	13	2%
	Never heard of	1	0%
BLMB2_2	Do you have a favorable or unfavorable impression of eac Kamala Harris	ch of the follow	ing? —
	Very favorable	217	31%
	Somewhat favorable	110	16%
	Somewhat unfavorable	62	9%
	Very unfavorable	296	42%
	Heard of, no opinion	12	2%
	Never heard of	3	0 %

Question	Response	Frequency	Percentage
BLMB2_3	Do you have a favorable or unfavorable impression of eac Democrats in Congress	ch of the follow	ing? —
	Very favorable	137	19%
	Somewhat favorable	171	24%
	Somewhat unfavorable	140	20%
	Very unfavorable	215	31%
	Heard of, no opinion	37	5%
	Never heard of	2	0%
BLMB2_4	Do you have a favorable or unfavorable impression of eac Republicans in Congress	ch of the follow	ing? —
	Very favorable	96	14%
	Somewhat favorable	161	23%
	Somewhat unfavorable	143	20%
	Very unfavorable	271	39%
	Heard of, no opinion	23	3%
	Never heard of	7	1%
BLMB2_5	Do you have a favorable or unfavorable impression of eac Donald Trump	ch of the follow	ing? —
	Very favorable	176	25%
	Somewhat favorable	104	15%
	Somewhat unfavorable	43	6%
	Very unfavorable	366	52%
	Heard of, no opinion	11	2%
	Never heard of	0	0%
BLMB2_12	Do you have a favorable or unfavorable impression of eac West	ch of the follow	ing? — Cornel
	Very favorable	10	1%
	Somewhat favorable	64	9%
	Somewhat unfavorable	48	7%
	Very unfavorable	78	11%
	Heard of, no opinion	199	28%
	Never heard of		43%
BLMB2_13	Do you have a favorable or unfavorable impression of eac F. Kennedy Jr.	ch of the follow	ing? — Robert
	Very favorable	53	8%
	Somewhat favorable	201	29%
	Somewhat unfavorable	95	14%
	Very unfavorable	245	35%
	Heard of, no opinion	83	12%
	Never heard of		3%
	1.0.01 Hourd of	- -	2,0

Question	Response	Frequency	Percentage
BLMB2_18	Do you have a favorable or unfavorable impression of eac Stein	ch of the followin	ıg? — Jill
	Very favorable	8	1%
	Somewhat favorable	57	8%
	Somewhat unfavorable	82	12%
	Very unfavorable	112	16%
	Heard of, no opinion	238	34%
	Never heard of	204	29%
BLMB2_26	Do you have a favorable or unfavorable impression of eac Vance	ch of the followin	ıg? — J.D.
	Very favorable	127	18%
	Somewhat favorable	113	16%
	Somewhat unfavorable	81	12%
	Very unfavorable	288	41%
	Heard of, no opinion	69	10%
	Never heard of	23	3%
BLMB2_34	Do you have a favorable or unfavorable impression of eac Oliver	ch of the followin	ıg? — Chase
	Very favorable	12	2%
	Somewhat favorable	19	3%
	Somewhat unfavorable	42	6%
	Very unfavorable	56	8%
	Heard of, no opinion	137	19%
	Never heard of	435	62%
BLMB2_45	Do you have a favorable or unfavorable impression of eac Walz	ch of the followin	ıg? — Tim
	Very favorable	214	31%
	Somewhat favorable	116	16%
	Somewhat unfavorable	56	8%
	Very unfavorable	180	26%
	Heard of, no opinion	92	13%
	Never heard of	43	6%
BLMB2_46	Do you have a favorable or unfavorable impression of eac Melania Trump	ch of the followin	ıg? —
	Very favorable	161	23%
	Somewhat favorable	113	16%
	Somewhat unfavorable	102	15%
	Very unfavorable	192	27%
	Heard of, no opinion	123	18%
	Never heard of	10	1%
	inever meater of	10	1/0

Question	Response	Frequency	Percentage
BLMB2_47	Do you have a favorable or unfavorable impression of eac Emhoff	ch of the follow	ing? — Doug
	Very favorable	101	14%
	Somewhat favorable	46	7%
	Somewhat unfavorable	54	8%
	Very unfavorable	77	11%
	Heard of, no opinion	91	13%
	Never heard of	332	47%
BLMB3_1	Have you seen, read, or heard anything about each of the — Joe Biden	following in th	e past week?
	Yes, and it was mostly positive	249	36%
	Yes, and it was mostly negative	289	41%
	No, I have not seen, read, or heard anything about them	161	23%
BLMB3_2	Have you seen, read, or heard anything about each of the — Kamala Harris	following in th	e past week?
	Yes, and it was mostly positive	385	55%
	Yes, and it was mostly negative	240	34%
	No, I have not seen, read, or heard anything about them	72	10%
BLMB3_3	Have you seen, read, or heard anything about each of the — Democrats in Congress	following in th	e past week?
	Yes, and it was mostly positive	231	33%
	Yes, and it was mostly negative	207	30%
	No, I have not seen, read, or heard anything about them	261	37%
BLMB3_4	Have you seen, read, or heard anything about each of the — Republicans in Congress	following in th	e past week?
	Yes, and it was mostly positive	151	22%
	Yes, and it was mostly negative	291	42%
	No, I have not seen, read, or heard anything about them	251	36%
BLMB3_5	Have you seen, read, or heard anything about each of the — Donald Trump	following in th	e past week?
	Yes, and it was mostly positive	204	29%
	Yes, and it was mostly negative	431	62%
	No, I have not seen, read, or heard anything about them	66	9%
BLMB3_12	Have you seen, read, or heard anything about each of the — Cornel West (N=398)	following in th	e past week?
	Yes, and it was mostly positive	26	7%
	Yes, and it was mostly negative	44	11%
	No, I have not seen, read, or heard anything about them	327	82%
	, ,		

