

ATLAS POLL

10/25/2024 - 10/29/2024

Swing State Polls

US Presidential Election 2024

ATLAS POLL

10/25/2024 - 10/29/2024

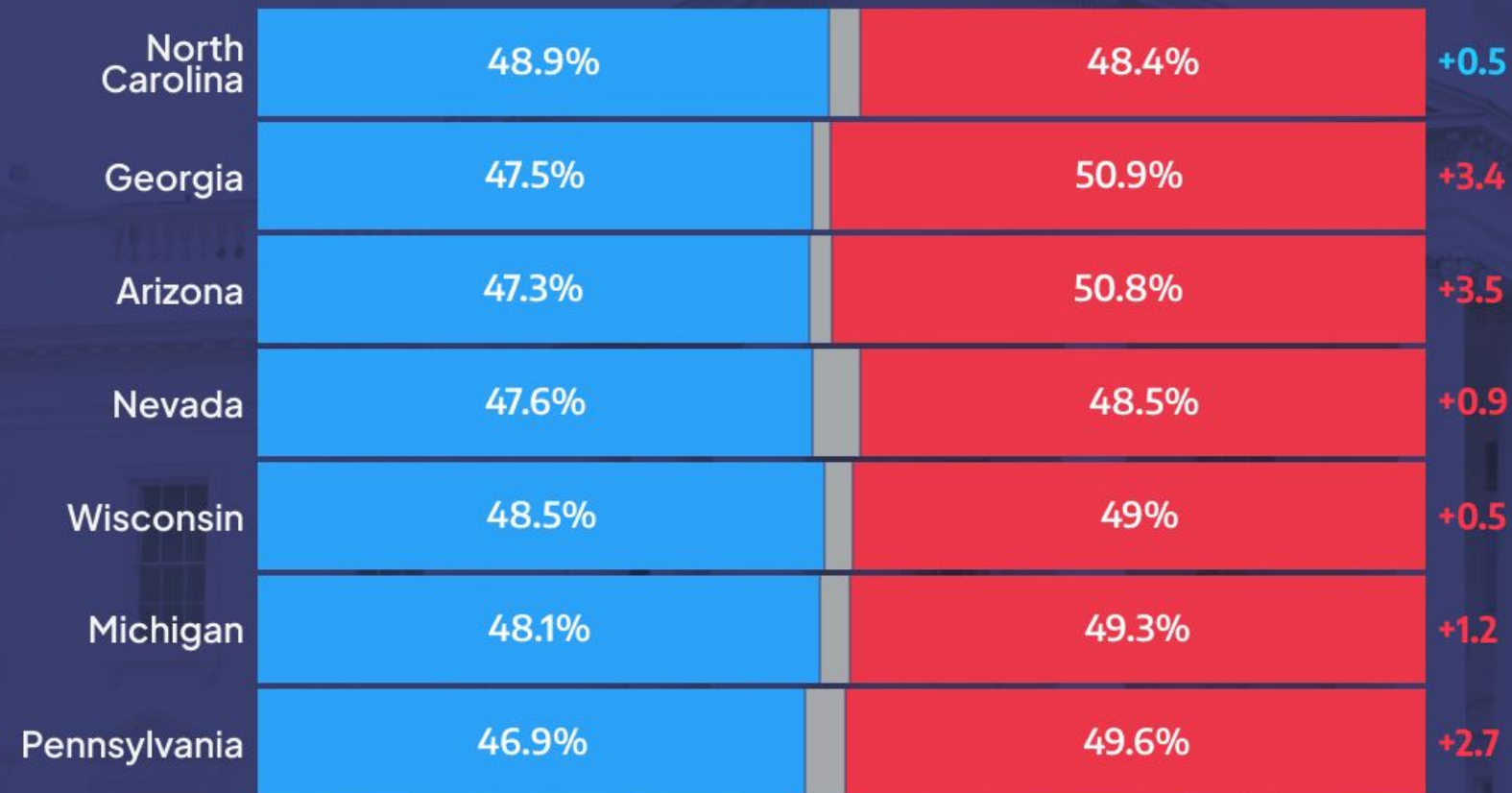
Overview

US Presidential Election 2024 in Key Swing States

US PRESIDENTIAL ELECTION 2024

Harris vs Trump in Swing States

In a head to head race between Harris and Trump, whom would you vote for?



Kamala Harris

Undecided



Donald Trump

ATLAS NATIONAL POLL
10/25/2024-10/29/2024

ATLAS POLL

10/25/2024 - 10/29/2024

Arizona

US Presidential Election 2024

1. Methodology and sample profile

Target population

Likely voters in Arizona

Sample size

1,458 respondents

Methodology

Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error

95%

Polling Period

10/25/2024-10/29/2024

Gender

Female	52.9%
Male	45.8%
Other / prefer not to identify	1.3%

Yearly household income

Below \$50k	33.7%
\$50k - \$100k	32.8%
Above \$100k	33.5%

Partisanship

Democrat	33.5%
Republican	38.1%
Independent	28.4%

Age

18 - 29	10.7%
30 - 44	23.7%
45 - 64	37.2%
65+	28.4%

Education Level

College degree or higher	52.8%
All other	47.2%

Region

Suburban	57.3%
Urban	28.9%
Rural	13.8%

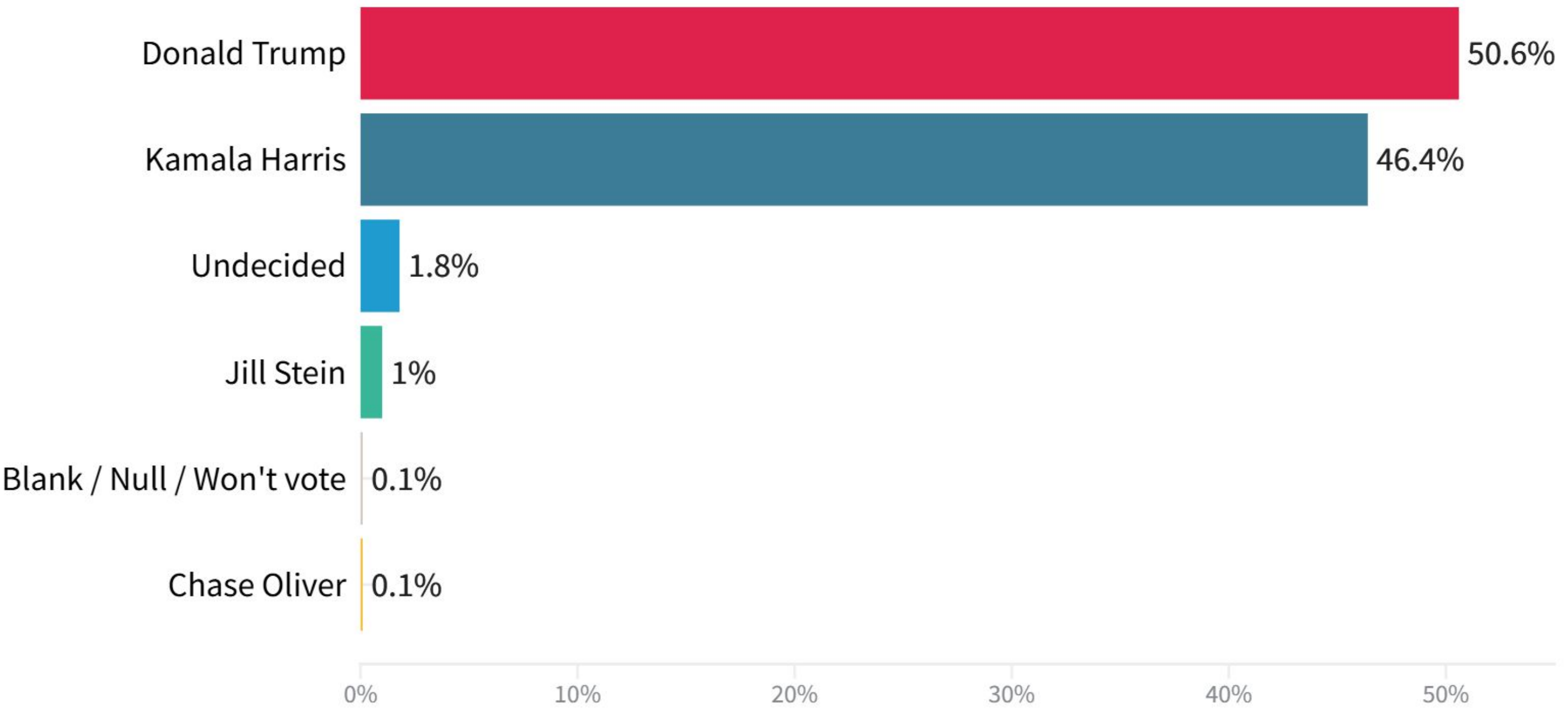
Race

White	75.0%
Black	2.2%
Hispanic	14.7%
Asian	2.3%
Other	5.8%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Arizona ballot will you vote for in the upcoming presidential election?

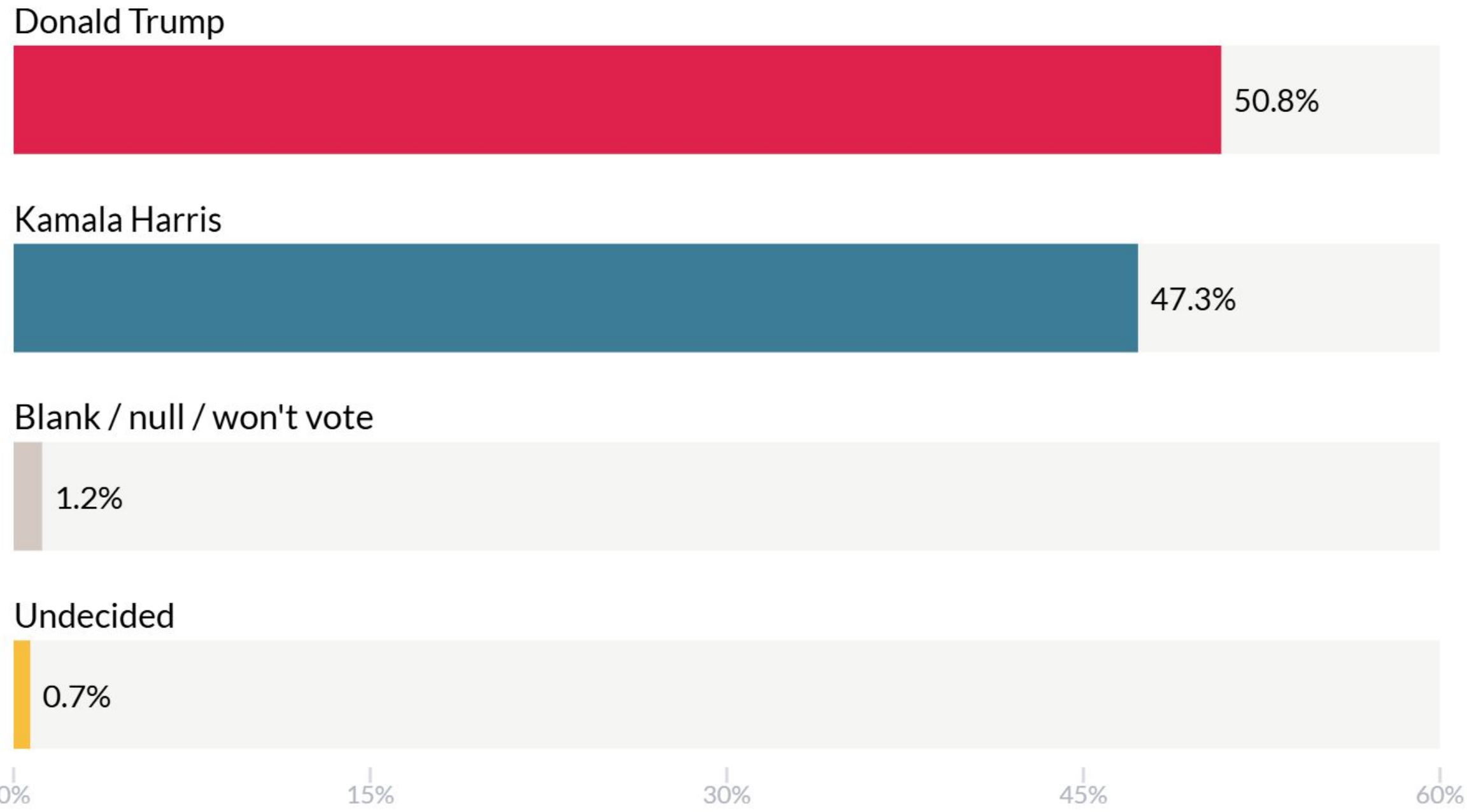


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.2	48.6	36.1	44	57.8	51.5	52.2	52.4	46.4
Kamala Harris	43.7	48.4	63.9	51.7	40.5	47	40.1	45.9	52.2
Jill Stein	1.1	0.9	0	0.8	1.1	1	1.3	0.7	1.1
Undecided	0.9	0.9	0	1.2	0.5	0.5	2.7	0.4	0.1
Blank / null / won't vote	0.3	0	0	0.3	0	0	0.6	0	0
Chase Oliver	0.2	0.1	0	0.3	0	0	0	0.4	0

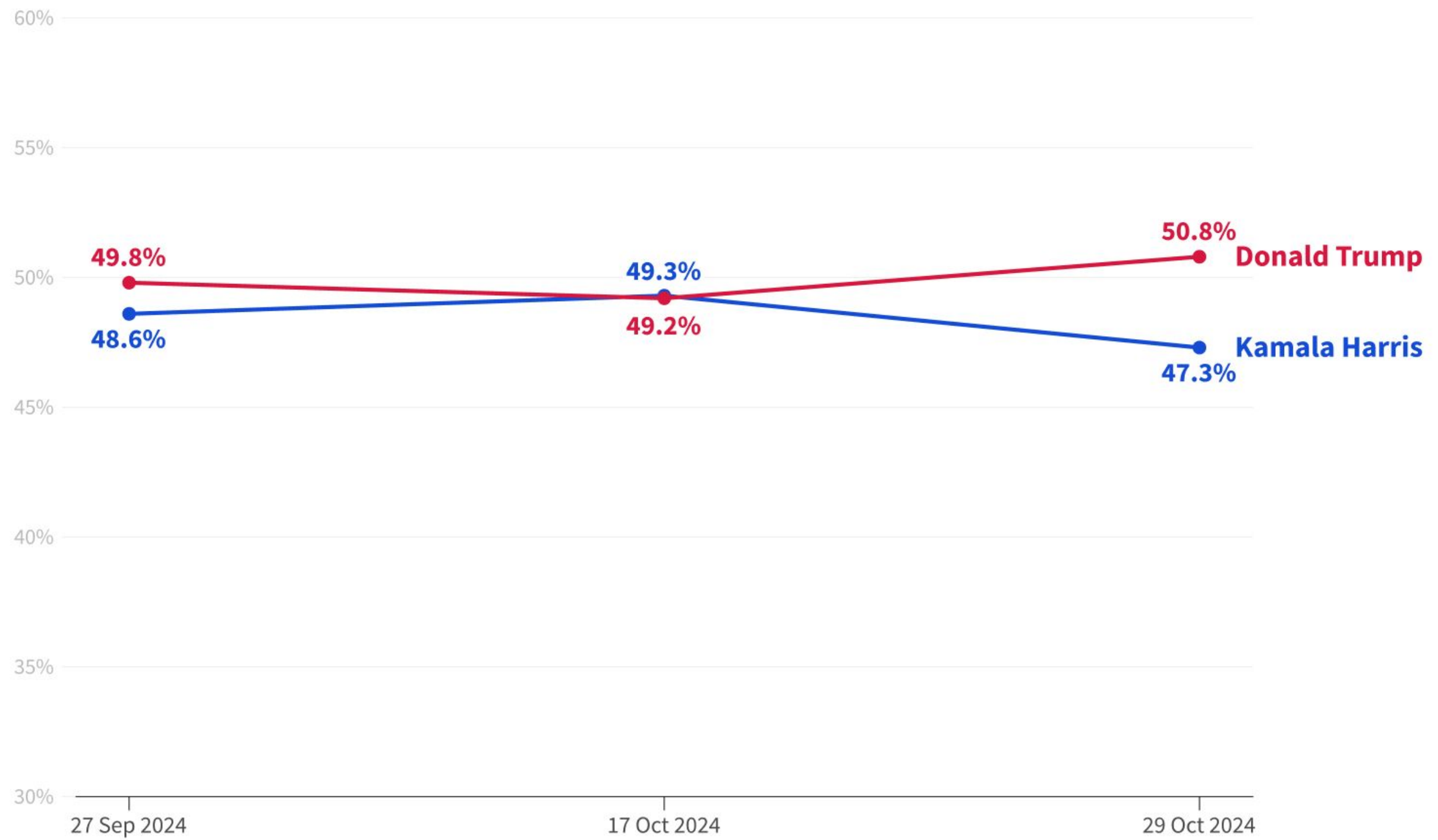
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	46.2	52.5	53	47.5	28.4	46.3	51.7	56.7	4.4	94.3	46.3
Kamala Harris	51.6	45.9	41.8	47.6	71.6	49.7	45.5	39.7	94.4	5.4	44.8
Jill Stein	0.8	0.4	1.7	4.8	0	1.8	0.7	1.6	0.8	0	2.5
Undecided	0	0.2	2.4	0	0	1.3	0.7	2	0	0.3	2.7
Blank / null / won't vote	0	0	0.4	0	0	0	0.2	0	0	0	0.5
Chase Oliver	0	0.2	0.2	0	0	0	0.2	0	0	0	0.5

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	45	52.3	54.9	7.2	96	51
Kamala Harris	52.5	44.6	41.5	90.7	3	29.6
Jill Stein	1.4	0.7	1.2	0.7	0	7.8
Undecided	0.3	0.9	1.8	0.3	0.4	6.8
Blank / null / won't vote	0	0.2	0	0	0.3	0
Chase Oliver	0	0.1	0.6	0.1	0	1

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

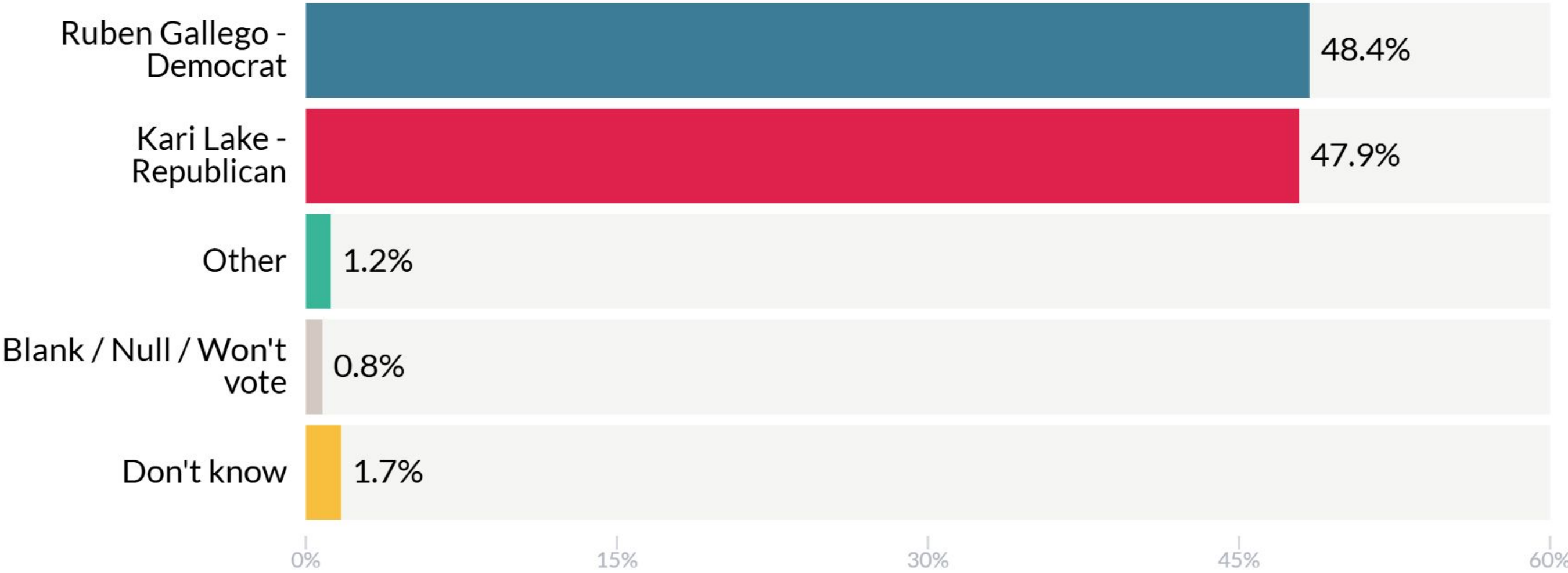


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.3	48.9	36.1	44.2	58.1	51.5	52.8	52.7	46.4
Kamala Harris	44.2	49.5	63.9	52.8	41.1	47	42.1	46.1	53.3
Blank / null / won't vote	1.5	1	0	1.8	0.5	1	3	0.9	0.2
Undecided	0.9	0.7	0	1.2	0.3	0.5	2.1	0.4	0.1

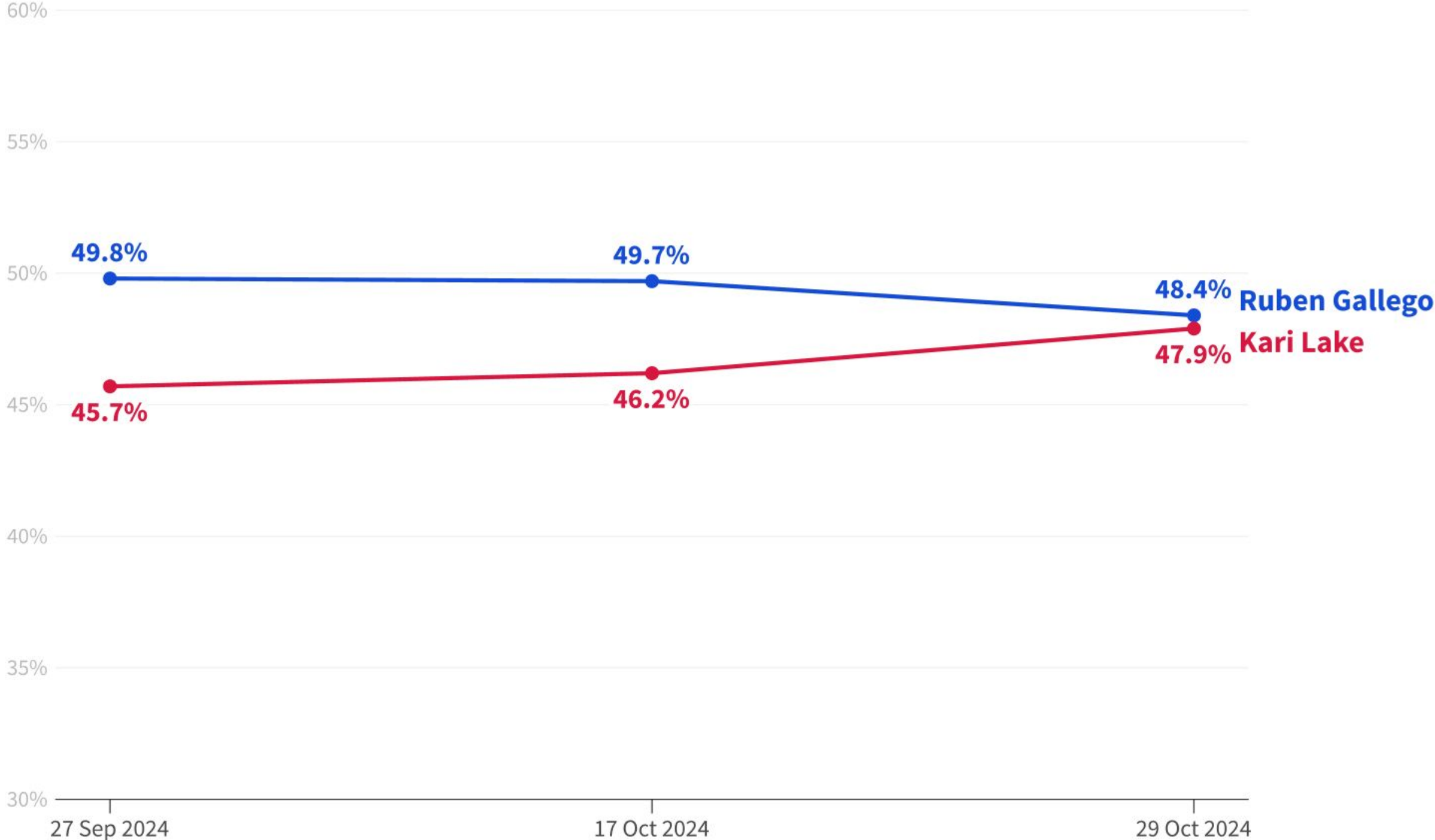
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	46.2	52.7	53.5	47.5	28.4	46.3	51.9	57.8	4.4	94.4	46.9
Kamala Harris	53.1	46.2	42.4	47.6	71.6	52.3	46.2	38.5	95.6	5.4	46.4
Blank / null / won't vote	0.7	0.7	2.2	4.8	0	0	1.3	1.6	0	0	4.2
Undecided	0	0.4	1.9	0	0	1.3	0.6	2	0	0.1	2.5

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	45.4	52.5	54.9	7.3	96.4	51
Kamala Harris	53.3	45.6	41.5	90.9	3	38.2
Blank / null / won't vote	1.2	1.1	1.7	1.4	0.5	4
Undecided	0.1	0.8	1.8	0.4	0	6.8

Whom will you vote for in the United States Senate election in Arizona?



Whom will you vote for in the United States Senate election in Arizona?



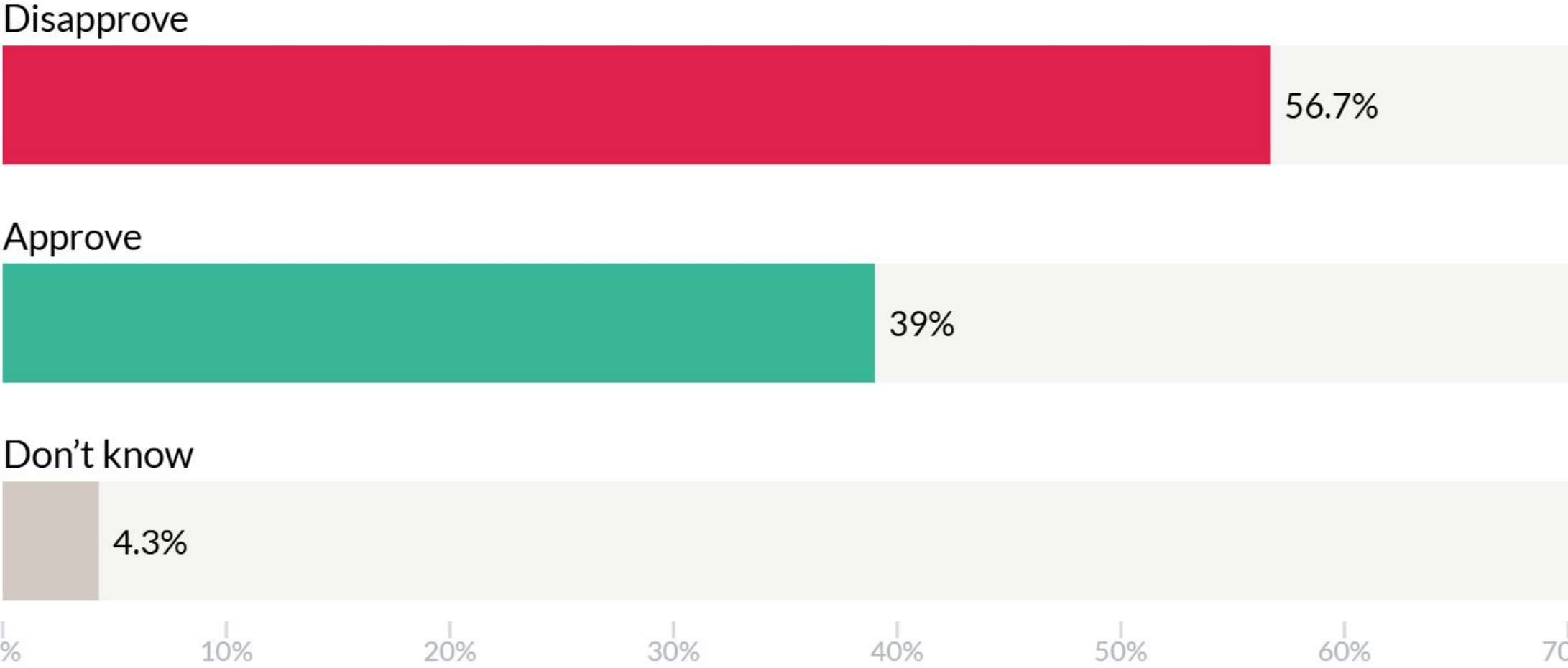
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Ruben Gallego - Democrat	45.9	50.1	63.9	54.9	41.1	49.7	47	46	52.2
Kari Lake - Republican	49.5	46.9	34.5	41	55.6	44.5	49.5	50.3	44.8
Other	1.6	0.9	0	1.1	1.3	0	2.5	0.8	1.1
Blank / Null / Won't vote	1.2	0.4	1.6	0.7	0.9	3	0.1	1.2	0.1
Don't know	1.7	1.7	0	2.2	1.1	2.8	0.8	1.7	1.9

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Ruben Gallego - Democrat	53.1	47.8	44.3	47.6	71.6	50.6	47.9	40.2	94.7	6.3	50.3
Kari Lake - Republican	43	50.3	50.5	47.5	26.3	44	48.7	56.3	3.6	90.5	43
Other	0.8	0.9	2	4.8	1.3	2	1	0	1.3	0.5	2.1
Blank / Null / Won't vote	0.9	0.4	1.1	0	0	0.5	0.8	2	0.4	0.3	2
Don't know	2.2	0.7	2.1	0	0.8	3	1.5	1.5	0	2.5	2.6

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Ruben Gallego - Democrat	53.8	47.9	39.2	91.2	5	39.7
Kari Lake - Republican	43.6	49.4	50.8	6.5	92.4	43.2
Other	1.8	1.2	0	0.6	1	5.8
Blank / Null / Won't vote	0.3	0.3	4.2	0.6	0.2	5.1
Don't know	0.6	1.2	5.8	1.1	1.4	6.2

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?

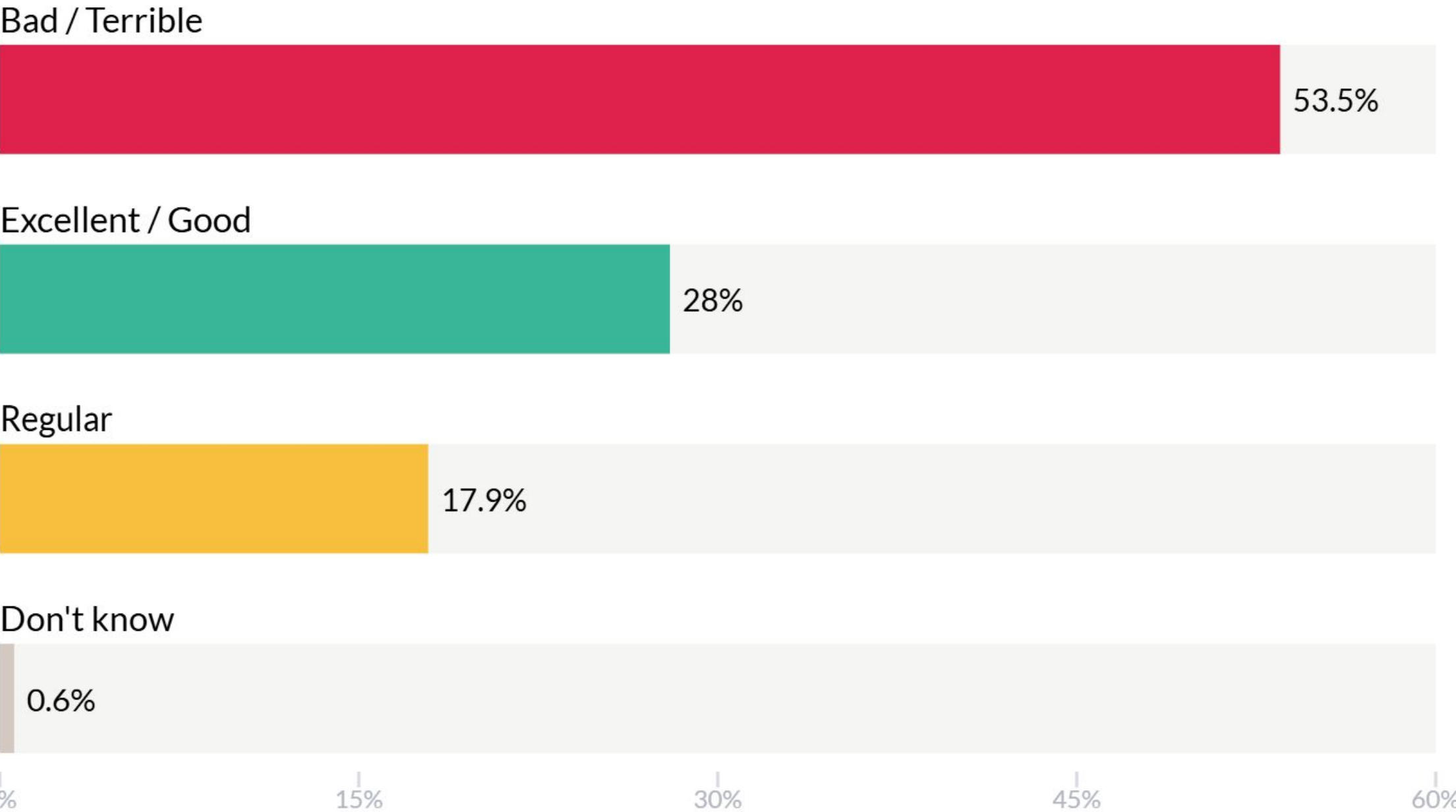






































	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	61.5	53	36.1	51.6	62.3	63.1	64.1	56.1	48.8
Approve	35.7	42.1	33.1	42.6	35.1	22.6	30.9	42	48.1
Don't know	2.8	4.9	30.8	5.8	2.6	14.4	4.9	1.9	3.1













































	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	52.9	56.7	60.4	67.2	28.4	53	56.9	69.1	8.3	95.9	61.1
Approve	42.3	38.6	36.2	32.8	64.4	39.4	39.4	26.2	84.3	4	32.7
Don't know	4.7	4.7	3.4	0	7.2	7.6	3.6	4.8	7.4	0.1	6.2

























	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	50.6	58.2	63	13.8	98.2	75.3
Approve	43.9	38.5	31.2	78.9	1.8	14.2
Don't know	5.5	3.3	5.7	7.3	0	10.5

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	 58.2	 49.9	 36.1	 48.6	 59	 56.6	 59.3	 53.9	 47
Excellent / Good	 24.3	 31.1	 27.3	 29.4	 26.4	 8.7	 18.7	 31.3	 38.7
Regular	 17.3	 18.1	 29.9	 21.4	 13.9	 33.2	 21.2	 14.3	 14
Don't know	 0.2	 0.8	 6.7	 0.6	 0.7	 1.5	 0.8	 0.4	 0.3

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bad / Terrible	 47.8	 55.2	 57.6	 59.7	 28.4	 50.1	 54.3	 59.4	 7	 94.3	 53.7
Excellent / Good	 32.8	 26.6	 24.5	 18.3	 31.2	 29.5	 29	 13.5	 64.3	 2.4	 19.5
Regular	 19.5	 16.6	 17.5	 22	 40.4	 19	 16.2	 27.1	 27.8	 3.2	 25.9
Don't know	 0	 1.6	 0.3	 0	 0	 1.4	 0.5	 0	 0.9	 0.1	 0.9

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	 48	 54.9	 59.6	 9.5	 97.3	 67.1
Excellent / Good	 31.9	 27	 23.9	 56.6	 1.3	 9.6
Regular	 19.1	 17.8	 15.8	 32.9	 1.3	 22.1
Don't know	 1	 0.4	 0.8	 1	 0.1	 1.2

ATLAS POLL

10/25/2024 - 10/29/2024

Georgia

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Georgia

Sample size
1,429 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2024 - 10/29/2024

Gender	
Female	49.6%
Male	49.0%
Other / prefer not to identify	1.4%

Yearly household income	
Below \$50k	35.4%
\$50k - \$100k	32.9%
Above \$100k	31.7%

Partisanship	
Democrat	32.6%
Republican	38.9%
Independent	28.5%

Age	
18 - 29	16.9%
30 - 44	26.1%
45 - 64	38.5%
65+	18.5%

Education Level	
College degree or higher	55.3%
All other	44.7%

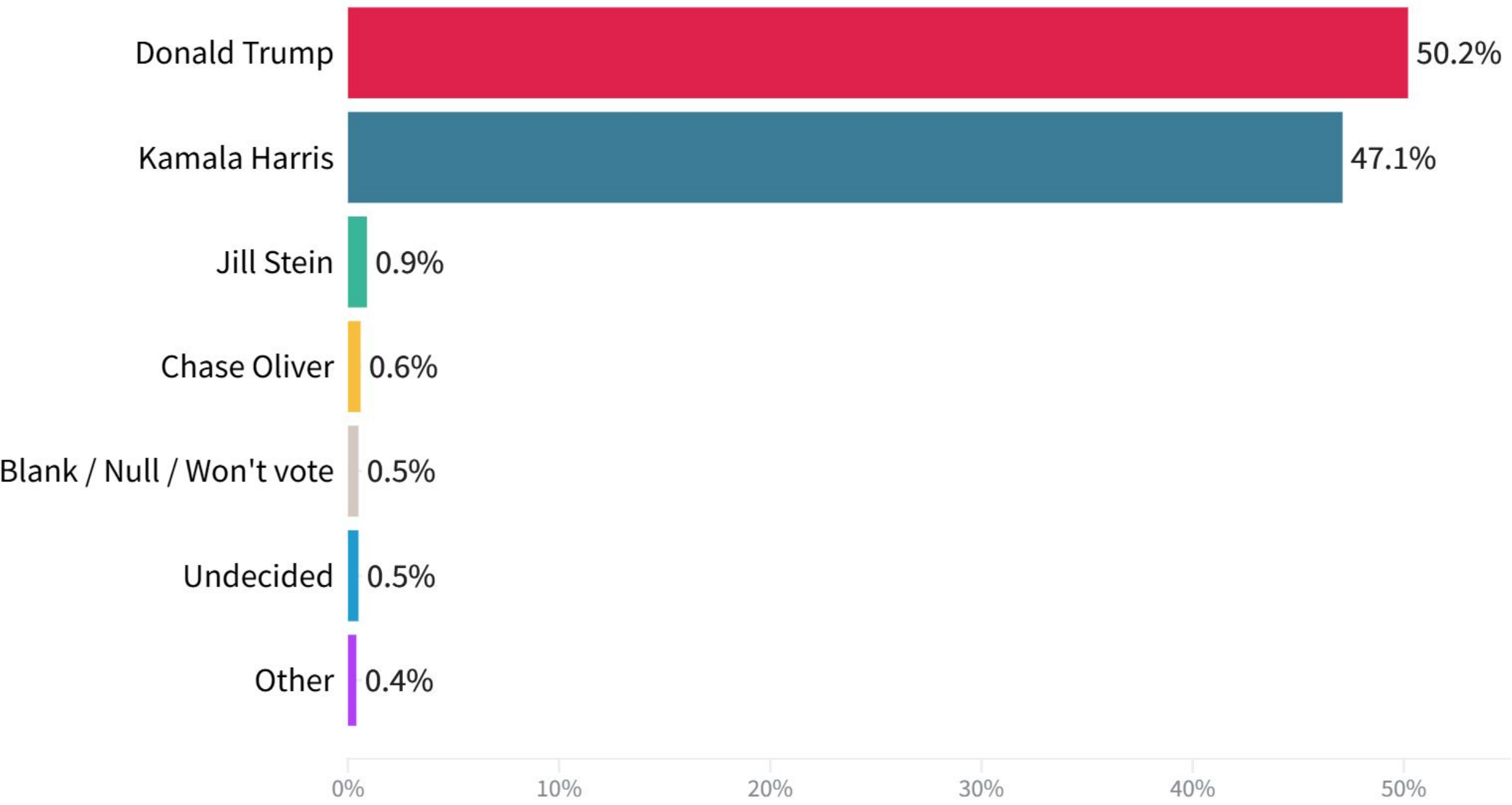
Region	
Suburban	58.7%
Urban	19.8%
Rural	21.5%

Race	
White	63.7%
Black	25.4%
Hispanic	4.5%
Asian	3.0%
Other	3.4%

2. Results

2.1. Presidential Election

For which of these candidates on the Georgia ballot will you vote for in the upcoming presidential election?