Question	Response	Frequency	Percentage
BLMB3_13	Have you seen, read, or heard anything about each of the — Robert F. Kennedy Jr. (N=677)	following in th	ne past week?
	Yes, and it was mostly positive	198	29%
	Yes, and it was mostly negative	293	43%
	No, I have not seen, read, or heard anything about them	186	28%
BLMB3_9	Have you seen, read, or heard anything about each of the — Jill Stein (N=497)	following in th	ne past week?
	Yes, and it was mostly positive	34	7%
	Yes, and it was mostly negative	42	8%
	No, I have not seen, read, or heard anything about them	421	85%
BLMB3_22	Have you seen, read, or heard anything about each of the — J.D. Vance (N=678)	following in th	ne past week?
	Yes, and it was mostly positive	166	24%
	Yes, and it was mostly negative	367	54%
	No, I have not seen, read, or heard anything about them	145	21%
BLMB3_27	Have you seen, read, or heard anything about each of the — Chase Oliver (N=266)	following in th	ne past week?
	Yes, and it was mostly positive	13	5%
	Yes, and it was mostly negative	37	14%
	No, I have not seen, read, or heard anything about them	216	81%
BLMB3_28	Have you seen, read, or heard anything about each of the — Tim Walz (N=658)	following in th	ne past week?
	Yes, and it was mostly positive	346	53%
	Yes, and it was mostly negative	179	27%
	No, I have not seen, read, or heard anything about them	133	20%
BLMB3_29	Have you seen, read, or heard anything about each of the — Melania Trump (N=691)	following in th	ne past week?
	Yes, and it was mostly positive	97	14%
	Yes, and it was mostly negative	120	17%
	No, I have not seen, read, or heard anything about them	474	69%
BLMB3_30	Have you seen, read, or heard anything about each of the — Doug Emhoff (N=369)	following in th	ne past week?
	Yes, and it was mostly positive	123	33%
	Yes, and it was mostly negative	61	17%
	No, I have not seen, read, or heard anything about them	185	50%

Question	Response	Frequency	Percentage	
BLMB6_1 How important, if at all, are each of the following issues when deciding who to vote for				
	in the November 2024 election for U.S. president? — The Economy			
	Very important	567	81%	
	Somewhat important	109	16%	
	Not too important	14	2%	
	Not important at all	6	1%	
	Don't know/No opinion	6	1%	
BLMB6_2	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Infr		who to vote for	
	Very important	290	41%	
	Somewhat important	268	38%	
	Not too important	109	15%	
	Not important at all	6	1%	
	Don't know/No opinion	29	4%	
BLMB6_3	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — How		who to vote for	
	Very important	369	53%	
	Somewhat important	246	35%	
	Not too important	65	9%	
	Not important at all	15	2%	
	Don't know/No opinion	6	1%	
BLMB6_4	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Crir		who to vote for	
	Very important	385	55%	
	Somewhat important	238	34%	
	Not too important	65	9%	
	Not important at all	8	1%	
	Don't know/No opinion	4	1%	
BLMB6_5	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Imn		who to vote for	
	Very important	409	58%	
	Somewhat important	206	29%	
	Not too important	75	11%	
	Not important at all	8	1%	
	Don't know/No opinion	3	0%	

BLMB6_6	Question	Response	Frequency	Percentage	
Very important 227 32%	BLMB6_6	How important, if at all, are each of the following issues v	vhen deciding 1	who to vote for	
Somewhat important 317 45% Not too important 105 15% Not mot mortant at all 29 4% Don't know/No opinion 24 3% BLMB6_7		in the November 2024 election for U.S. president? — U.SChina Relations			
Not too important all 29 4%		Very important	227	32%	
Not important at all 29 4% 3%		Somewhat important	317	45%	
BLMB6_7 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change Very important 299 43% Somewhat important 166 24% Not too important 130 19% Not important at all 98 14% Don't know/No opinion 8 17% BLMB6_8 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools Very important 251 36% Not too important 251 36% Not important 4 all 17 2% Not important at all 17 2% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Somewhat important 198 28% Not too important 198 28% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 365 52% Not too important 365 52% Not too important 149 21% Not too important 149 21% Not too important 109 16% Not important at all 109 16% Not important at all 109 16%		Not too important	105	15%	
BLMB6_7 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change Very important 299 43% Somewhat important 166 24% Not too important 130 19% Not important at all 98 14% Don't know/No opinion 8 1% BLMB6_8 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools Very important 369 53% Somewhat important 251 36% Not too important 62 9% Not important at all 17 2% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 112 16% Not important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Wery important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Wery important 40 109 16% Not too important 149 21% Not too important 109 16% Not important at all 73 10%		Not important at all	29	4%	
in the November 2024 election for U.S. president? — Climate Change Very important 299 43% Somewhat important 166 24% Not too important 130 19% Not important at all 98 14% Don't know/No opinion 8 1% BLMB6_8 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools Very important 369 53% Somewhat important 251 36% Not too important at all 17 2% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Wery important 365 52% Somewhat important 365 52% Somewhat important 365 52% Somewhat important 149 21% Not too important 109 16% Not too important 109 16% Not important at all 73 10%		Don't know/No opinion	24	3%	
Somewhat important 166 24% Not too important 130 19% Not important at all 98 14% Don't know/No opinion 8 1% BLMB6_8 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools Very important 369 53% Somewhat important 251 36% Not too important 62 9% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 149 21% Not too important 109 16% Not important at all 73 10%	BLMB6_7	_ · · · · · · · · · · · · · · · · · · ·	_	who to vote for	
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Not too important at all 98 14% 14% 14% 14% 14% 14% 14% 14% 14% 14%		• -			
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BLMB6_8 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools Very important 369 53% Somewhat important 251 36% Not too important 62 9% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 149 21% Not too important 109 16% Not important at all 73 10%		-	98	14%	
Net y important 369 53% Somewhat important 251 36% Not too important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 198 28% Not too important 198 28% Not too important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		<u>*</u>	8	1%	
Somewhat important 251 36% Not too important 62 9% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 198 28% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%	BLMB6_8				
Somewhat important 251 36% Not too important 62 9% Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 198 28% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Very important	369	53%	
Not important at all 17 2% Don't know/No opinion 3 0% BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		· · · · · · · · · · · · · · · · · · ·	251	36%	
BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Not too important	62	9%	
BLMB6_9 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Not important at all	17	2%	
in the November 2024 election for U.S. president? — Guns Very important 335 48% Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Don't know/No opinion	3	0%	
Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%	BLMB6_9	· · · · · · · · · · · · · · · · · · ·	_	who to vote for	
Somewhat important 198 28% Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Very important	335	48%	
Not too important 112 16% Not important at all 43 6% Don't know/No opinion 13 2% BLMB6_10 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		· · · · · · · · · · · · · · · · · · ·			
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in the November 2024 election for U.S. president? — Abortion Very important 365 52% Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		•	13	2%	
Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%	BLMB6_10			who to vote for	
Somewhat important 149 21% Not too important 109 16% Not important at all 73 10%		Very important	365	52%	
Not too important 109 16% Not important at all 73 10%		•			
Not important at all 73 10%		•			
.		<u> </u>			
		Don't know/No opinion	6	1%	