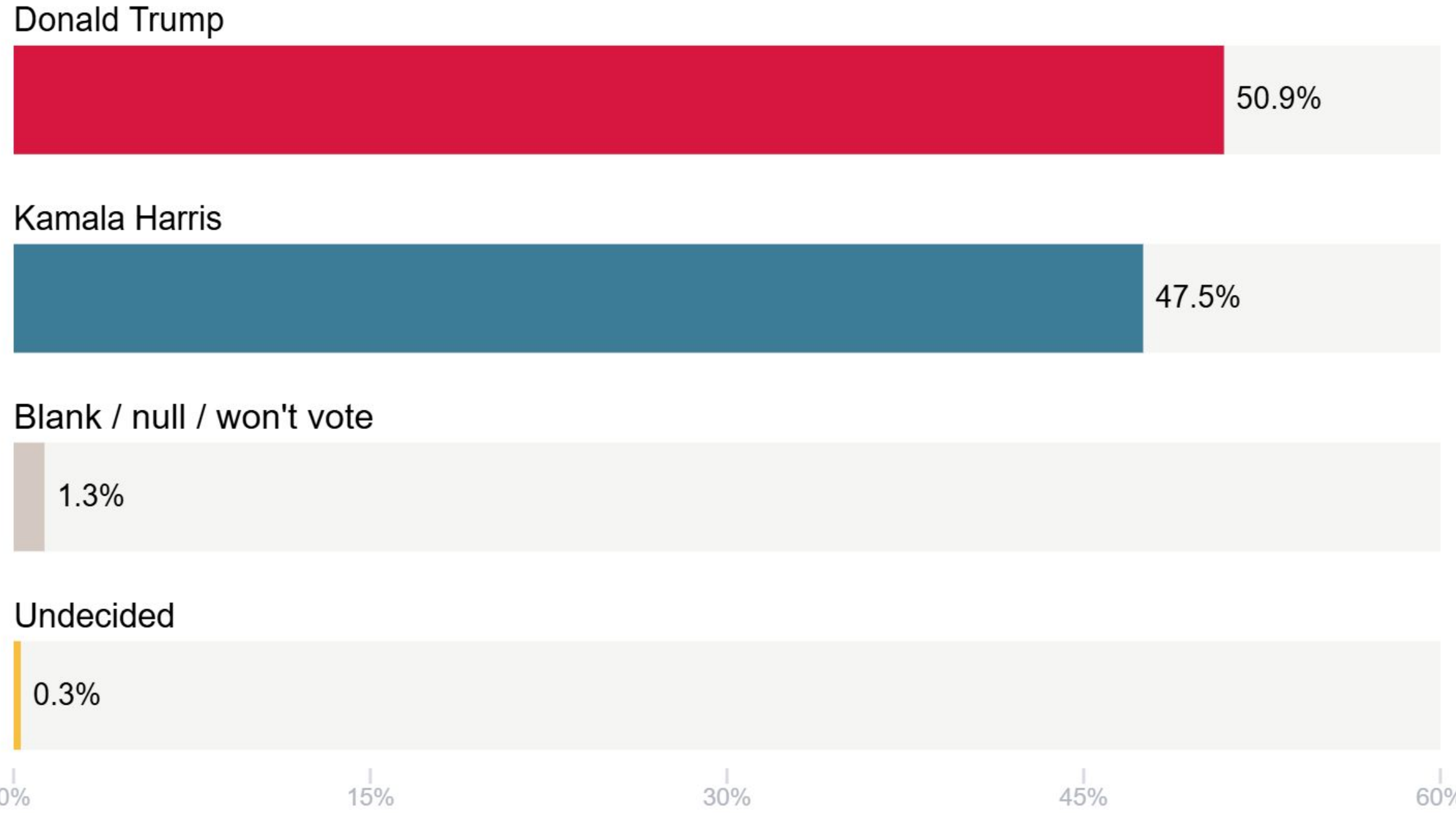


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.4	49.7	57	44.7	57	46.1	47.9	49.6	58.2
Kamala Harris	46.4	47.8	43	52.6	40.2	49	49.5	48.2	39.5
Jill Stein	0.9	0.9	0	0.9	0.9	4.6	0.2	0.2	0
Chase Oliver	1.2	0	0	0.7	0.4	0	0.2	1.4	0
Blank / null / won't vote	0.9	0	0	0.2	0.8	0	0.4	0	1.8
Undecided	0	0.9	0	0.4	0.6	0.3	0.4	0.6	0.3
Other	0.1	0.7	0	0.7	0.1	0	1.4	0	0.2

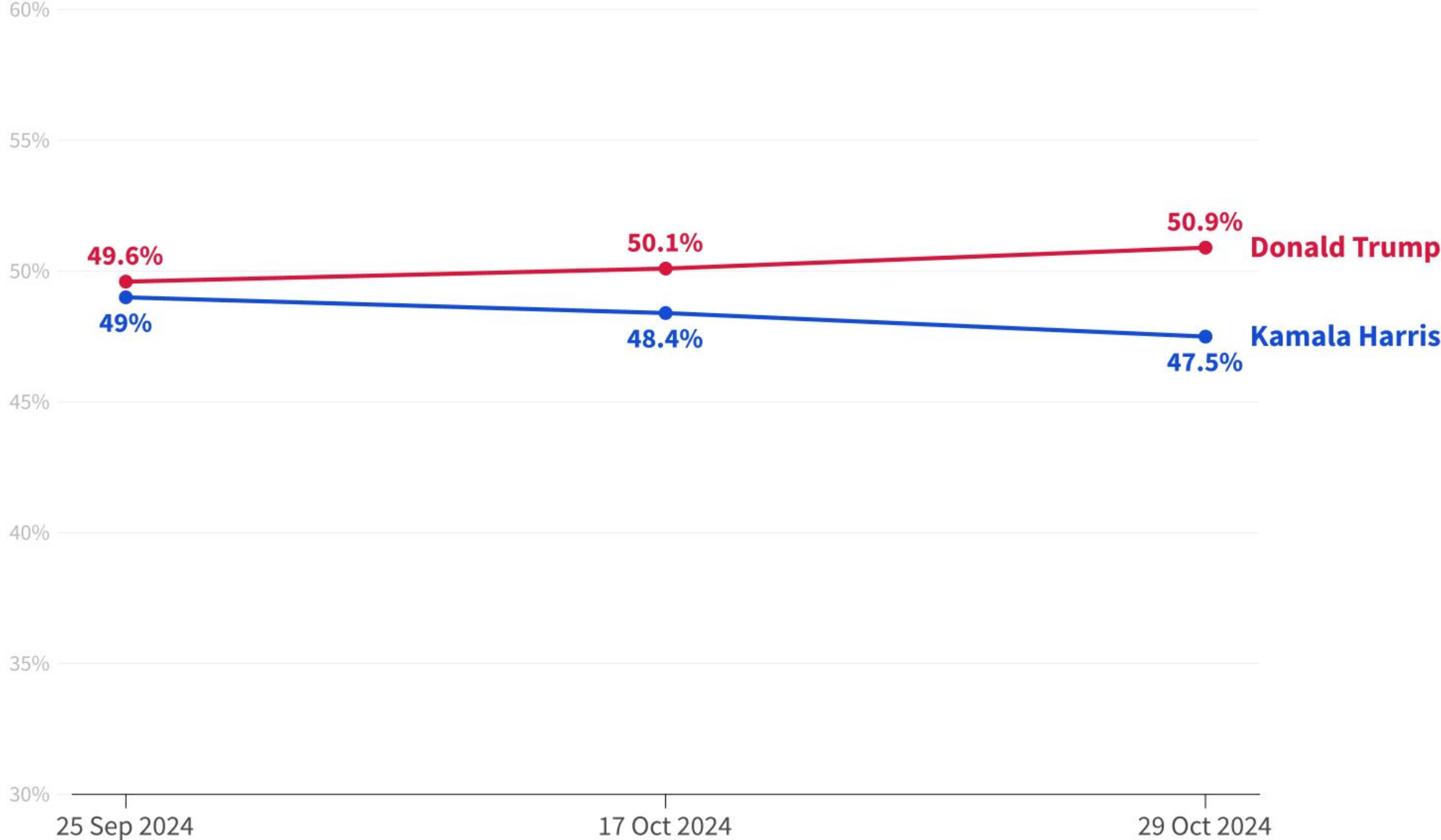
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	51.4	51.2	47.7	50.8	26.6	44.3	60	50.3	3.4	93.4	44.7
Kamala Harris	43.9	47.3	50.4	37.9	71.8	55.1	37	47.7	96.1	5.5	47.6
Jill Stein	1.8	0.1	0.7	11.3	0.5	0.6	0.6	0	0.5	0	2.6
Chase Oliver	1.3	0	0.4	0	0	0	0.9	0	0	0.5	1.4
Blank / null / won't vote	0.5	0.8	0.1	0	0	0	0.6	2.1	0	0.5	1
Undecided	0.5	0.5	0.5	0	0	0	0.7	0	0	0.1	1.4
Other	0.8	0.1	0.2	0	1.2	0	0.2	0	0	0	1.4

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.9	45.8	68.6	6.2	94.4	59.4
Kamala Harris	53	51.3	30.2	92.7	2.5	31.3
Jill Stein	2.6	0.6	0	1	0.7	1.2
Chase Oliver	1	0.7	0	0	0.5	3.9
Blank / null / won't vote	0.2	0.6	0.3	0	0.4	3
Undecided	0	0.4	0.9	0.1	0.8	0.6
Other	0.3	0.6	0	0	0.8	0.6

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



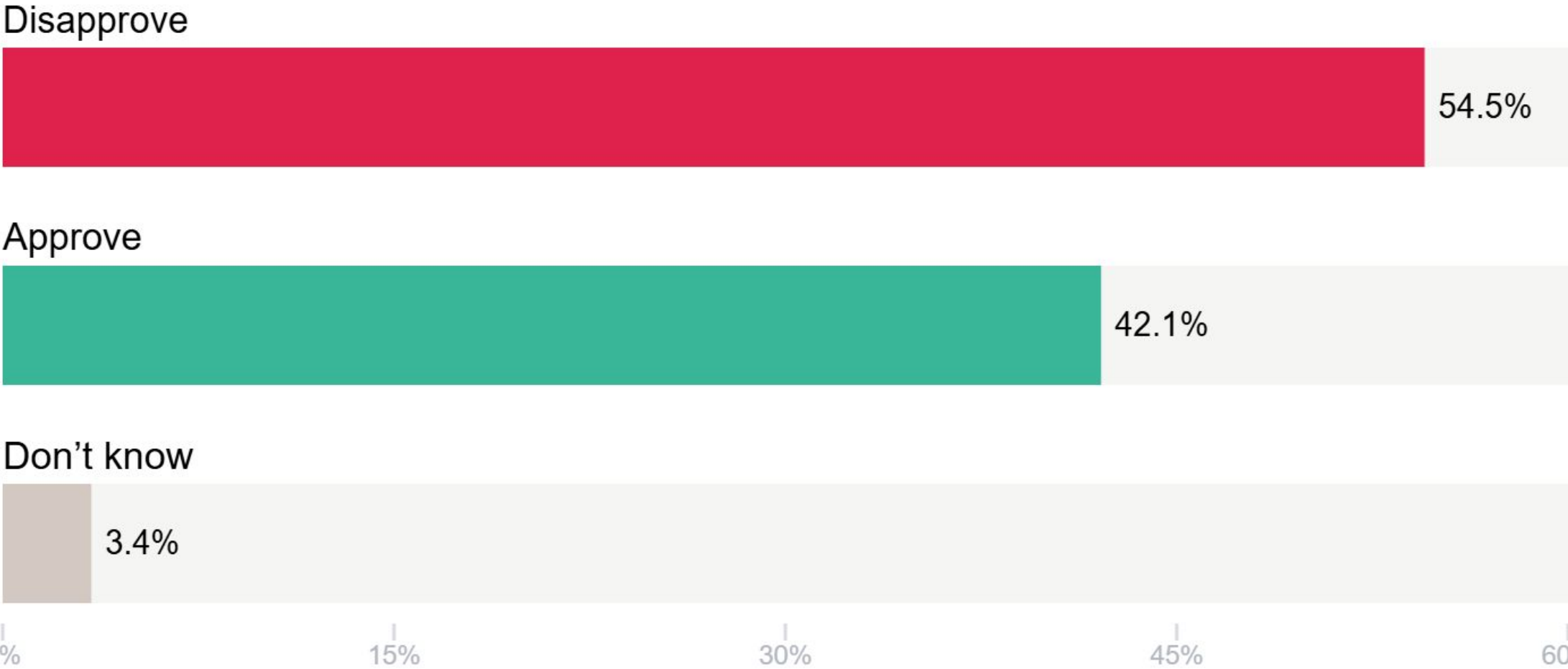
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.8	50.9	57	45.2	57.9	46.4	48.8	50.7	58.3
Kamala Harris	47.3	47.9	43	52.9	40.9	50.8	49.9	48.3	39.5
Blank / null / won't vote	1.7	0.9	0	1.5	1	2.7	0.9	0.7	1.8
Undecided	0.2	0.3	0	0.4	0.1	0	0.4	0.2	0.4




























	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	53.2	51.5	47.6	3.4	93.7	46.9	43.9	46.5	69.2
Kamala Harris	44.7	47.3	51	96.1	5.7	49	53	52.1	30.2
Blank / null / won't vote	2.1	0.8	0.8	0.5	0.5	3.4	3.1	1	0.3
Undecided	0	0.3	0.6	0	0.2	0.7	0	0.4	0.3




























	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50.8	27.7	44.3	60.6	50.3	6.2	96.1	59.4
Kamala Harris	37.9	71.8	55.7	37.7	47.7	92.8	3.4	31.7
Blank / null / won't vote	11.3	0.5	0	1.2	2.1	0.9	0.4	7.3
Undecided	0	0	0	0.4	0	0.1	0.2	1.6

























2.2. Presidential Approval

Do you approve or disapprove of Joe Biden’s performance as president of the United States?

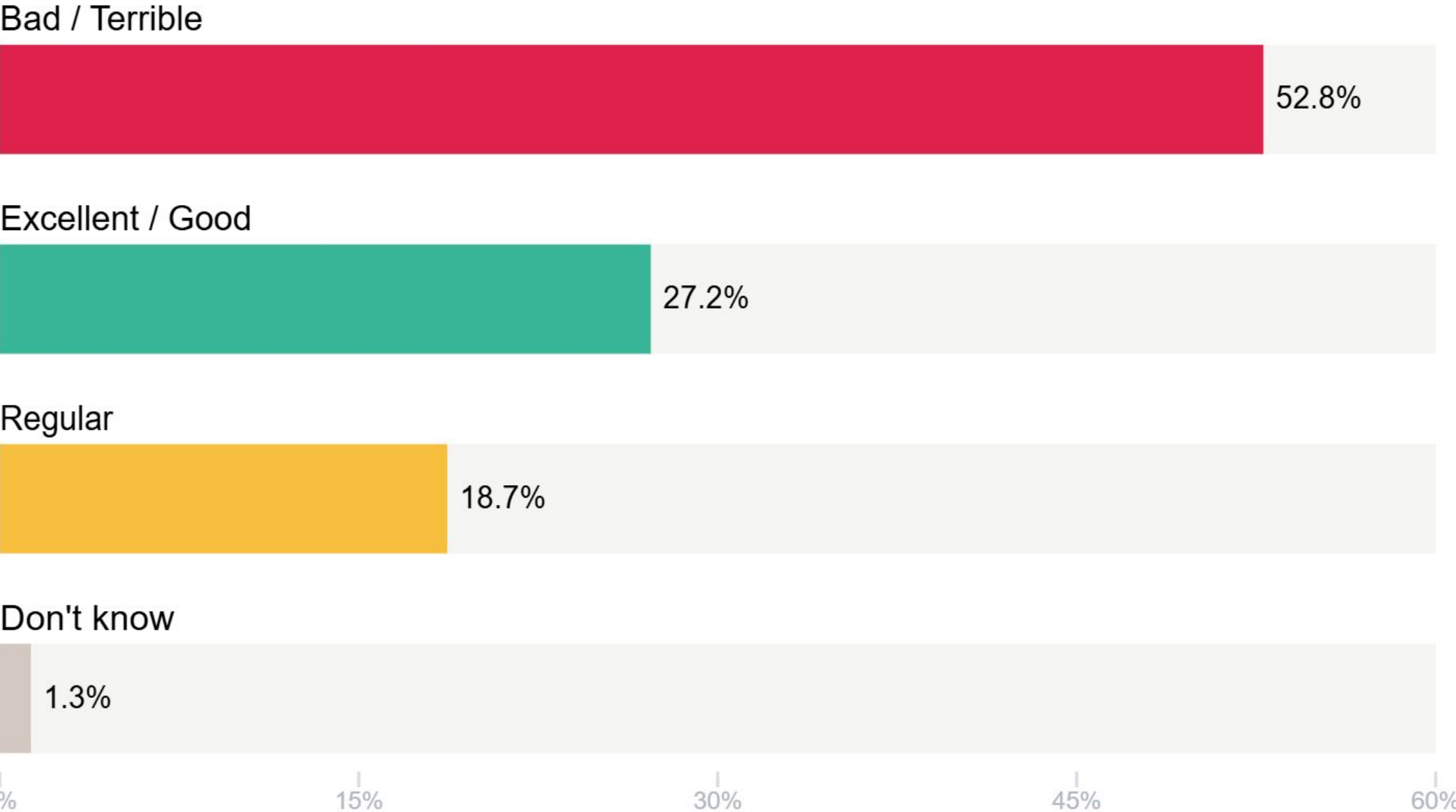


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	 54.4	 54.3	 64.5	 50.1	 60	 51.3	 53.2	 53.6	 61.2
Approve	 43.3	 41	 34.3	 47.1	 35.8	 41.9	 42.5	 43.9	 37.8
Don't know	 2.2	 4.6	 1.2	 2.8	 4.2	 6.8	 4.3	 2.5	 1

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	 56.4	 55.3	 51.6	 7.7	 94.7	 53.3	 51	 49.8	 70.7
Approve	 42	 40.3	 44	 87	 4	 42.5	 47.5	 46.3	 25.6
Don't know	 1.6	 4.4	 4.4	 5.3	 1.3	 4.1	 1.6	 4	 3.7

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	 62.3	 29.6	 47	 64.7	 52.8	 10.9	 96.5	 72.1
Approve	 31.6	 65	 47.5	 33.4	 35.1	 83.3	 3	 22.8
Don't know	 6	 5.4	 5.5	 1.9	 12.1	 5.8	 0.5	 5.1

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	52.5	52.9	59.9	47.9	58.8	49.2	50.5	52.5	59.9
Excellent / Good	25.6	28.8	26.8	31.5	21.9	19.5	25.9	29.3	31.8
Regular	21.9	15.7	13.3	19.8	17.3	31.2	20.9	16.9	7.9
Don't know	0	2.6	0	0.7	2	0	2.7	1.3	0.3

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	55.8	53.6	48.6	5.1	94.3	50.8	47.6	48.4	69.5
Excellent / Good	26.7	27.5	27.5	63.8	0.6	21.6	36.3	29.8	11.9
Regular	16.2	16.6	23.7	28.9	5	25.8	14.5	20.6	17.4
Don't know	1.3	2.3	0.2	2.2	0.1	1.8	1.6	1.2	1.2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	56.7	29.6	44.2	62.5	52.8	8.6	96.4	66.2
Excellent / Good	20.4	50.5	36.4	17.9	22.1	57.1	0.4	6.7
Regular	22.9	17	19.3	18.8	25.1	31.9	3.1	26.5
Don't know	0	3	0	0.8	0	2.5	0.1	0.6

ATLAS POLL

10/25/2024 - 10/29/2024

Michigan

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Michigan

Sample size
983 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2024 - 10/29/2024

Gender	
Female	52.6%
Male	45.9%
Other / prefer not to identify	1.4%

Yearly household income	
Below \$50k	38.1%
\$50k - \$100k	29.9%
Above \$100k	32.0%

Partisanship	
Democrat	34.0%
Republican	32.7%
Independent	33.3%

Age	
18 - 29	13.9%
30 - 44	23.9%
45 - 64	34.7%
65+	27.4%

Education Level	
College degree or higher	39.5%
All other	60.5%

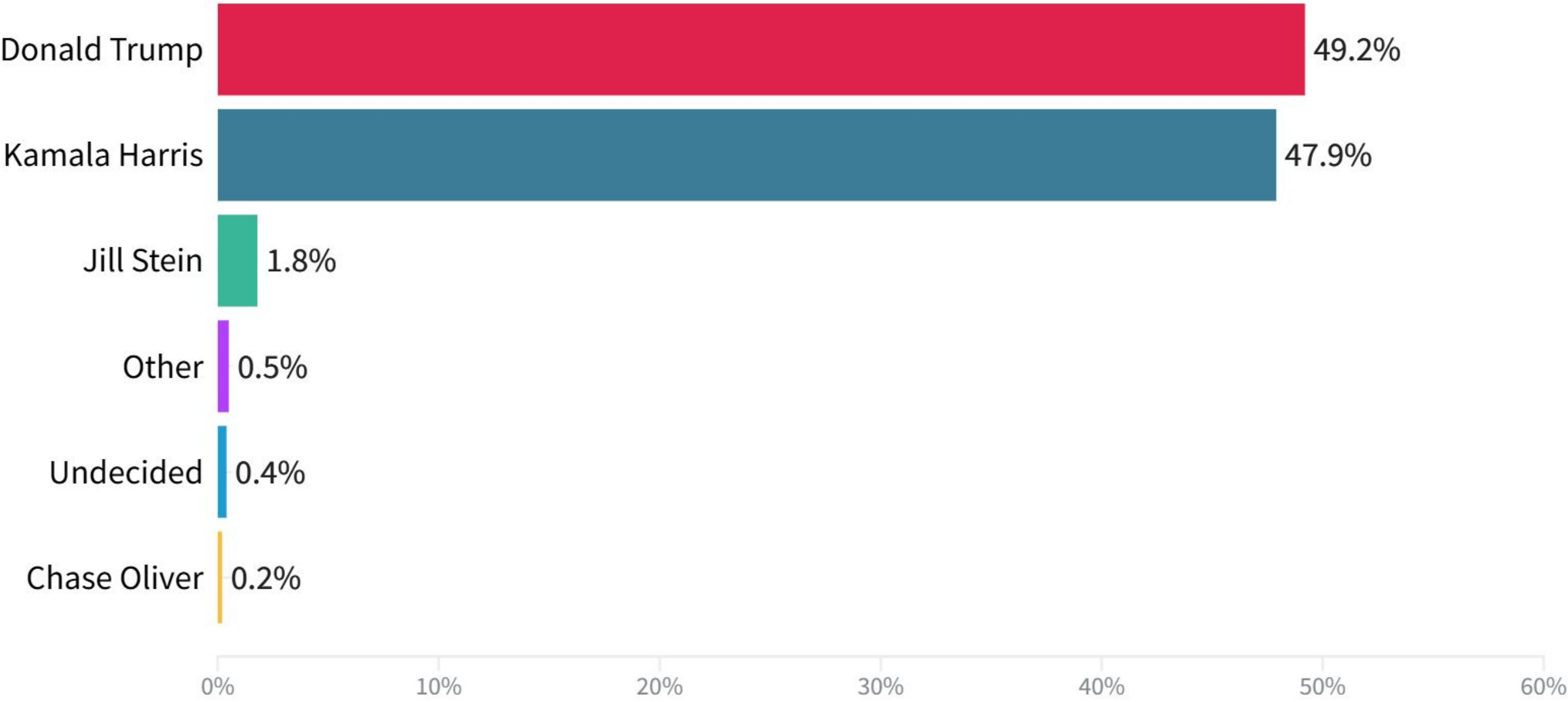
Region	
Suburban	59.3%
Urban	17.3%
Rural	23.4%

Race	
White	75.6%
Black	12.5%
Hispanic	4.9%
Asian	3.0%
Other	4.0%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Michigan ballot will you vote for in the upcoming presidential election?

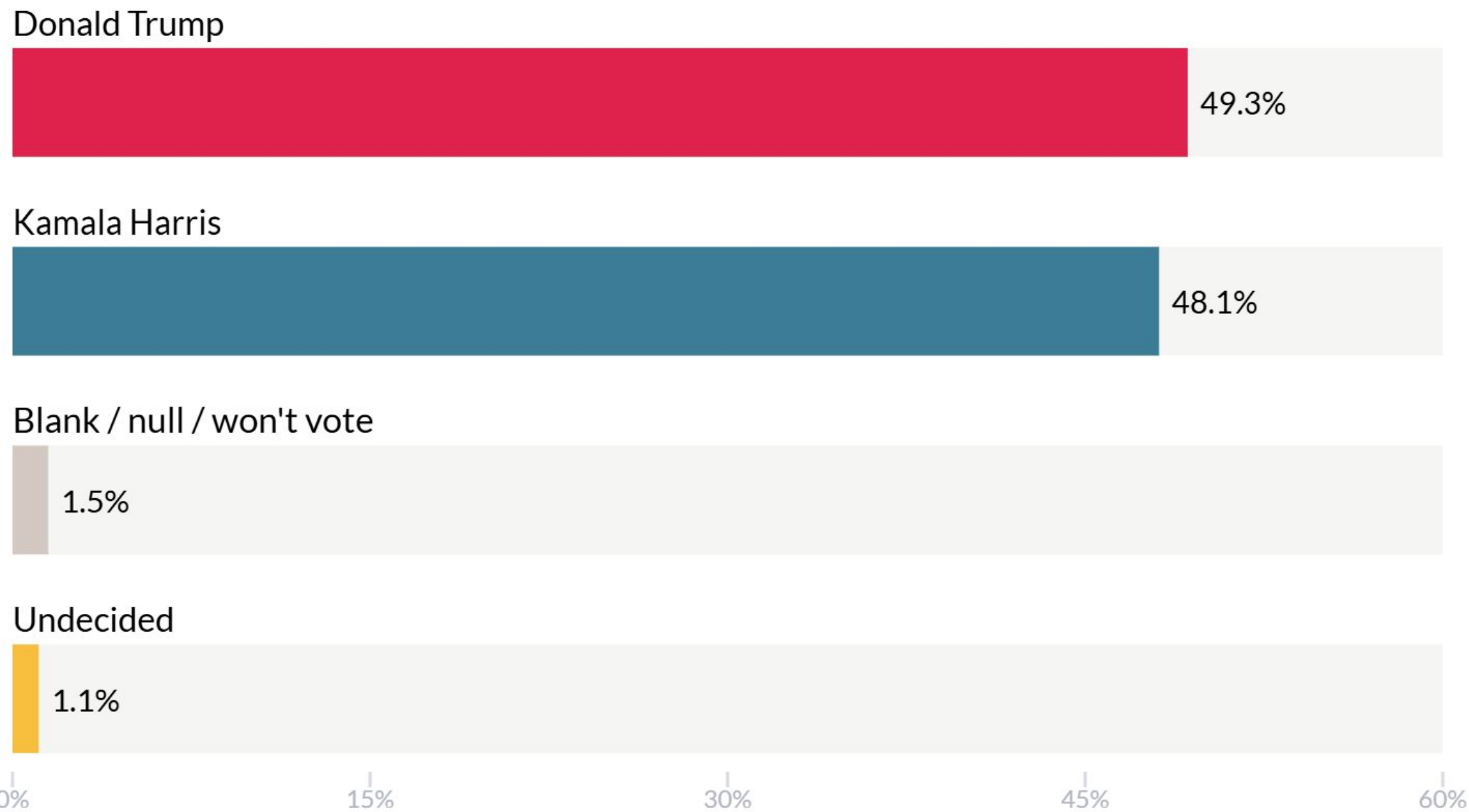


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56	43.3	46.5	38.3	56.3	44	51	52.5	46
Kamala Harris	39.7	55	48	55.9	42.6	52.3	45.8	42.6	54
Jill Stein	2.1	1.4	3.2	3.5	0.7	0.2	1.7	3.8	0
Other	1	0	0	1.1	0	2.5	0	0.3	0
Undecided	0.5	0.3	2.4	0.5	0.3	0	0.9	0.5	0
Chase Oliver	0.5	0	0	0.2	0.2	1	0.4	0	0

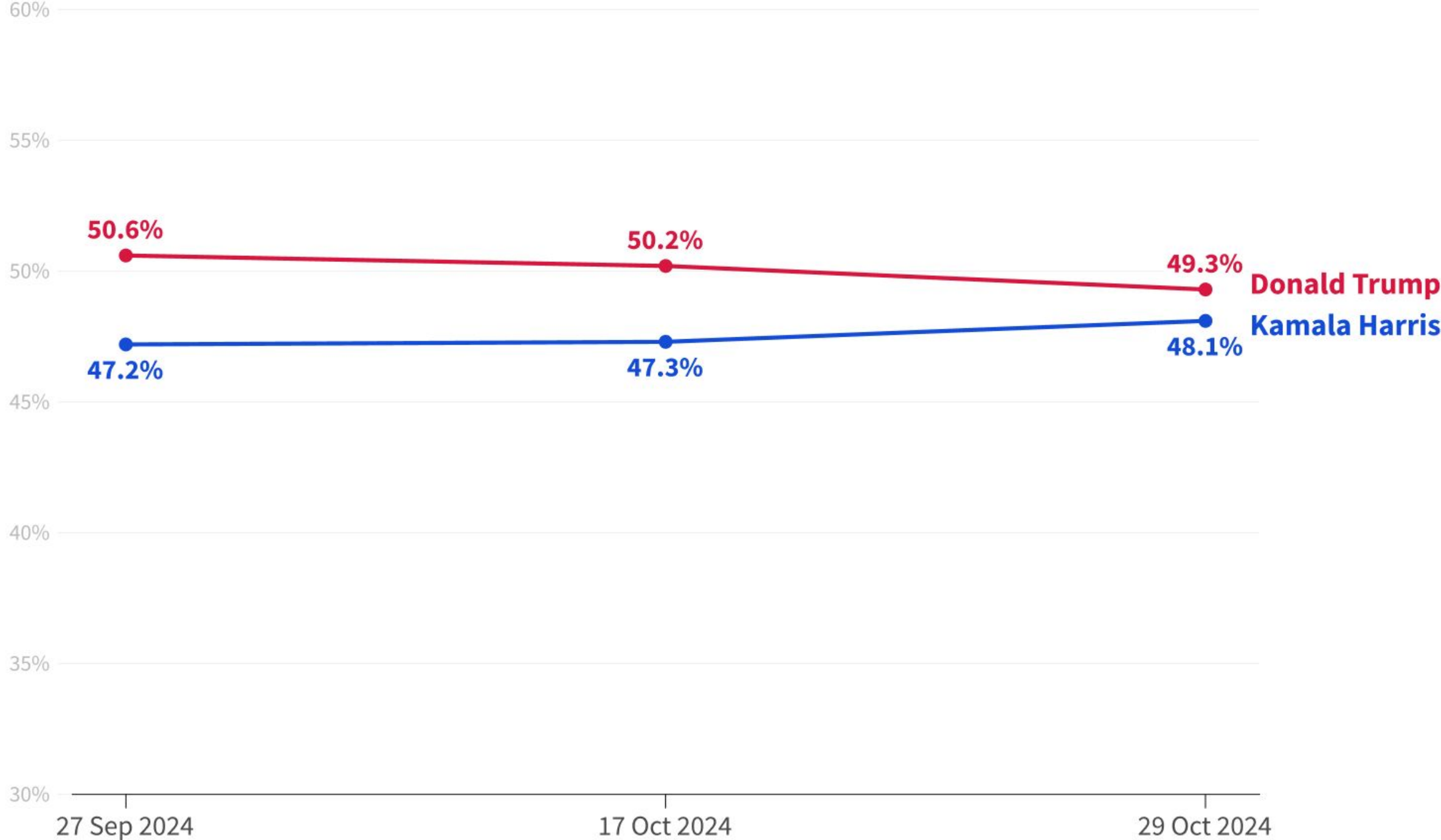
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	54.9	48.4	43	35.1	38.9	48.3	50.4	67.5	6.8	96.2	46.1
Kamala Harris	42.9	50	51.9	53.2	54.3	51.7	47.4	28.4	91.8	3.8	46.4
Jill Stein	1.3	0.3	3.7	11.7	6.8	0	0.7	1.1	1.1	0	4.2
Other	0.9	0.3	0	0	0	0	0.5	2.2	0.3	0	1.1
Undecided	0	0.4	0.8	0	0	0	0.5	0.8	0	0	1.1
Chase Oliver	0	0.4	0.3	0	0	0	0.3	0	0	0	0.7

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.4	45.6	58.6	6.6	94.5	47.8
Kamala Harris	49.1	51.4	38.3	88.7	5.1	45.6
Jill Stein	0.2	2.3	1.5	3.7	0	0.5
Other	1.1	0.4	0	0.9	0	0
Undecided	1.2	0	0.7	0	0.3	2.8
Chase Oliver	0	0.1	0.6	0	0	2.5

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

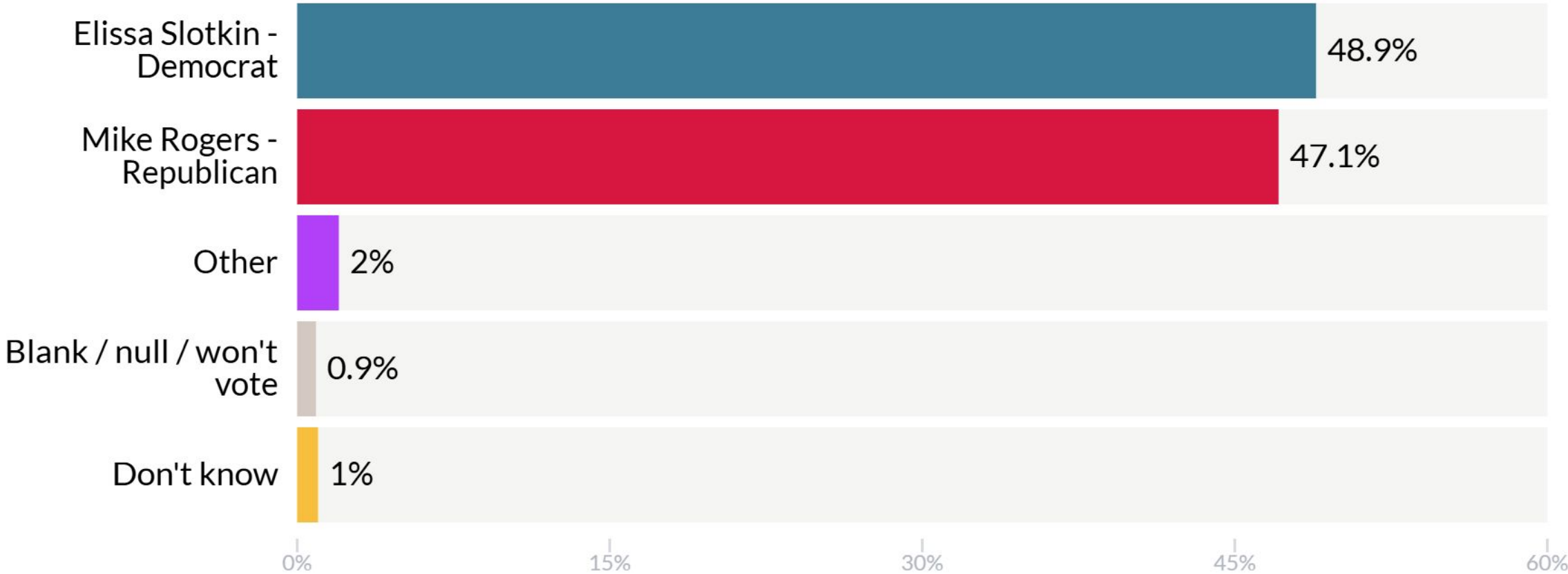


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	56.4	43.3	46.5	38.4	56.5	44.9	51.2	52.5	46
Kamala Harris	40.1	55	51.1	56.4	42.6	53.7	46	42.6	54
Blank / null / won't vote	3.1	0.1	0	3.7	0	1.3	0.5	3.4	0
Undecided	0.5	1.6	2.4	1.4	0.9	0	2.3	1.5	0