Question	Response	Frequency	Percentage
BLMB6_11	How important, if at all, are each of the following issues vin the November 2024 election for U.S. president? — Sense Medicare)		
	Very important	439	63%
	Somewhat important	210	30%
	Not too important	42	6%
	Not important at all	2	0 %
	Don't know/No opinion	8	1%
BLMB6_12	How important, if at all, are each of the following issues v in the November 2024 election for U.S. president? — Den		who to vote for
	Very important	447	64%
	Somewhat important	174	25%
	Not too important	35	5%
	Not important at all	30	4%
	Don't know/No opinion	15	2%
BLMB6_13	How important, if at all, are each of the following issues v in the November 2024 election for U.S. president? — Hea		vho to vote for
	Very important	485	69%
	Somewhat important	179	26%
	Not too important	29	4%
	Not important at all	4	1%
	Don't know/No opinion	4	1%
BLMB6_15	How important, if at all, are each of the following issues v in the November 2024 election for U.S. president? — Lab		who to vote for
	Very important	210	30%
	Somewhat important	240	34%
	Not too important	167	24%
	Not important at all	67	9%
	Don't know/No opinion	17	2%
BLMB6_16	How important, if at all, are each of the following issues v in the November 2024 election for U.S. president? — Rus.		•
	Very important	211	30%
	Somewhat important	286	41%
	Not too important	128	18%
	Not important at all	51	7%
	Don't know/No opinion	25	4%

Question	Response	Frequency	Percentage	
BLMB6_17	MB6_17 How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War			
	Very important	212	30%	
	Somewhat important	273	39%	
	Not too important	134	19%	
	Not important at all	62	9%	
	Don't know/No opinion	19	3%	
BLMB6_21	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Uni	~	•	
	Very important	447	64%	
	Somewhat important	199	28%	
	Not too important	42	6%	
	Not important at all	6	1%	
	Don't know/No opinion	8	1%	
BLMB6_22	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Prot		•	
	Very important	494	71%	
	Somewhat important	171	24%	
	Not too important	28	4%	
	Not important at all	5	1%	
	Don't know/No opinion	3	0%	
BLMB6_23	How important, if at all, are each of the following issues with in the November 2024 election for U.S. president? — Help	U	•	
	Very important	460	66%	
	Somewhat important	205	29%	
	Not too important	31	4%	
	Not important at all	3	0%	
	Don't know/No opinion	1	0 %	

Question	Response	Frequency	Percentage
BLMB7x	Asking this a different way, what is the single most impor	•	ou when
deciding how to vote in the November 2024 election for U.S. president?			
	The Economy	260	37%
	Infrastructure	8	1%
	Housing	18	3%
	Crime	17	2%
	Immigration	79	11%
	U.SChina Relations	0	0%
	Climate Change	15	2%
	Education and Schools	13	2%
	Guns	21	3%
	Abortion	60	9%
	Senior Services (Social Security & Medicare)	41	6%
	Democracy	97	14%
	Healthcare	41	6%
	Labor and Unions	2	0%
	Russia-Ukraine War	1	0%
	Israel-Hamas War	1	0%
	Other, please specify:	27	4%
BLMB8x_1	Who do you trust more to handle each of the following is	sues? — The E	conomy
	Donald Trump	350	50%
	Kamala Harris	310	44%
	Neither	41	6%
BLMB8x_2	Who do you trust more to handle each of the following is	sues? — Infras	tructure
	Donald Trump	295	42%
	Kamala Harris	328	47%
	Neither	78	11%
BLMB8x_3	Who do you trust more to handle each of the following is.	sues? — Housi	ng
	Donald Trump	263	38%
	Kamala Harris	359	51%
	Neither	78	11%
BLMB8x_4	Who do you trust more to handle each of the following is.	sues? — Crime	?
	Donald Trump	324	46%
	Kamala Harris	324	46%
	Neither	55	8%
BLMB8x_5	Who do you trust more to handle each of the following is.	sues? — Immiş	gration
_	Donald Trump	340	49%
	Kamala Harris	303	43%
	Neither	58	8%
	Neither	50	0/0