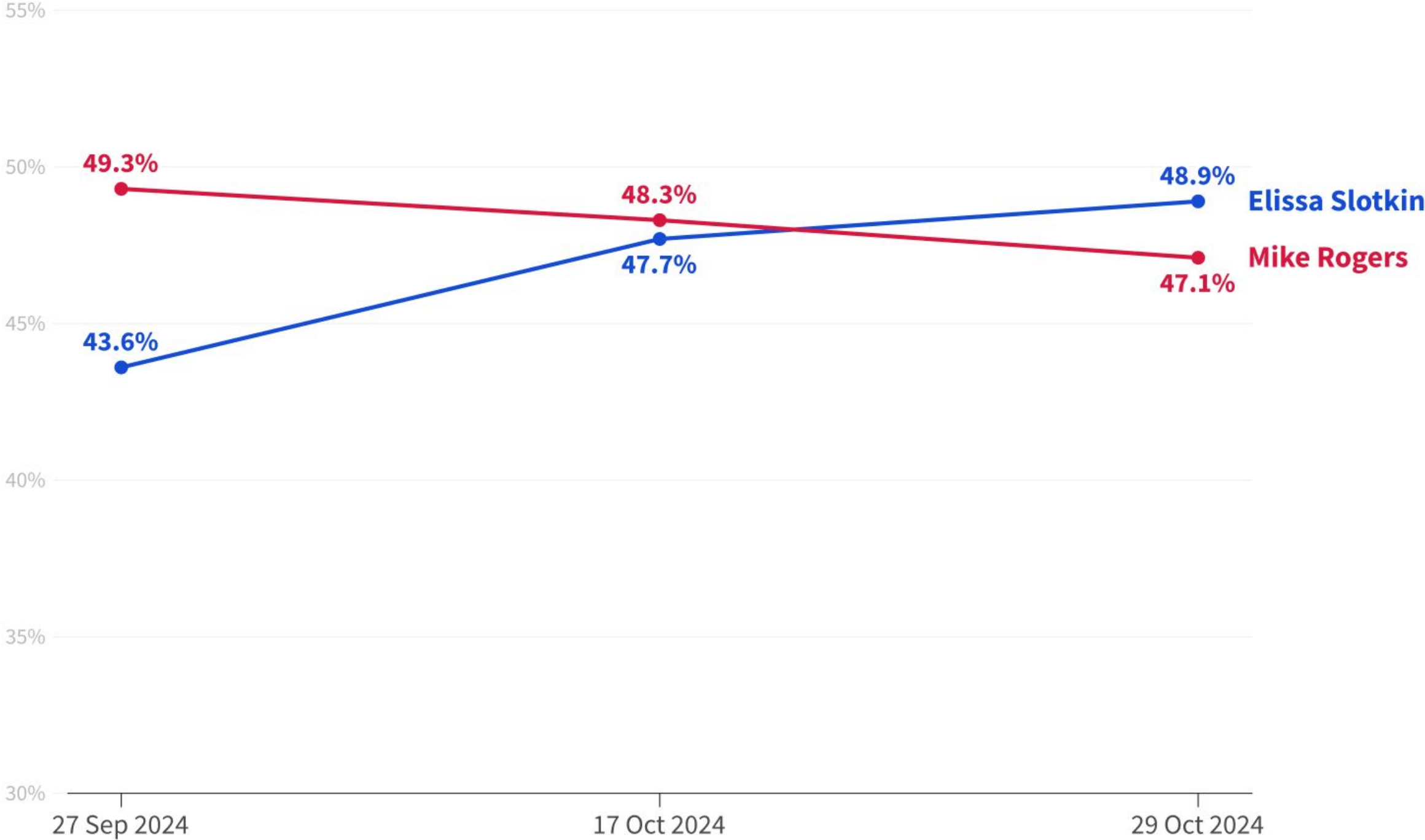
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	54.9	49	43	35.1	38.9	48.3	50.7	67.5	6.8	96.2	46.6
Kamala Harris	43.4	50.1	51.9	53.2	54.3	51.7	47.7	29.5	91.8	3.8	47.2
Blank / null / won't vote	0.7	0.5	3.2	0	6.8	0	0.7	2.2	0.4	0	4.1
Undecided	0.9	0.4	1.9	11.7	0	0	0.9	0.8	1	0	2.2

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	48.4	45.6	59.2	6.6	94.6	49.3
Kamala Harris	50.3	51.5	38.3	89.1	5.1	46.1
Blank / null / won't vote	0.2	2.3	0.3	2.8	0	1.8
Undecided	1.2	0.6	2.2	1.5	0.3	2.8

Whom will you vote for in the United States Senate election in Michigan?



Whom will you vote for in the United States Senate election in Michigan?



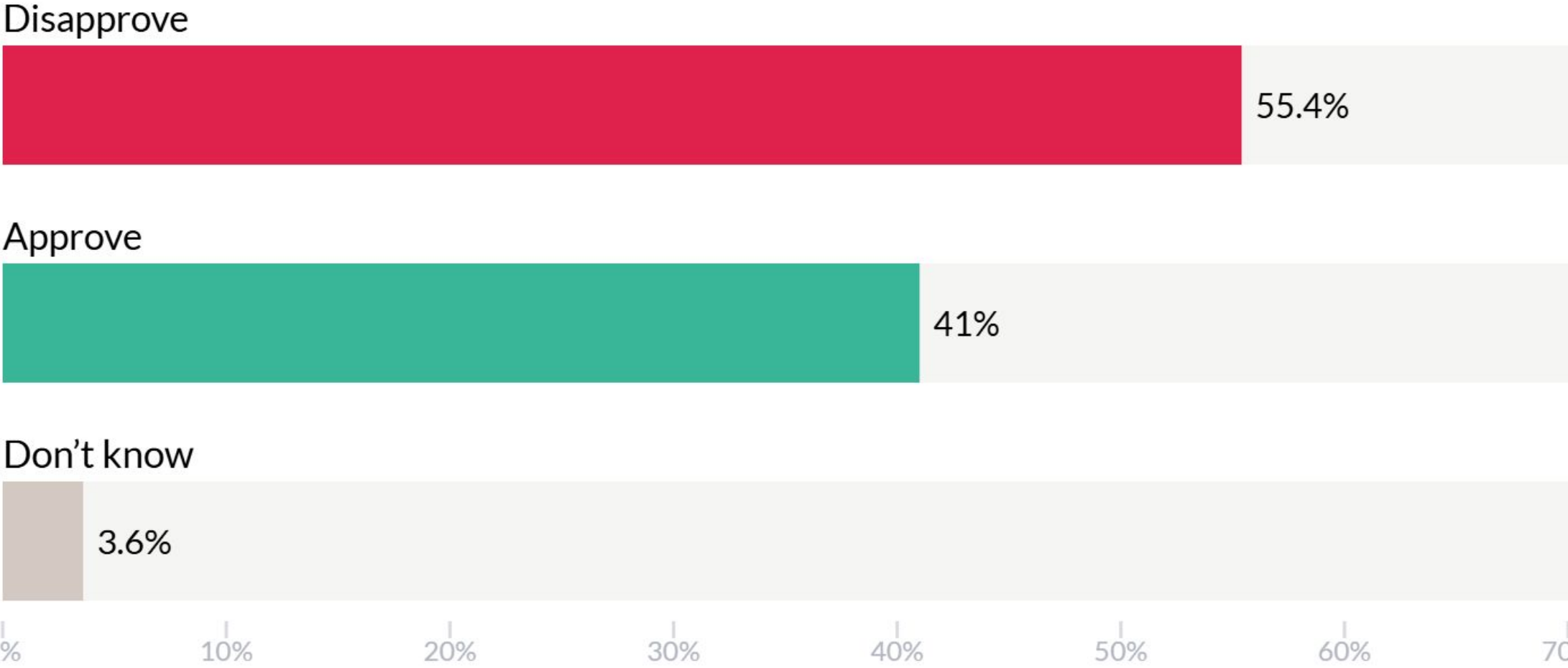
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Elissa Slotkin - Democrat	41.6	55.5	41.5	57.2	43.5	54.8	46.2	44.5	54
Mike Rogers - Republican	54.3	40.8	46.5	35.8	54.5	35.9	50.5	50.4	45.7
Other	2.6	1.4	9.6	3.9	0.8	1.1	2.7	3.5	0.1
Blank / null / won't vote	0.6	1.2	0	2.2	0.1	4.4	0.2	0.7	0
Don't know	0.9	1.1	2.4	0.9	1.1	3.9	0.4	0.9	0.2

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Elissa Slotkin - Democrat	44.4	50.2	53.1	53.2	59.2	51.7	47.8	32.6	93.8	4.6	46.7
Mike Rogers - Republican	51.3	47.8	41.5	35.1	31.7	48.3	49.3	58.7	4.5	93.8	44.6
Other	1.4	0.2	4.6	11.7	6.8	0	0.9	3.4	1.3	0	4.8
Blank / null / won't vote	1.8	0.7	0	0	2.3	0	0.7	2.2	0.4	0.8	1.5
Don't know	1.1	1.2	0.8	0	0	0	1.2	3.1	0	0.7	2.3

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Elissa Slotkin - Democrat	53.1	52	38.3	89.8	6.4	45.4
Mike Rogers - Republican	41.6	44.2	58.3	4.2	92.3	48.1
Other	1.3	2.5	1.5	4.2	0	1
Blank / null / won't vote	1.9	1	0	1.8	0.2	0
Don't know	2.1	0.3	2	0.1	1.1	5.5

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?

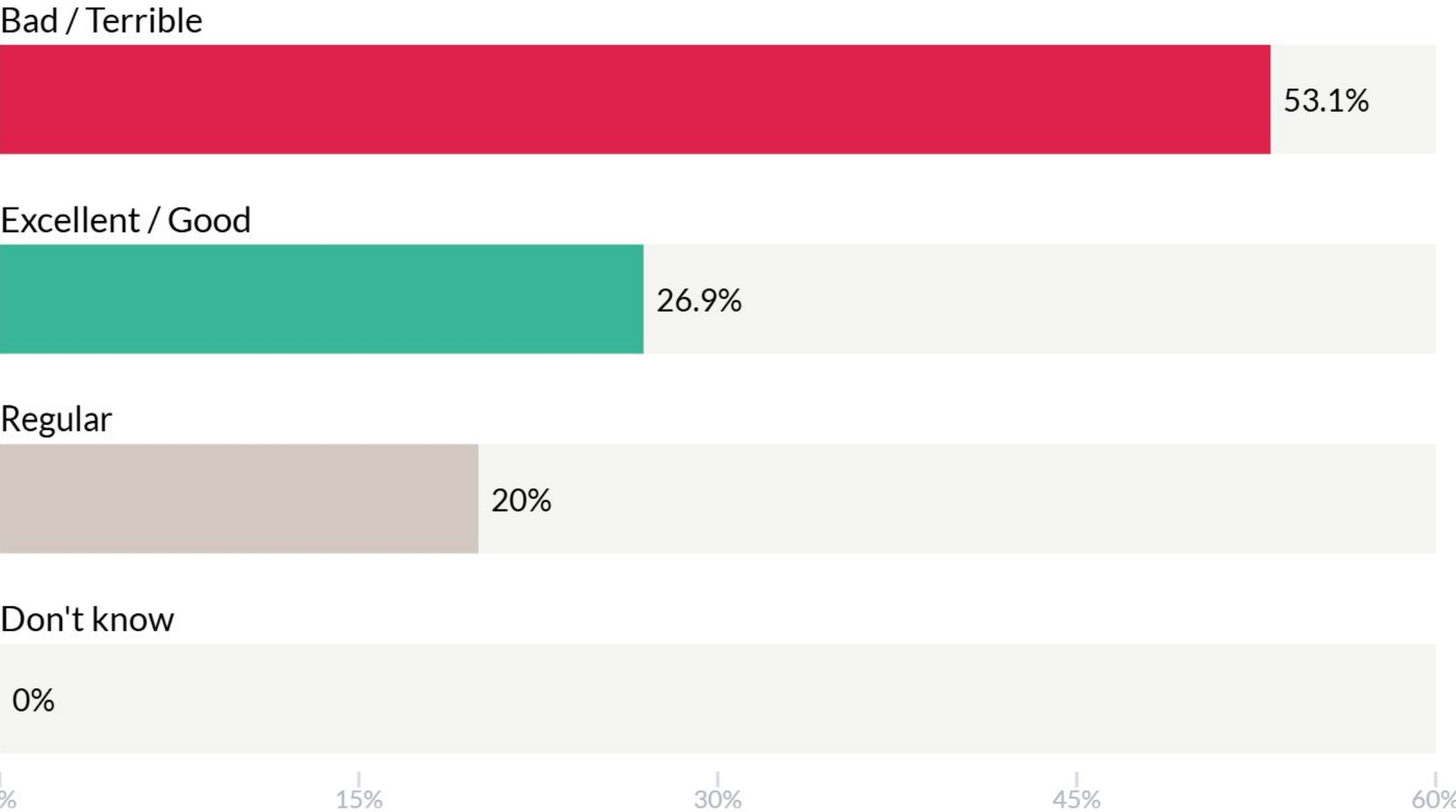





























	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	63.2	48.4	62.8	48.3	60.1	59.4	56.3	59.4	47.7
Approve	34.3	46.8	37.2	46.9	37.1	36.8	40	37.3	48.4
Don't know	2.5	4.7	0	4.8	2.8	3.8	3.7	3.3	3.9

































	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	61.9	52.4	50.6	46.8	45.7	55.4	56.2	76.4	9.5	97.8	60.6
Approve	34.9	45	44.5	53.2	48.5	38	40.4	23.6	85.5	2.2	33.7
Don't know	3.3	2.6	5	0	5.8	6.6	3.4	0	5	0	5.8



















	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	57.1	50.4	66.6	14.1	97	66.2
Approve	42.4	44.9	30.2	81.2	1.3	25.6
Don't know	0.5	4.7	3.3	4.6	1.7	8.2

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	 61.3	 46	 52	 44.7	 58.6	 51.1	 54.5	 57.2	 47.7
Excellent / Good	 20	 33.2	 16.7	 26	 27.5	 11.2	 19.3	 30.7	 36.7
Regular	 18.7	 20.8	 31.3	 29.2	 13.9	 37.7	 26.2	 12.2	 15.5
Don't know	0	0	0	0.1	0	0	0	0	0.1

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bad / Terrible	 58.6	 50.4	 49.1	 46.8	 45.7	 52	 53.6	 71.6	 8.9	 97.4	 54.5
Excellent / Good	 23.3	 31.8	 26.6	 53.2	 27.9	 3.6	 27.8	 16.2	 55.4	 1.6	 22.8
Regular	 18.1	 17.8	 24.3	0	 26.4	 44.4	 18.6	 12.2	 35.7	 1	 22.6
Don't know	0	0	0.1	0	0	0	0	0	0	0	0.1

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	 53.2	 48.4	 64.4	 11.9	 95.9	 56.7
Excellent / Good	 21.5	 31.1	 20.5	 55.5	 0.5	 7.4
Regular	 25.2	 20.5	 15	 32.5	 3.6	 36
Don't know	0.1	0	0	0	0	0

ATLAS POLL

10/25/2024 - 10/29/2024

Nevada

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Nevada

Sample size
1,083 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2024 - 10/29/2024

Gender	
Female	49.5%
Male	49.2%
Other / prefer not to identify	1.3%

Yearly household income	
Below \$50k	32.9%
\$50k - \$100k	33.6%
Above \$100k	33.5%

Partisanship	
Democrat	36.5%
Republican	34.1%
Independent	29.4%

Age	
18 - 29	14.5%
30 - 44	25.9%
45 - 64	36.4%
65+	23.1%

Education Level	
College degree or higher	33.1%
All other	66.9%

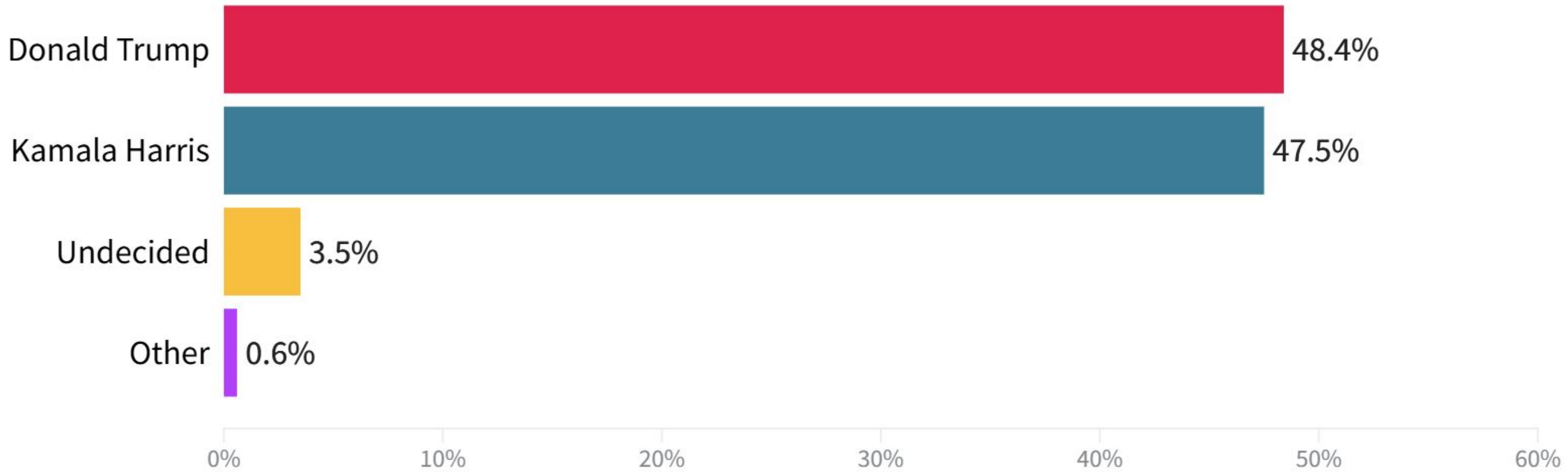
Region	
Suburban	50.6%
Urban	38.4%
Rural	11.0%

Race	
White	59.6%
Black	9.1%
Hispanic	20.5%
Asian	6.8%
Other	4.0%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Nevada ballot will you vote for in the upcoming presidential election?