Question	Response	Frequency	Percentage
BLMB8x_6	Who do you trust more to handle each of the following issu	ues? — U.SC	hina Relations
	Donald Trump	325	46%
	Kamala Harris	298	43%
	Neither	77	11%
BLMB8x_7	Who do you trust more to handle each of the following iss	ues? — Clima	te Change
	Donald Trump	185	26%
	Kamala Harris	420	60%
	Neither	96	14%
BLMB8x_8	Who do you trust more to handle each of the following iss Schools	ues? — Educa	tion and
	Donald Trump	247	35%
	Kamala Harris	381	54%
	Neither	73	10%
BLMB8x_9	Who do you trust more to handle each of the following iss	ues? — Guns	
	Donald Trump	308	44%
	Kamala Harris	306	44%
	Neither	87	12%
BLMB8x_10	Who do you trust more to handle each of the following iss	ues? — Abort	ion
	Donald Trump	208	30%
	Kamala Harris	427	61%
	Neither	66	9%
BLMB8x_11	Who do you trust more to handle each of the following iss (Social Security & Medicare)	ues? — Senior	Services
	Donald Trump	254	36%
	Kamala Harris	378	54%
	Neither	69	10%
BLMB8x_12	Who do you trust more to handle each of the following iss	ues? — Demo	cracy
	Donald Trump	266	38%
	Kamala Harris	362	52%
	Neither	72	10%
BLMB8x_13	Who do you trust more to handle each of the following iss	ues? — Health	ıcare
	Donald Trump	242	34%
	Kamala Harris	395	56%
	Neither	65	9%

Question	Response	Frequency	Percentage
BLMB8x_15	Who do you trust more to handle each of the following is	sues? — Labor	and Unions
	Donald Trump	253	36%
	Kamala Harris	364	52%
	Neither	84	12%
BLMB8x_16	Who do you trust more to handle each of the following iss	sues? — Russia	-Ukraine War
	Donald Trump	313	45%
	Kamala Harris	314	45%
	Neither	75	11%
BLMB8x_17	Who do you trust more to handle each of the following is.	sues? — Israel-	Hamas War
	Donald Trump	304	43%
	Kamala Harris	298	42%
	Neither	99	14%
BLMB8x_20	Who do you trust more to handle each of the following iss	sues? — Unifyi	ng the country
	Donald Trump	240	34%
	Kamala Harris	336	48%
	Neither	125	18%
BLMB8x_21	Who do you trust more to handle each of the following is freedoms	sues? — Protec	ting personal
	Donald Trump	277	39%
	Kamala Harris	355	51%
	Neither	69	10%
BLMB8x_22	Who do you trust more to handle each of the following is class	sues? — Helpir	ng the middle
	Donald Trump	263	38%
	Kamala Harris	366	52%
	Neither	72	10%
BLMB9_1NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. preside three. — Availability of good jobs		_
	Selected	83	12%
	Not Selected	618	88%
BLMB9_2NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. preside three. — Unemployment		_
	Selected	24	3%
	Not Selected	677	97%

Question	Response	Frequency	Percentage
BLMB9_3NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presisthree. — Pay raises	~ .	-
	Selected Not Selected		6% $94%$
BLMB9_5NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presing three. — Stock market performance		
	Selected Not Selected		5% 95%
BLMB9_6NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presing three. — Taxes		_
	Selected Not Selected		22% 78%
BLMB9_7NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presisthree. — Government spending on social services		_
	Selected Not Selected		$\frac{14\%}{86\%}$
BLMB9_8NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presing three. — Interest rates		_
	Selected Not Selected		13% 87%
BLMB9_9NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presisthree. — Personal debt (e.g., credit card debt, student locations)	dent? You may	_
	Selected Not Selected		9% 91%
BLMB9_10NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presisthree. — Housing costs (e.g., rent, housing prices, flood in	dent? You may	•
	Selected Not Selected		26% $74%$

Question	Response	Frequency	Percentage
BLMB9_11NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presidentee. — Balanced national budget		-
	Selected Not Selected	91 610	13% 87%
BLMB9_12NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presidentee. — Other, please specify:		_
	Selected Not Selected	5 696	1% 99%
BLMB9_13NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presidentee. — The cost of everyday goods (e.g., groceries, cloth	dent? You may	select up to
	Selected Not Selected	457 244	65% 35%
BLMB9_14NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. president three. — The cost of everyday services (e.g., internet, oil of the cost of everyday).	dent? You may	select up to
	Selected Not Selected	213 488	30% 70%
BLMB9_15NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presidenter. — Healthcare costs (e.g., prescription drugs, insura	dent? You may	select up to
	Selected Not Selected	264 437	38% $62%$
BLMB9_16NET	When thinking about the economy, which of the following to your vote in the November 2024 election for U.S. presidence. — Gas prices		•
	Selected Not Selected	175 526	25% 75%
BLMB10x_1	Who do you trust more to handle each of the following ed Availability of good jobs	conomic issues?	· —
	Donald Trump Kamala Harris Neither	305 314 82	44% 45% 12%

BLMB10x Who do you trust more to handle each of the following economic issues? - Unemployment Donald Trump 301 43% Kamala Harris 323 46% Neither 77 11% BLMB10x_3 Who do you trust more to handle each of the following economic issues? - Pay raises Donald Trump 280 40% Kamala Harris 292 42% Neither 129 18% Neither 129 18%	Question	Response	Frequency	Percentage
Neither 173 115	BLMB10x_2	,	conomic issues?	_
BLMB10x_3 Who do you trust more to handle each of the following economic issues? — Pay raises Donald Trump 280 40% Kamala Harris 292 42% Neither 129 18% BLMB10x_5 Who do you trust more to handle each of the following economic issues? — Stock market performance Donald Trump 319 46% Kamala Harris 273 39% Neither 109 16% BLMB10x_6 Who do you trust more to handle each of the following economic issues? — Taxes Donald Trump 314 45% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 18 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs		Donald Trump	301	43%
BLMB10x_3 Who do you trust more to handle each of the following economic issues? — Pay raises Donald Trump 280 40% Kamala Harris 292 42% Neither 129 18% BLMB10x_5 Who do you trust more to handle each of the following economic issues? — Stock market performance		Kamala Harris	323	46%
Donald Trump 280 40%		Neither	77	11%
Ramala Harris 292 42% Neither 129 18%	BLMB10x_3	Who do you trust more to handle each of the following e	conomic issues?	— Pay raises
BLMB10x_5 Who do you trust more to handle each of the following economic issues? — Stock market performance Donald Trump 319 46% Kamala Harris 273 39% Neither 109 16% BLMB10x_6 Who do you trust more to handle each of the following economic issues? — Taxes Donald Trump 314 45% Kamala Harris 319 46% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Donald Trump	280	40%
BLMB10x_5 Who do you trust more to handle each of the following economic issues? — Stock market performance Donald Trump 319 46% Kamala Harris 273 39% Neither 109 16% BLMB10x_6 Who do you trust more to handle each of the following economic issues? — Taxes Donald Trump 314 45% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Kamala Harris	292	
Donald Trump 319 46%		Neither	129	18%
Neither 109 16%	BLMB10x_5	,	conomic issues?	— Stock
BLMB10x_6 Who do you trust more to handle each of the following economic issues? — Taxes Donald Trump 314 45% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Donald Trump	319	46%
BLMB10x_6 Who do you trust more to handle each of the following economic issues? — Taxes Donald Trump 314 45% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Kamala Harris	273	39%
Donald Trump 314 45% Kamala Harris 319 46% Neither 68 10% BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Neither	109	16%
Kamala Harris 319 46% 10%	BLMB10x_6	Who do you trust more to handle each of the following e	conomic issues?	— Taxes
Kamala Harris 319 46% 10%		Donald Trump	314	45%
BLMB10x_7 Who do you trust more to handle each of the following economic issues? — Government spending on social services Donald Trump 298 43% Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		-		46%
BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 298 42% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Neither	68	10%
Kamala Harris 331 47% Neither 72 10% BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%	BLMB10x_7		conomic issues?	_
BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Donald Trump	298	43%
BLMB10x_8 Who do you trust more to handle each of the following economic issues? — Interest rates Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Kamala Harris	331	47%
Donald Trump 298 42% Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Neither	72	10%
Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%	BLMB10x_8	,	conomic issues?	— Interest
Kamala Harris 285 41% Neither 118 17% BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Donald Trump	298	42%
BLMB10x_9 Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.) Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		-		41%
Donald Trump 264 38% Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Neither	118	17%
Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%	BLMB10x_9	,	conomic issues?	— Personal
Kamala Harris 314 45% Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		Donald Trump	264	38%
Neither 123 18% BLMB10x_10 Who do you trust more to handle each of the following economic issues? — Housing costs Donald Trump 265 38% Kamala Harris 334 48%		-		
costs Donald Trump 265 38% Kamala Harris 334 48%		Neither		
Kamala Harris 334 48%	BLMB10x_10	,	conomic issues?	— Housing
Kamala Harris 334 48%		Donald Trump	265	38%
Neither 102 15%				48%
		Neither	102	15%

Question	Response	Frequency	Percentage
BLMB10x_11	Who do you trust more to handle each of the following ecnational budget	conomic issues?	— Balanced
	Donald Trump	283	40%
	Kamala Harris	273	39%
	Neither	146	21%
BLMB10x_12	Who do you trust more to handle each of the following eceveryday goods (e.g., groceries, clothing, household items,		— The cost of
	Donald Trump	321	46%
	Kamala Harris	313	45%
	Neither	67	10%
BLMB10x_13	Who do you trust more to handle each of the following eceveryday services (e.g. internet, oil change, subscriptions,		— The cost of
	Donald Trump	310	44%
	Kamala Harris	295	42%
	Neither	97	14%
BLMB10x_14	Who do you trust more to handle each of the following ed Healthcare costs (e.g., prescription drugs, insurance, healt		_
	Donald Trump	261	37%
	Kamala Harris	380	54%
	Neither	60	9%
BLMB10x_15	Who do you trust more to handle each of the following ec	conomic issues?	— Gas Prices
	Donald Trump	333	47%
	Kamala Harris	279	40%
	Neither	89	13%
BLMB11_1	When it comes to the November 2024 election for U.S. protrust each of the following — That the election will be acc		,
	A lot	326	46%
	Some	277	39%
	Not much	84	12%
	Not at all	14	2%
BLMB11_2	When it comes to the November 2024 election for U.S. protrust each of the following — That the election will be fain		•
	A lot	285	41%
	Some	213	30%
	Not much	120	17%
	Not at all	84	12%