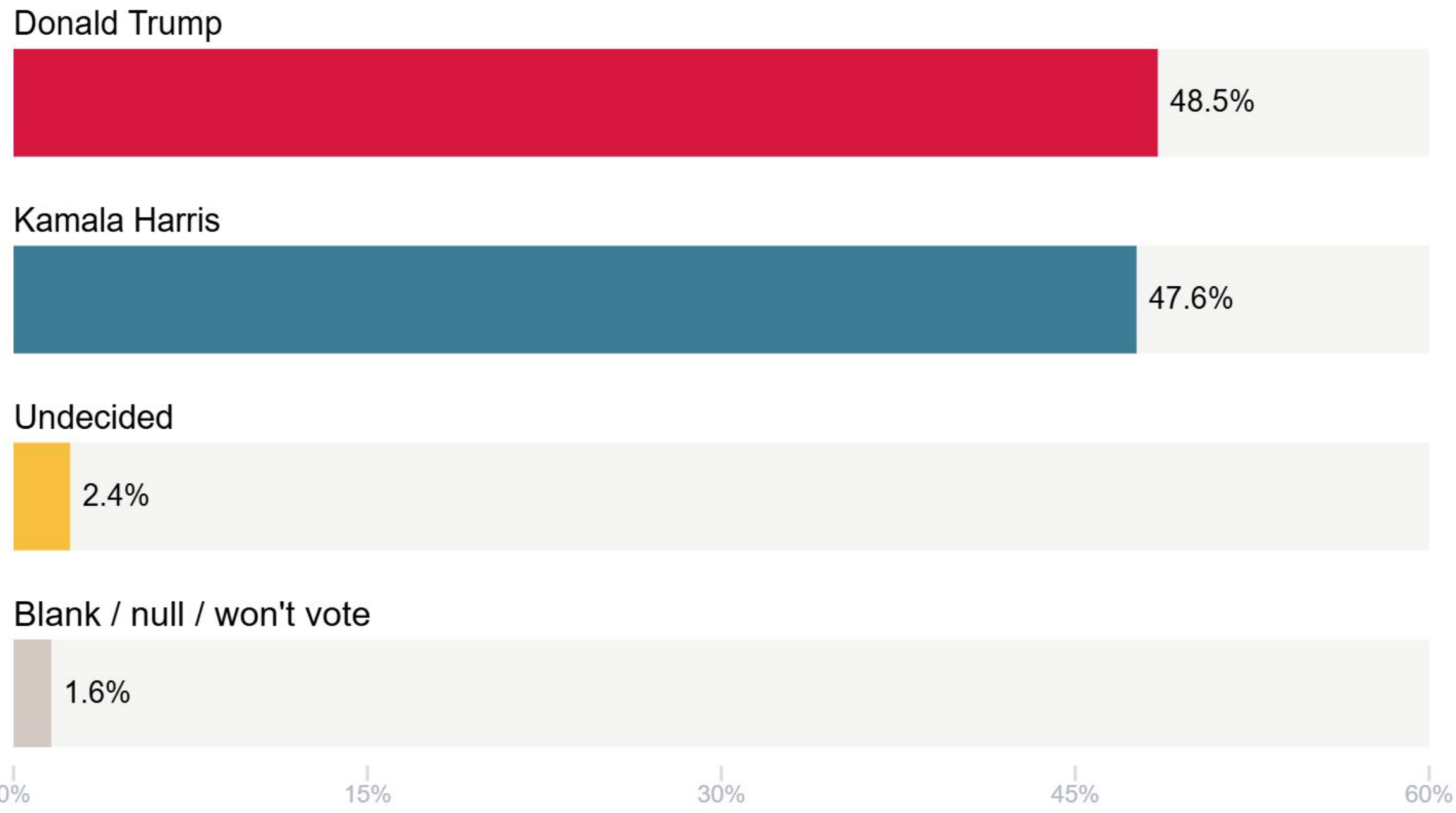


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.7	45.6	68.5	43.3	51	49.4	42.8	52.7	47.3
Kamala Harris	47.9	48.1	11.6	52.4	45.1	43.1	50.1	44.5	52
Undecided	1.1	3	1.1	1.8	2.1	3.4	3.3	1.6	0.3
Other	0	1.1	0	1.7	0	3.9	0	0	0
Blank / null / won't vote	0	0.1	0	0	0	0	0	0	0.1

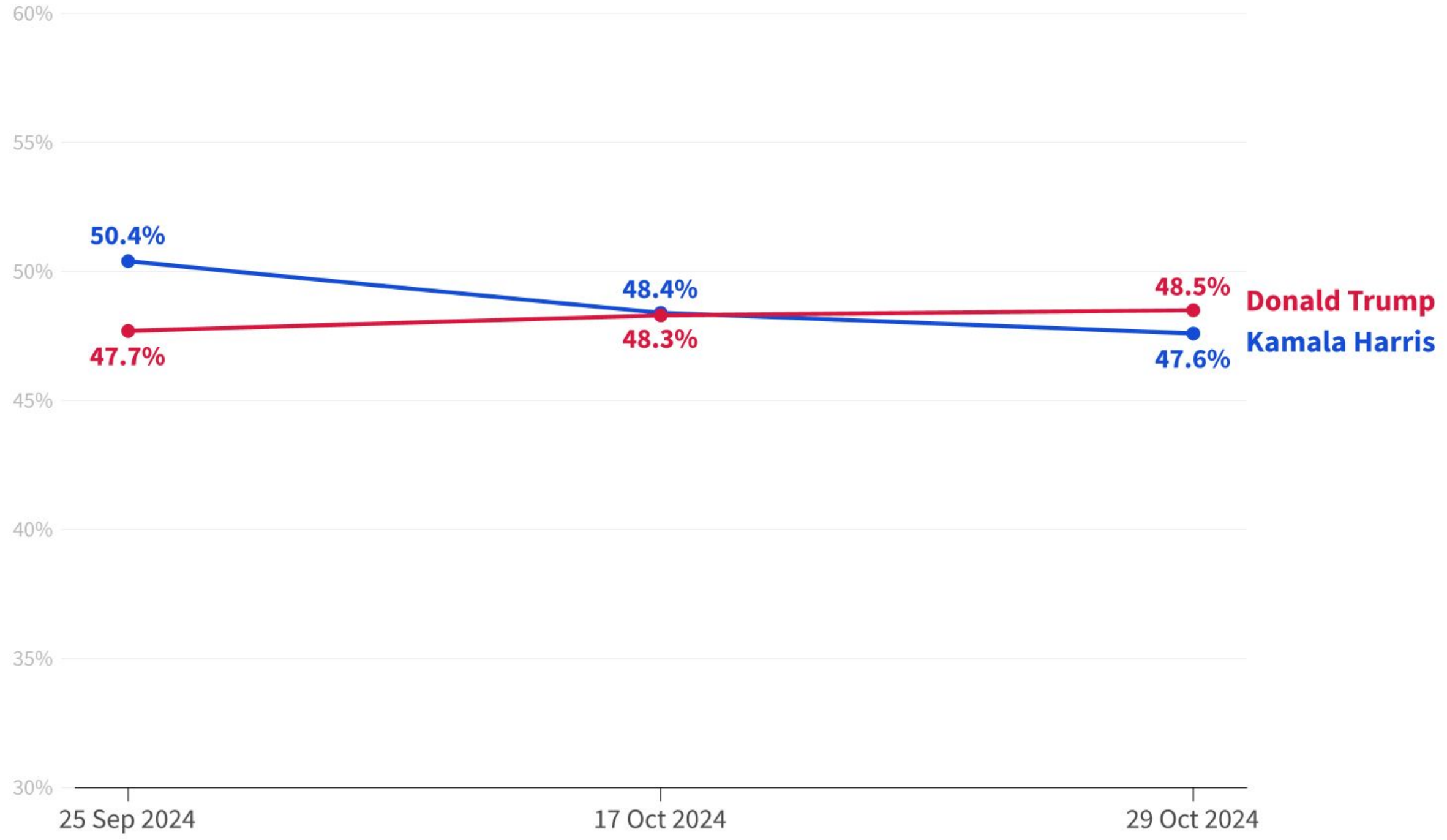
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	53	47.7	44.6	47.9	33.5	45.3	50.4	70.2	4.3	95.7	48.4
Kamala Harris	40.5	47.8	54.2	52.1	53.8	51.4	45.9	29.2	93.7	4	40.6
Undecided	1.4	3.4	1.2	0	4.9	3.3	1.5	0	1.7	0.1	4.5
Other	1.7	0	0	0	6.3	0	0	0	0	0	1.9
Blank / null / won't vote	0	0.1	0	0	0	0	0	0	0	0	0.1

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	45.1	48	61.9	7.2	96.9	32
Kamala Harris	49.7	48.2	36.8	89.1	3.1	39.9
Undecided	3.7	1.2	0	3.2	0	5.5
Other	0	1.1	0	0	0	6.9
Blank / null / won't vote	0	0	0	0	0	0.3

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

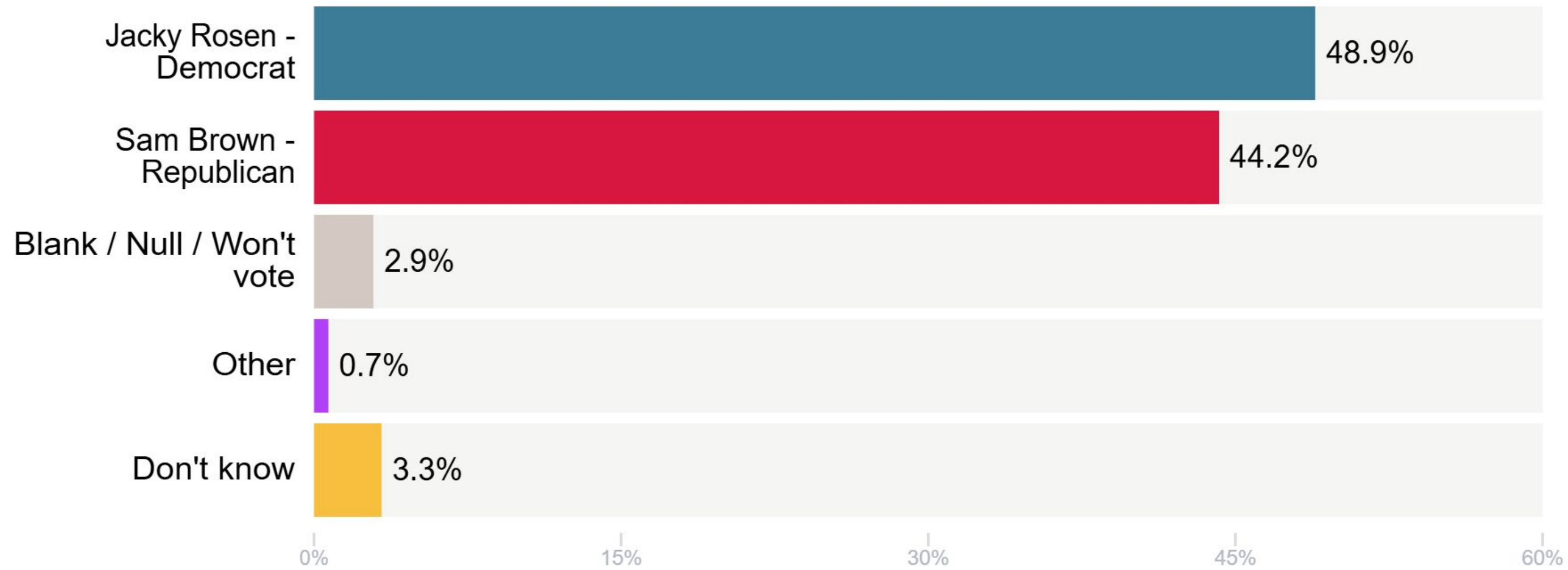


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	50.8	45.6	69.2	43.4	51	49.7	42.8	52.7	47.2
Kamala Harris	48	48.2	11.6	52.5	45.2	43.1	50.1	44.8	52.1
Undecided	0.4	3.9	18.1	2.5	2.3	6.6	3.7	1	0.3
Blank / null / won't vote	0.9	2.3	1.1	1.6	1.5	0.6	3.3	1.5	0.4

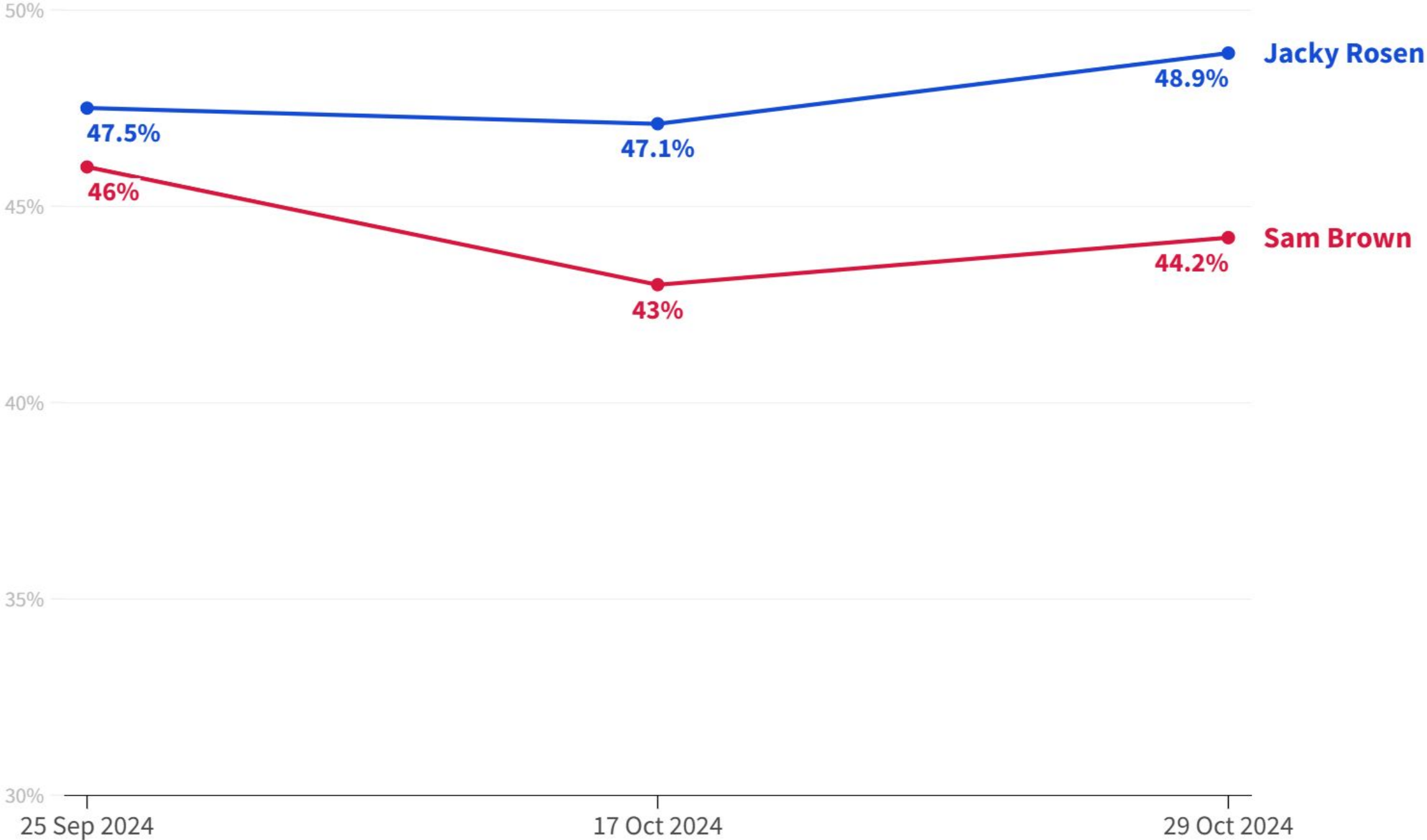
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	53.1	47.7	44.6	4.3	95.7	48.6	45.2	48	61.9
Kamala Harris	40.5	48	54.3	93.7	4.1	40.8	49.7	48.4	36.8
Undecided	6.2	0.9	0.1	0.3	0.2	7.4	1.5	3.2	1.2
Blank / null / won't vote	0.2	3.5	1	1.7	0	3.2	3.6	0.4	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	47.9	33.5	45.4	50.4	70.5	7.2	96.9	32.5
Kamala Harris	52.1	53.8	51.4	46.1	29.2	89.3	3.1	39.9
Undecided	0	7.7	1.8	2.1	0.3	0.4	0	26.7
Blank / null / won't vote	0	4.9	1.4	1.4	0	3.1	0	0.9

Whom will you vote for in the United States Senate election in Nevada?



Whom will you vote for in the United States Senate election in Nevada?



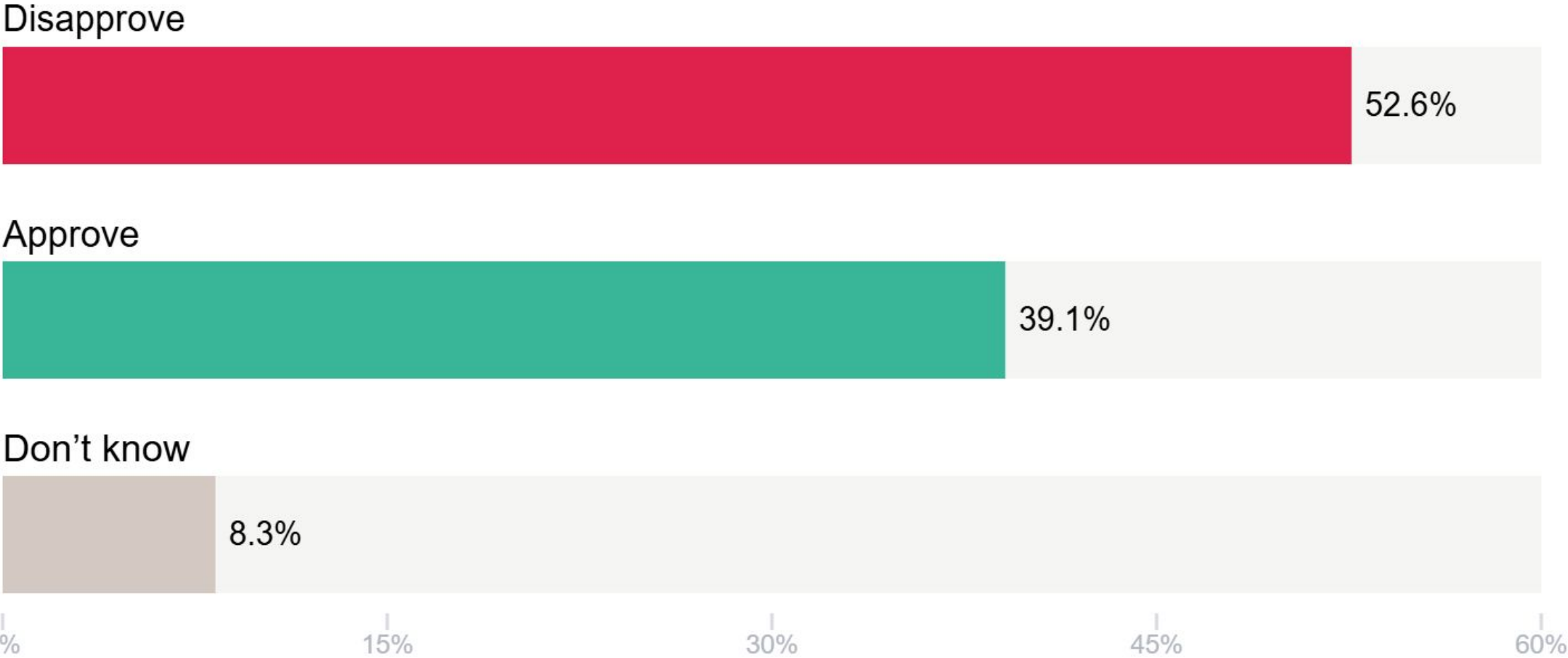
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Jacky Rosen - Democrat	48.4	50.3	11.6	54.8	46	44.4	53.2	45.5	52.3
Sam Brown - Republican	46.6	41.2	64	38.9	46.8	42.6	37.9	50.2	42.5
Blank / Null / Won't vote	2.1	3.8	2.6	2	3.4	4.9	4.5	1.8	1.7
Other	1	0.4	2.9	0.3	0.9	0.9	0.5	0.1	1.7
Don't know	2	4.3	18.8	4.1	3	7.2	3.9	2.3	1.9

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Jacky Rosen - Democrat	41.5	49.7	55.4	94.4	5.4	42.9	53.2	48.8	34.8
Sam Brown - Republican	48.1	43.9	40.5	4.3	88.5	42.2	42.8	43.4	52.3
Blank / Null / Won't vote	3.7	3.4	1.6	1.3	3.5	4.3	0.5	3.6	8.2
Other	1.4	0.4	0.3	0	0.2	2	0.8	0.4	1.7
Don't know	5.3	2.5	2.2	0	2.3	8.6	2.7	3.8	3.1

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Jacky Rosen - Democrat	53.9	65	52.7	45.9	29.2	90.3	4.4	43
Sam Brown - Republican	45	33.5	40.6	45.4	67.3	5.6	89.6	27.7
Blank / Null / Won't vote	0	0	1.5	4.3	1.4	2.2	2.9	7.4
Other	0	0	0.6	1	0	0.2	1.1	1.4
Don't know	1.1	1.5	4.7	3.5	2.2	1.6	2	20.5

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	53.9	50.4	88.4	48	55	50.3	50.5	56.6	50.2
Approve	39.1	39.8	11.6	38.7	39.2	20.1	42.3	37.9	49.2
Don't know	7	9.8	0	13.3	5.8	29.6	7.2	5.4	0.6

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	57.9	53.6	46.5	7.5	97.6	56.6	52.8	50.1	63.4
Approve	31.6	36.8	48.7	82.3	2.1	28.2	41.2	39.9	28.2
Don't know	10.5	9.6	4.7	10.2	0.3	15.2	6	10	8.4

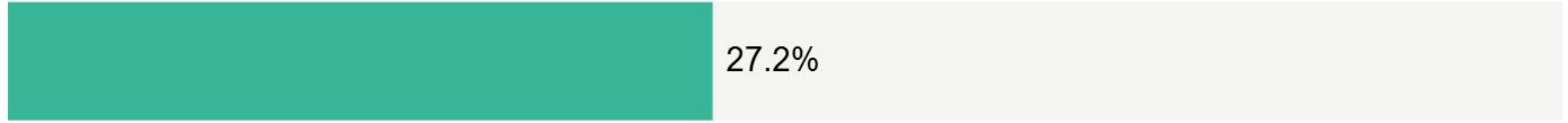
	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	47.9	39.9	50	54.8	70.5	12.7	97.1	50.2
Approve	52.1	44.7	35.6	39.3	18.1	76.2	2	18.7
Don't know	0	15.3	14.4	5.9	11.5	11	0.9	31.1

How do you evaluate Joe Biden's performance as President?

Bad / Terrible



Excellent / Good



Regular



Don't know



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	52.6	49.9	88.4	45.1	55	50.2	51	55.5	47.5
Excellent / Good	24.9	29.9	8.7	24.6	28.4	3.4	24.8	27.7	43.9
Regular	22.1	18	0	27.8	15.8	39.8	24.1	15.9	8.6
Don't know	0.4	2.2	3	2.5	0.8	6.6	0.1	0.9	0

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	58	52	45.2	6.1	95	58.1	49.5	50.5	64.7
Excellent / Good	25.1	25.6	30.8	61	1.7	14.7	28.1	28.6	17.4
Regular	13.5	21.9	23.9	32.7	3.3	22.8	21.9	18.6	18
Don't know	3.4	0.4	0.1	0.1	0	4.4	0.5	2.2	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	44.6	39.9	45.6	55.1	70.2	11.1	96.5	51
Excellent / Good	46.7	26.4	30.2	25.2	10	53.9	1.9	5.4
Regular	8.7	27.4	21.6	19.3	19.5	34.6	1.6	29.8
Don't know	0	6.3	2.6	0.4	0.3	0.4	0	13.9

ATLAS POLL

10/25/2024 - 10/29/2024

North Carolina

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in North Carolina

Sample size
1,665 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2024 - 10/29/2024

Gender	
Female	52.4%
Male	46.3%
Other / prefer not to identify	1.3%

Yearly household income	
Below \$50k	37.6%
\$50k - \$100k	33.7%
Above \$100k	28.6%

Partisanship	
Democrat	32.7%
Republican	35.1%
Independent	32.2%

Age	
18 - 29	16.6%
30 - 44	26.9%
45 - 64	36.7%
65+	19.8%

Education Level	
College degree or higher	56.4%
All other	43.6%

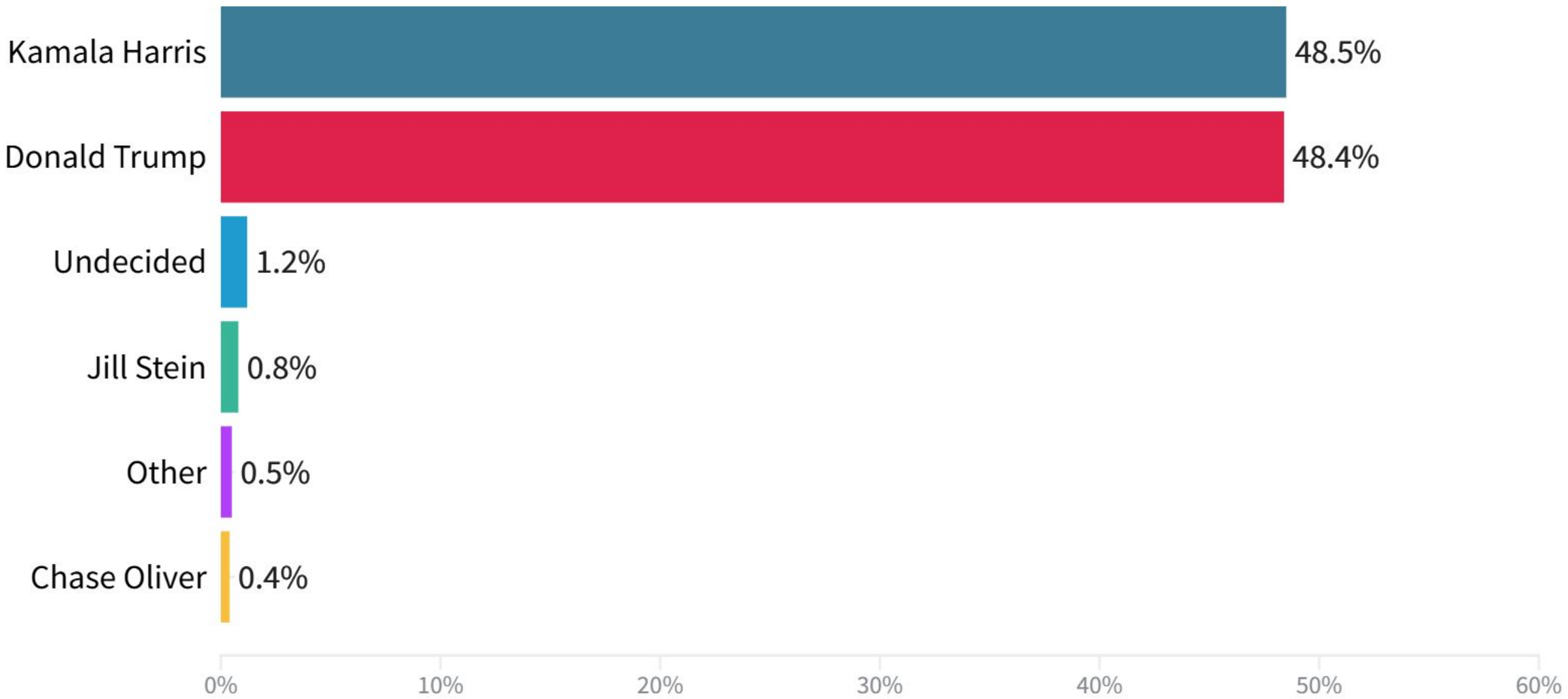
Region	
Suburban	53.1%
Urban	18.9%
Rural	28.1%

Race	
White	72.0%
Black	17.2%
Hispanic	5.7%
Asian	1.3%
Other	3.9%

2. Results

2.1. Presidential and Gubernatorial Elections

For which of these candidates on the North Carolina ballot will you vote for in the upcoming presidential election?

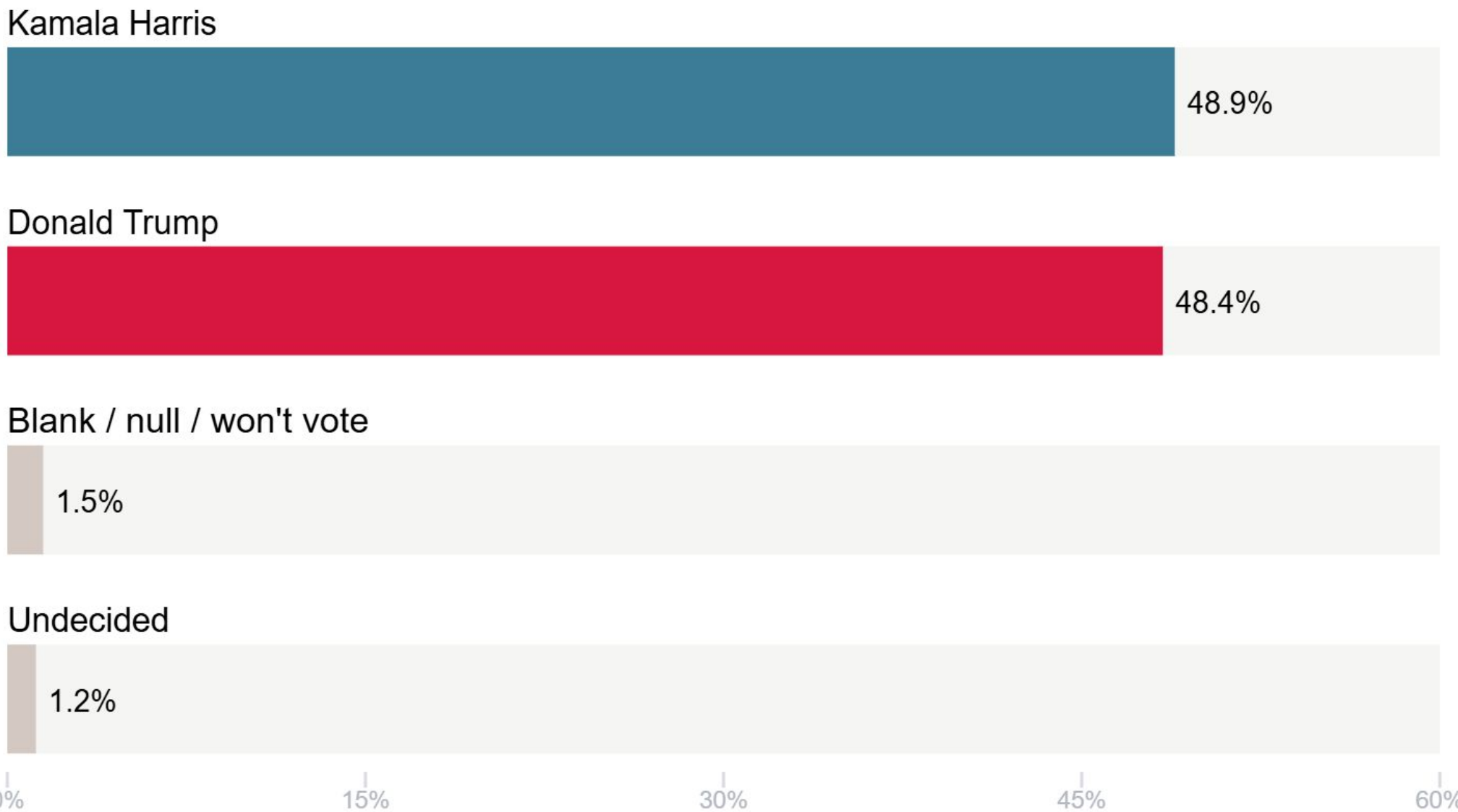


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Kamala Harris	49.3	47.9	44.6	54.7	40.6	60.6	56.4	45.7	33
Donald Trump	48.3	48.4	51.4	41.5	57.4	35.5	38.2	53.1	64.3
Undecided	0	2.3	2.4	1.3	1.1	0.6	2.9	0.2	1.5
Jill Stein	1.1	0.5	0	1.1	0.3	1.6	1.2	0.1	0.7
Chase Oliver	0.2	0.6	1.6	0.8	0	0	1.2	0.3	0
Other	0.6	0.2	0	0.2	0.6	1.7	0	0.1	0.3
Blank / null / won't vote	0.1	0	0	0.1	0	0	0.1	0	0.1

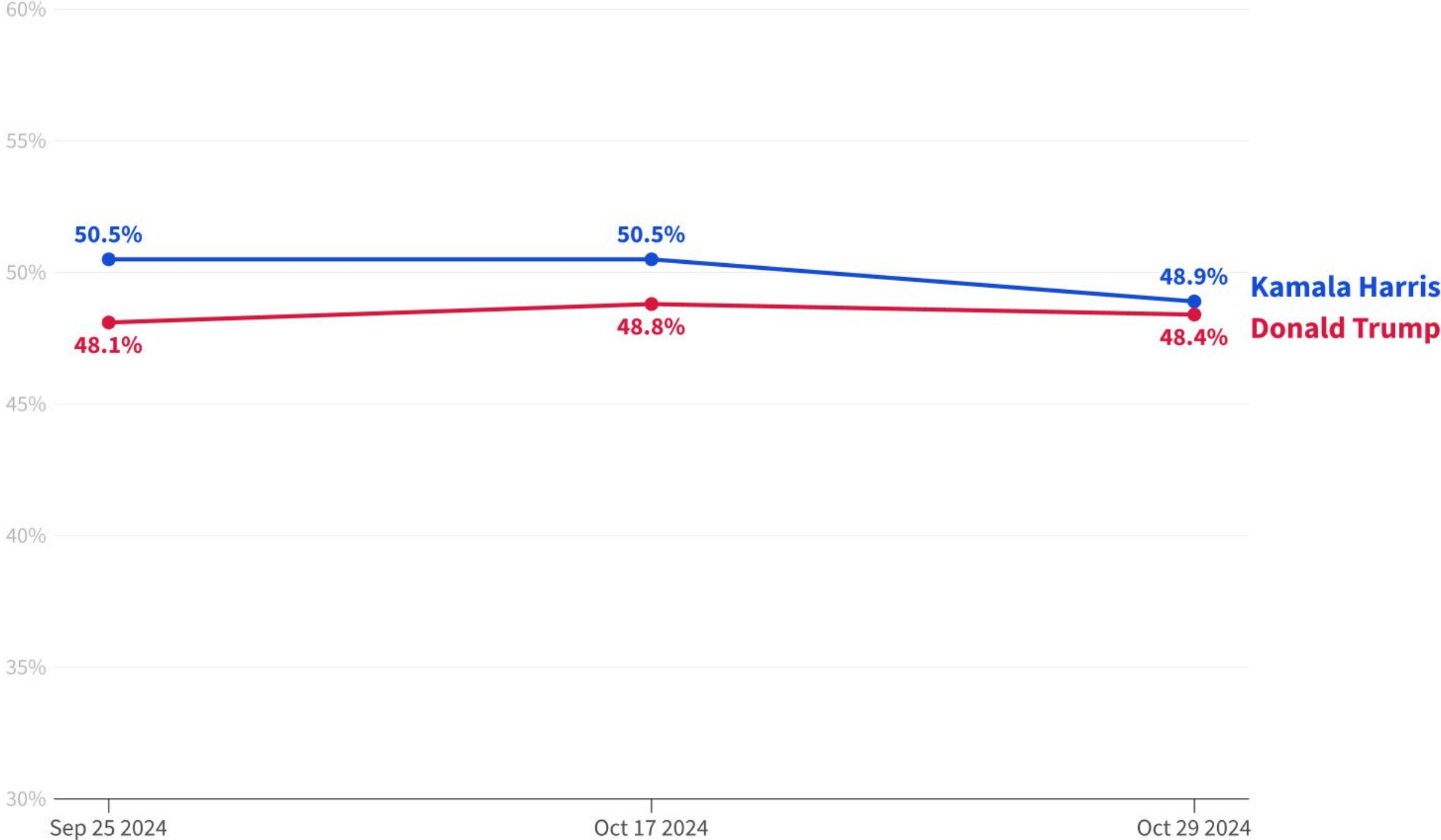
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Kamala Harris	49.4	47.6	48.5	69.6	84.7	59.1	38.5	53.2	94.2	5.3	49.2
Donald Trump	45.2	51.7	48.8	23.5	15.3	36.6	57.8	45.8	4.1	93.9	43.8
Undecided	2.5	0.1	0.9	0	0	3.9	1.4	0.8	1.4	0.6	1.8
Jill Stein	0.9	0.5	0.9	7	0	0	0.9	0	0.2	0	2.1
Chase Oliver	0.9	0	0.4	0	0	0	0.6	0.2	0	0	1.4
Other	0.7	0.2	0.3	0	0	0.3	0.5	0	0	0	1.2
Blank / null / won't vote	0	0	0.2	0	0	0	0.1	0	0.1	0	0.1

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kamala Harris	55.5	52.5	36.4	93.5	4.3	53.3
Donald Trump	39.6	44.6	61.6	3.5	94.5	35.3
Undecided	3.4	0.2	1.8	0.8	0.9	4.3
Jill Stein	1.3	0.9	0.3	1	0	3
Chase Oliver	0	0.8	0	0.7	0.1	0.7
Other	0.1	0.7	0	0	0.1	3.4
Blank / null / won't vote	0.2	0	0	0.1	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