Question	Response	Frequency	Percentage
BLMB11_3	When it comes to the November 2024 election for U.S. pr trust each of the following — That the election results wil		uch do you
	A lot Some Not much Not at all	356 170 102 73	51% 24% 15% 10%
BLMB11_4	When it comes to the November 2024 election for U.S. pr trust each of the following — That the election will be free		uch do you
	A lot Some Not much Not at all	271 196 131 103	39% 28% 19% 15%
BLMB11_6	When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from foreign interference		
	A lot Some Not much Not at all	149 246 192 114	21% 35% 27% 16%
BLMB11_7	When it comes to the November 2024 election for U.S. pr trust each of the following — That the election will be free		•
	A lot Some Not much Not at all	104 172 212 214	15% 24% 30% 31%
BLMB11_8	When it comes to the November 2024 election for U.S. pr trust each of the following — That the election and its aft violence		•
	A lot Some Not much Not at all	125 218 244 114	18% 31% 35% 16%

Question	Response	Frequency	Percentage
BLMB12y	If the November 2024 election for U.S. president were held today, and Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and Libertarian Chase Oliver were on the ballot, for whom would you vote?		
	Democrat Kamala Harris	360	51%
	Republican Donald Trump	306	44%
	Green Party candidate Jill Stein	7	1%
	Libertarian Chase Oliver	8	1%
	Someone else, please specify	7	1%
	Would not vote	4	1%
	Don't know/No opinion	8	1%
BLMB13x	If the November 2024 election for U.S. president were being held today, and Democrat Kamala Harris and Republican Donald Trump were on the ballot, for whom would you vote?		
	Democrat Kamala Harris	366	52%
	Republican Donald Trump	310	44%
	Would not vote	8	1%
	Don't know/No opinion	17	2%
BLMB77a	You indicated that you are voting for Kamala Harris in the for U.S. President. Is your vote more FOR Kamala Harris Trump? ($N=366$)		
	FOR Kamala Harris AGAINST Donald Trump	217 149	59% 41%
BLMB77b	You indicated that you are voting for Donald Trump in the for U.S. President. Is your vote more FOR Donald Trump Harris? (N=310)		
	FOR Donald Trump	237	76%
	AGAINST Kamala Harris	73	24%
BLMB74	Regardless of who you plan to vote for, who do you THIN 2024 election for U.S. President?	IK will win the	November
	Democrat Kamala Harris	328	47%
	Republican Donald Trump	253	36%
	Don't know/no opinion	119	17%
BLMB42x_1	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please ind described best by each item below. — Too old	24 election for	U.S.
	Donald Trump	395	56%
	Kamala Harris	43	6%
	Both	18	3%
	Neither	245	35%
		-	/ 0

Question	Response	Frequency	Percentage	
BLMB42x_2	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Mentally fit			
	Donald Trump Kamala Harris Both Neither	356 120	29% 51% 17% 3%	
BLMB42x_3	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please indescribed best by each item below. — In good health	•		
	Donald Trump Kamala Harris Both Neither	364 198	18% 52% 28% 2%	
BLMB42x_4	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Dangerous			
	Donald Trump Kamala Harris Both Neither	217 63	54% 31% 9% 6%	
BLMB42x_5	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please indescribed best by each item below.— Compassionate			
	Donald Trump Kamala Harris Both Neither	380 31	28% $54%$ $4%$ $13%$	
BLMB42x_6	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Cares about someone like me			
	Donald Trump Kamala Harris Both Neither	323 24	33% 46% 3% 18%	

Question	Response	Frequency	Percentage	
BLMB42x_7	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — A strong leader			
	Donald Trump	312	45%	
	Kamala Harris	290	41%	
	Both	39	5%	
	Neither	61	9%	
BLMB42x_8	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please ind described best by each item below. — Honest	•		
	Donald Trump	195	28%	
	Kamala Harris	326	47%	
	Both	19	3%	
	Neither	161	23%	
BLMB42x_9	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Shares my values			
	Donald Trump	273	39%	
	Kamala Harris	320	46%	
	Both	22	3%	
	Neither	86	12%	
BLMB42x_10	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please ind described best by each item below. — Experienced			
	Donald Trump	299	43%	
	Kamala Harris	285	41%	
	Both	80	11%	
	Neither	37	5%	
BLMB42x_11	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please ind described best by each item below. — Consistent in their	icate which car	ıdidate is	
	Donald Trump	258	37%	
	Donaid Trumb			
	Kamala Harris	307	44%	
	•	307 55		

Question	Response	Frequency	Percentage
BLMB42x_12	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Presidential		
	Donald Trump Kamala Harris Both Neither	32	39% 44% 5% 12%
BLMB42x_13	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please indescribed best by each item below. — Weird	•	
	Donald Trump Kamala Harris Both Neither	89	49% 28% 13% 10%
BLMB42x_14	Thinking about the two frontrunners in the November 2024 election for U.S. president, Kamala Harris and Donald Trump, please indicate which candidate is described best by each item below. — Has detailed policy positions		
	Donald Trump Kamala Harris Both Neither	57	37% 42% 8% 13%
BLMB42x_15	Thinking about the two frontrunners in the November 20 president, Kamala Harris and Donald Trump, please indescribed best by each item below. — Patriotic	•	
	Donald Trump Kamala Harris Both Neither	305 276 75 45	43% 39% 11% 6%
BLMB73_1	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Too old		
	J.D. Vance Tim Walz Both Neither		7% 18% 2% 73%

Question	Response	Frequency	Percentage
BLMB73_2	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Mentally fit		
	J.D. Vance Tim Walz Both Neither	256 223	25% 37% 32% 7%
BLMB73_3	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — In good health		
	J.D. Vance Tim Walz Both Neither	170 332	21% 24% 47% 7%
BLMB73_4	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Dangerous		
	J.D. Vance Tim Walz Both Neither	180	47% 26% 5% 22%
BLMB73_5	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Compassionate		
	J.D. Vance Tim Walz Both Neither	340	26% 49% 9% 16%
BLMB73_6	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Cares about some	cate which cand	
	J.D. Vance Tim Walz Both Neither	340 50	29% 48% 7% 16%

Question	Response	Frequency	Percentage	
BLMB73_7	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — A strong leader			
	J.D. Vance	217	31%	
	Tim Walz	300	43%	
	Both	81	12%	
	Neither	103	15%	
BLMB73_8	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Honest			
	J.D. Vance	196	28%	
	Tim Walz	330	47%	
	Both	61	9%	
	Neither	114	16%	
BLMB73_9	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Shares my values			
	J.D. Vance	227	32%	
	Tim Walz	336	48%	
	Both	32	5%	
	Neither	106	15%	
BLMB73_10	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Experienced			
	J.D. Vance	175	25%	
	Tim Walz	292	42%	
	Both	128	18%	
	Neither	106	15%	
BLMB73_11	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Consistent in their position on issues			
	J.D. Vance	202	29%	
	Tim Walz	298	43%	
	Both	95	14%	

Question	Response	Frequency	Percentage
BLMB73_12	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Presidential		
	J.D. Vance	208	30%
	Tim Walz	292	42%
	Both	53	8%
	Neither	147	21%
BLMB73_13	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below. — Weird		
	J.D. Vance	304	43%
	Tim Walz	181	26%
	Both	44	6%
	Neither	172	25%
BLMB73_14	Thinking about the two vice-presidential candidates in the November 2024 election for U.S. president, J.D. Vance and Tim Walz, please indicate which candidate is described best by each item below. — Has detailed policy positions		
	J.D. Vance	211	30%
	Tim Walz	259	37%
	Both	70	10%
	Neither	161	23%
BLMB73_15	Thinking about the two vice-presidential candidates in the for U.S. president, J.D. Vance and Tim Walz, please indicates described best by each item below.— Patriotic		
	J.D. Vance	225	32%
	Tim Walz	271	39%
	Both	143	20%
	Neither	62	9%
BLMB16	If the November 2024 election for U.S. Congress in your of the following candidates are you most likely to vote for		d today, which
	Democratic candidate	345	49%
	Republican candidate	317	45%
	Would not vote	12	2%
	Don't know/no opinion	27	4%
BLMB17_1	Would you say the economy in each of the following place administration or was it better off under the Trump adm	~	
	Better off under Biden	295	42%
	Better off under Trump	343	49%
	About the same under both	63	9%

Question	Response	Frequency	Percentage
BLMB17_2	Would you say the economy in each of the following place administration or was it better off under the Trump adm	•••	
	Better off under Biden Better off under Trump About the same under both	279 340 82	40% 49% 12%
BLMB17_3	Would you say the economy in each of the following place Biden administration or was it better off under the Trum city/town		
	Better off under Biden Better off under Trump About the same under both	269 331 101	38% 47% 14%
BLMB18	Thinking about your personal financial situation, would yunder the Biden administration or were you better off unadministration?		
	Better off under Trump	352	50%
	Better off under Biden	247	35%
	About the same under both	102	15%
BLMB19	In the past month, would you say the prices you pay for e groceries, clothing, household items, etc.) have increased remained stable?		_
	Increased	444	63%
	Decreased	71	10%
	Remained stable	187	27%
BLMB20_1	In the next year, how worried are you, if at all, that you on household will — Lose their job due to a lay-off	or a member of	your
	Very worried	68	10%
	Somewhat worried	141	20%
	Not too worried	187	27%
	Not at all worried	188	27%
	Don't know/Not applicable	117	17%
BLMB20_2	In the next year, how worried are you, if at all, that you chousehold will — Experience periods of long-term unemp	•	your
	Very worried	87	12%
	Somewhat worried	140	20%
	Not too worried	194	28%
	Not at all worried	169	24%
	Don't know/Not applicable	110	16%

Question	Response	Frequency	Percentage
BLMB75_1	Next you will read a list of policy proposals, please indicate if you support or oppose each policy. — Eliminating all federal taxes on tipped income		
	Strongly support	264	38%
	Somewhat support	221	31%
	Somewhat oppose		13%
	Strongly oppose	57	8%
	Don't know/no opinion	70	10%
BLMB75_2	Next you will read a list of policy proposals, please indicate each policy. — Eliminating the federal income taxes on to hospitality workers, but keep payroll taxes (for Social Sec	ipped income fo	or service and
	Strongly support	254	36%
	Somewhat support	208	30%
	Somewhat oppose	95	14%
	Strongly oppose		9%
	Don't know/no opinion		11%
BLMB75_3	Next you will read a list of policy proposals, please indicate each policy. — Eliminating all federal taxes on Social Sec	, ,	rt or oppose
	Strongly support	411	59%
	Somewhat support		24%
	Somewhat oppose		7%
	Strongly oppose	33	5%
	Don't know/no opinion	43	6%
BLMB75_4	Next you will read a list of policy proposals, please indicate each policy. — Increasing the child tax credit from \$2,000 regardless of income, and allowing lower-income parents they pay no taxes	0 to \$5,000 per	child,
	Strongly support	202	29%
	Somewhat support	179	25%
	Somewhat oppose	137	20%
	Strongly oppose	136	19%
	Don't know/no opinion	48	7%
BLMB75_5	Next you will read a list of policy proposals, please indicate if you support or oppose each policy. — Increasing the child tax credit from \$2,000 to \$6,000 for children under 1 year old, \$3,600 for children ages 1 to 6, and \$3,000 for children ages 7 to 17 – and targeting the credits to lower- and middle-income families		
	Strongly support	214	31%
	Somewhat support		31%
	Somewhat oppose		14%
	Strongly oppose		16%
	Don't know/no opinion		8%
	1		

Question	Response	Frequency	Percentage
BLMB75_6	Next you will read a list of policy proposals, please indica each policy. — Providing first-time home buyers \$25,000	, ,	* *
	Strongly support		34%
	Somewhat support		22%
	Somewhat oppose	102	15%
	Strongly oppose	167	24%
	Don't know/no opinion	39	6%
BLMB76	Recently, Vice President Kamala Harris named Minnesota Governor Tim Walz to be her running mate and serve as her vice president if she were elected president in the November 2024 election. Does the selection of Tim Walz to serve as vice president make you more or less likely to vote for Kamala Harris? Or does it have no impact on whether or not you will vote for Kamala Harris?		
	Much more likely to vote for Kamala Harris	135	19%
	Somewhat more likely to vote for Kamala Harris	69	10%
	No impact on my likelihood to vote for Kamala Harris	342	49%
	Somewhat less likely to vote for Kamala Harris	23	3%
	Much less likely to vote for Kamala Harris	133	19%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	701	100%
BLMBxdem1	Likely Voters	648	92%
xdemGender	Gender: Male Gender: Female N	334 367 701	48% 52%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	189 90 257 165 701	27% 13% 37% 24%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N	73 196 192 224 686	10% 28% 27% 32%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	475 152 73 701	68% 22% 10%
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	291 287 122 701	42% 41% 17%
xrace_eth	Ethnicity: White (Non-Hispanic) Ethnicity: Hispanic Ethnicity: Black (Non-Hispanic) Ethnicity: Asian + Other (Non-Hispanic) N	624 22 24 30 701	89% 3% 3% 4%
xdemReligion	All Christian All Non-Christian All Non-Christian Atheism Agnostic/Nothing in particular Something Else N	377 20 27 189 88 701	54% 3% 4% 27% 13%

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical Non-Evangelical N	133 330 462	19% 47%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	261 184 256 701	37% 26% 37%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	103 159 106 78 126 130 701	15% 23% 15% 11% 18% 19%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	214 204 274 692	30% 29% 39%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	178 282 241 701	25% 40% 34%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	98 603 701	14% 86%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	258 45 74 36 18 188 49 32 701	37% 6% 11% 5% 3% 27% 7% 5%

Demographic	Group	Frequency	Percentage
demRelig	Protestant Roman Catholic	207 168	30% $24%$
	Mormon	108	0%
	Orthodox (e.g. Greek or Russian Orthodox)	2	0%
	Jewish	3	0%
	Muslim	9	1%
	Buddhist	7	1%
	Hindu	1	0%
	Atheist	27	4%
	Agnostic	55	8%
	Something else	88	13%
	Nothing in particular	134	19%
	N	701	
vote2020_comb	Voted Joe Biden	333	47%
	Voted Donald Trump	329	47%
	Voted Someone Else	12	2%
	Didn't vote in 2020	28	4%
	N	701	
BLMBxdem2	Ideo/PID: Conservative Republican	209	30%
BLMBxdem3	Ideo/PID: Moderate/Liberal Republican	46	7%
BLMBxdem4	Ideo/PID: Moderate/Conservative Democrat	82	12%
BLMBxdem5	Ideo/PID: Liberal Democrat	175	25%
BLMBxdem6	2024 H2H Matchup: Harris Voter	366	52%
	2024 H2H Matchup: Trump Voter	310	44%
	2024 H2H Matchup: Would not Vote	8	1%
	2024 H2H Matchup: Do not Know	17	2%
	N N	701	
BLMBxdem7	2022 House Vote: Democrat	288	41%
DLIVIDAUCIII/	2022 House Vote: Democrat	288	41%
	N	577	41/0
BLMBxdem8	2022 House Vote: Did not Vote	108	15%
		100	
BLMBxdem9	2020 Vote: Joe Biden	333	47%
	2020 Vote: Donald Trump	329	47%
	2020 Vote: Someone Else	12	2%
	N	673	
BLMBxdem10	2020 Vote: Did not Vote	28	4%

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Someone Else <i>N</i>	264 299 27 590	38% 43% 4%
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	25	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	17	2%
BLMBxdem14	U.S. Economy: Wrong Track U.S. Economy: Right Direction N	480 221 701	69% 31%
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden Prsnl. Fin. Sit. 2021-23: Better Under Trump Prsnl. Fin. Sit. 2021-23: Same Under Both <i>N</i>	247 352 102 701	35% 50% 15%
BLMBxdem16	Top 2024 Issue: Economy	260	37%
BLMBxdem17	Community/Gender: Urban Women	84	12%
BLMBxdem18	Community/Gender: Urban Men	94	13%
BLMBxdem19	Community/Gender: Rural Women	132	19%
BLMBxdem20	Community/Gender: Rural Men	108	15%
BLMBxdem21	Community/Gender: Suburban Women	151	21%
BLMBxdem22	Community/Gender: Suburban Men	131	19%
BLMBxdem23	Homeowner Renter N	645 51 696	92% 7%
BLMBxdem24	Self + Household: White-Collar Self + Household: Blue Collar N	238 377 615	34% 54%
BLMBxdem25	Union HH: Yes Union HH: No N	48 653 701	7% 93%
BLMBxdem26	LGBTQ+: Yes	59	8%
BLMBxdem27	LGBTQ+: No	642	92%

Demographic	Group	Frequency	Percentage
BLMBxdem28	Parent: Yes	197	28%
	Parent: No	504	72%
	N	701	
BLMBxdem29	Student Loans: Yes	91	13%
	Student Loans: No	610	87%
	N	701	
BLMBxdem30	Unfavorable of Biden and Trump	123	18%
BLMBxdem31	Unfavorable of Harris and Trump	90	13%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