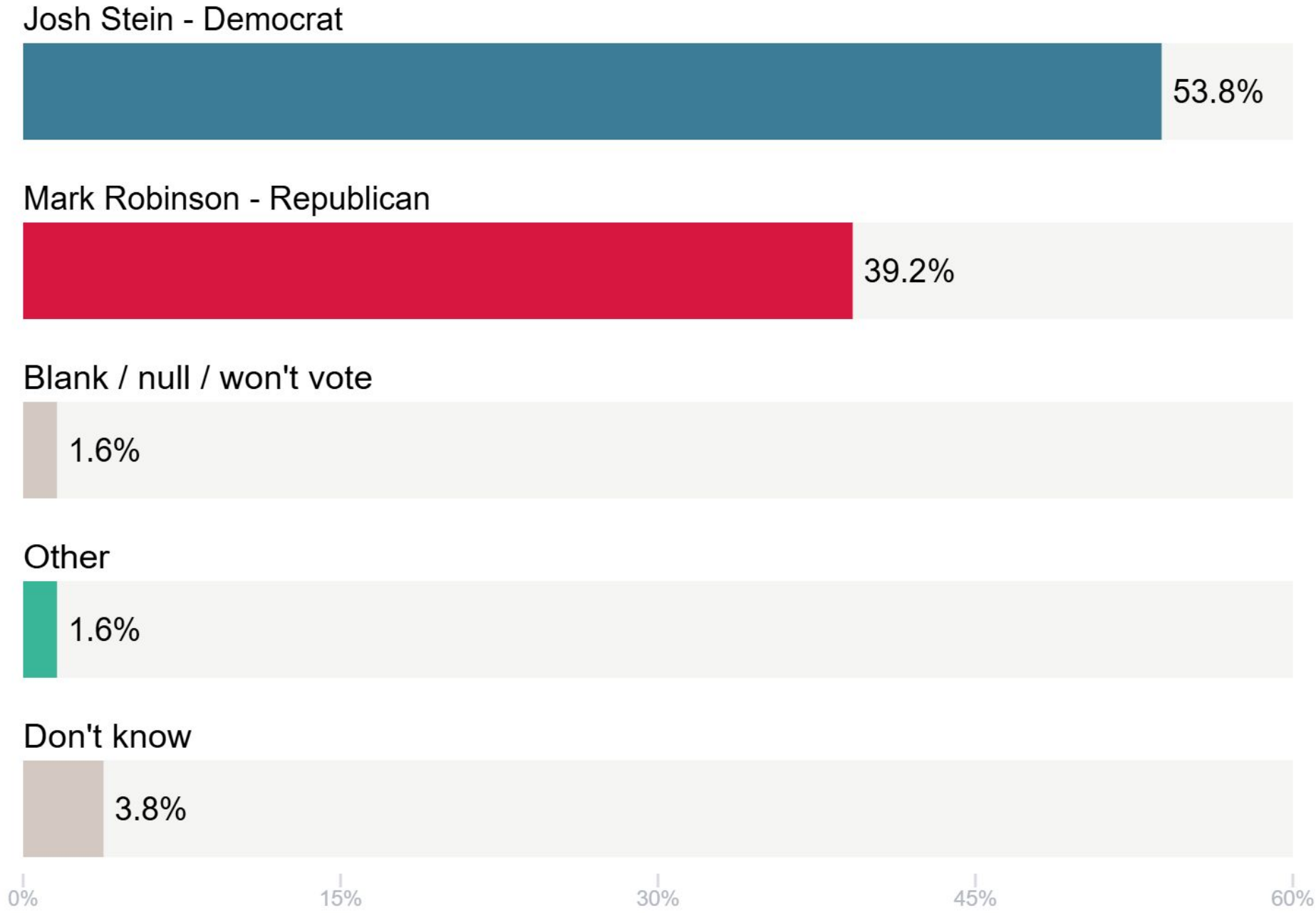


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Kamala Harris	49.8	48.3	44.6	55.4	40.6	60.6	57.2	46	33.4
Donald Trump	48.4	48.3	53	41.3	57.5	35.5	37.8	53.3	64.5
Blank / null / won't vote	1.8	1.2	0	2	0.9	3.4	2.2	0.5	0.7
Undecided	0	2.2	2.4	1.3	1	0.6	2.9	0.2	1.3

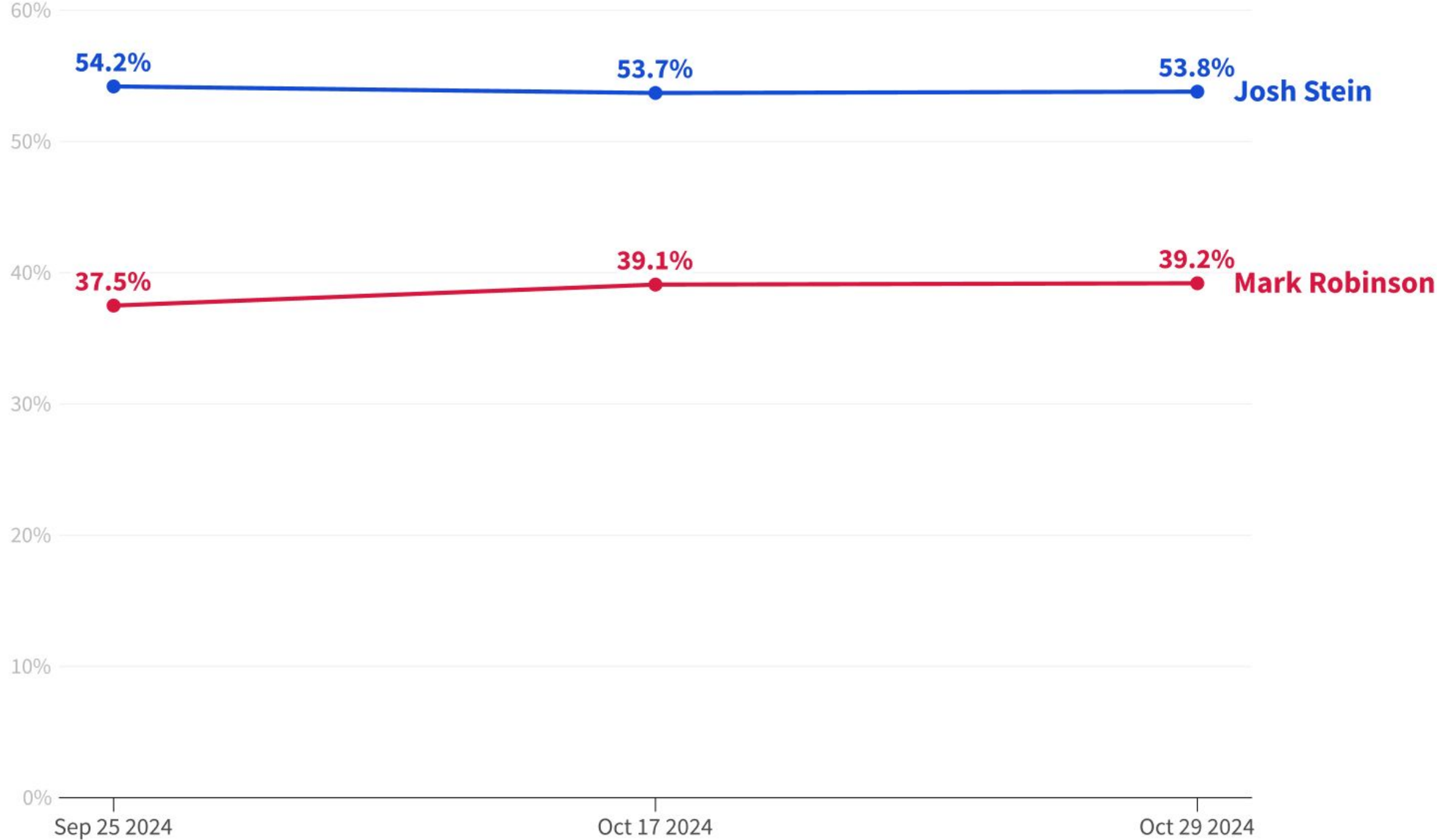
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Kamala Harris	49.5	48	49.2	76.5	84.7	59.4	38.9	53.2	94.4	5.7	49.9
Donald Trump	45.2	51.4	49	23.5	15.3	36.6	57.7	46	4.1	93.6	44.1
Blank / null / won't vote	2.7	0.6	0.9	0	0	0	2.1	0	0.2	0	4.4
Undecided	2.5	0	0.9	0	0	3.9	1.3	0.8	1.4	0.6	1.7

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Kamala Harris	55.6	53.1	36.6	94	4.6	54
Donald Trump	39.6	44.5	61.6	3.5	94.4	35.5
Blank / null / won't vote	1.5	2.3	0	1.7	0.1	6.2
Undecided	3.4	0.1	1.8	0.8	0.9	4.3

Whom will you vote for in the gubernatorial election in North Carolina?



Whom will you vote for in the gubernatorial election in North Carolina?



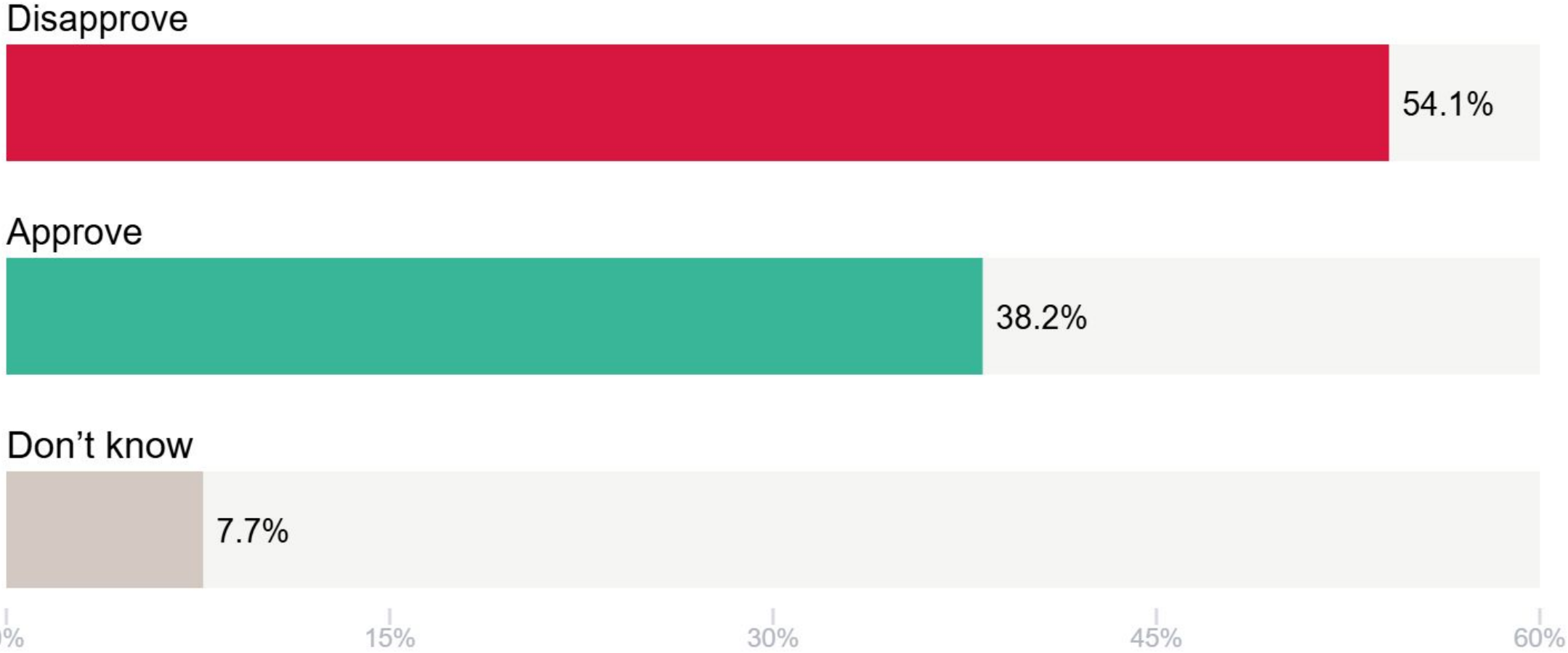
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Josh Stein - Democrat	54.3	53.3	53.9	60.4	45.1	66.7	61.5	50.4	38.8
Mark Robinson - Republican	40.4	38	44.9	32	48.5	26.3	32.1	43	52.6
Blank / null / won't vote	1.3	1.8	0	1.1	2.2	3.6	0.5	0.6	3.1
Other	2.3	1.1	0	1.3	2	2.5	2.6	0.8	1.1
Don't know	1.7	5.8	1.2	5.1	2.2	0.9	3.4	5.2	4.4

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Josh Stein - Democrat	55.7	52.5	52.6	76.9	84.9	69.8	44.6	55.5	96	10.3	58.3
Mark Robinson - Republican	36.6	42.4	39	23.1	15.1	21.9	46.6	38.6	3.5	79.9	31
Blank / null / won't vote	1.9	0.6	2.1	0	0	1.3	2.1	0.2	0.1	2.5	2
Other	1	2	1.9	0	0	0.5	2.1	1.3	0.1	1.6	3.3
Don't know	4.7	2.4	4.4	0	0	6.5	4.6	4.3	0.3	5.7	5.4

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Josh Stein - Democrat	60.5	56.9	43.3	96.5	11.1	60.9
Mark Robinson - Republican	30.1	37.3	48.8	3	78.3	20.4
Blank / null / won't vote	3.1	1.1	1.3	0.2	2.3	4.1
Other	0.3	2.2	1.5	0.2	2	6
Don't know	6	2.4	5.1	0.1	6.3	8.7

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?

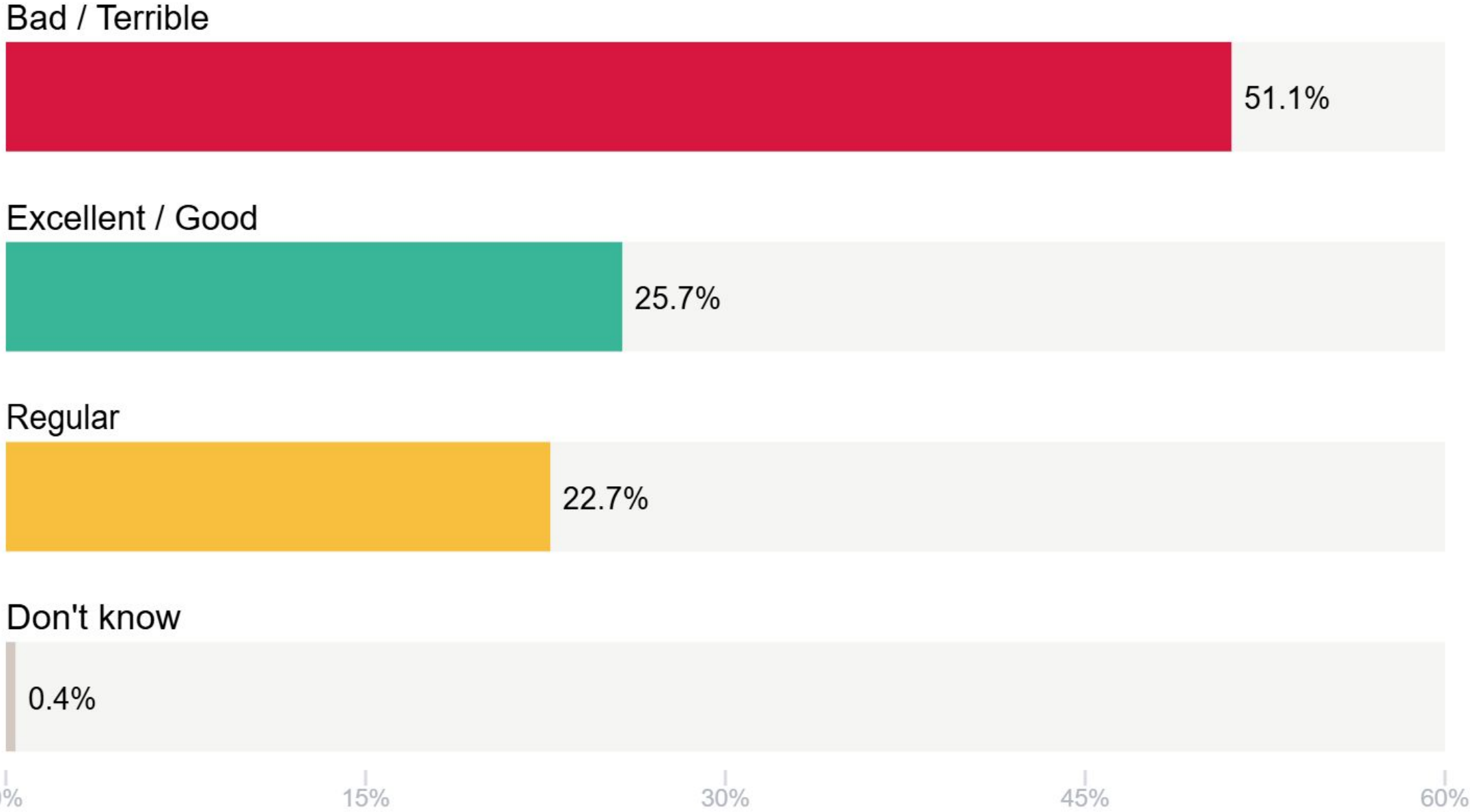


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	54.7	53.6	53.4	47.5	62.6	49.4	44.9	55.1	68.7
Approve	37.1	39.6	19.7	43.3	31.5	40.1	42.5	38.8	29.6
Don't know	8.2	6.8	26.9	9.1	5.9	10.5	12.6	6	1.6

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	53	54.9	54.6	30.4	15.8	46.1	64.5	50.7	10.3	96.1	52.9
Approve	40.2	35.2	39.1	69.6	70.5	42.7	29	48.5	82.8	3.3	31
Don't know	6.8	9.9	6.3	0	13.7	11.2	6.5	0.8	7	0.7	16.1

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	45.9	51.1	65.4	8.7	96.8	57.4
Approve	40.9	42.6	27.9	79.9	1.2	24.9
Don't know	13.1	6.3	6.7	11.3	1.9	17.6

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	52	50.4	53.4	44.6	59.5	42	41.8	53.9	66.4
Excellent / Good	22.5	28.9	13.2	28.9	21.6	21.5	25.1	29	24.1
Regular	25	20.5	31.1	26.1	18.5	36.3	32.4	16.8	9.3
Don't know	0.5	0.2	2.4	0.4	0.4	0.3	0.7	0.3	0.2

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bad / Terrible	50.2	51.1	52.4	30.4	13.8	45.9	60.9	49.4	5.6	94.5	50.1
Excellent / Good	27.6	22.6	26.9	29.6	52.8	25.1	18.6	37	60.1	2.8	15.8
Regular	22.1	25.4	20.4	40	33.4	29	20	12.8	34	2.4	33.5
Don't know	0.1	0.8	0.3	0	0	0	0.5	0.8	0.2	0.3	0.6

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	42.9	48.4	61.9	6.1	95.6	45.3
Excellent / Good	26.7	30.4	16.2	55.6	0.3	12.2
Regular	30.1	20.8	21.5	38	3.8	41.3
Don't know	0.4	0.4	0.4	0.3	0.2	1.3

ATLAS POLL

10/25/2024 - 10/29/2024

Pennsylvania

US Presidential Election 2024

1. Methodology and sample profile

Target population
Likely voters in Pennsylvania

Sample size
1,299 respondents

Methodology
Random Digital Recruitment (Atlas RDR)

Margin of error
±3 p.p.

Confidence level for estimation of the margin of error
95%

Polling Period
10/25/2024 - 10/29/2024

Gender	
Female	54.2%
Male	44.1%
Other / prefer not to identify	1.8%

Yearly household income	
Below \$50k	31.2%
\$50k - \$100k	31.6%
Above \$100k	37.3%

Partisanship	
Democrat	40.4%
Republican	42.9%
Independent	16.7%

Age	
18 - 29	14.8%
30 - 44	26.7%
45 - 64	36.7%
65+	21.7%

Education Level	
College degree or higher	54.3%
All other	45.7%

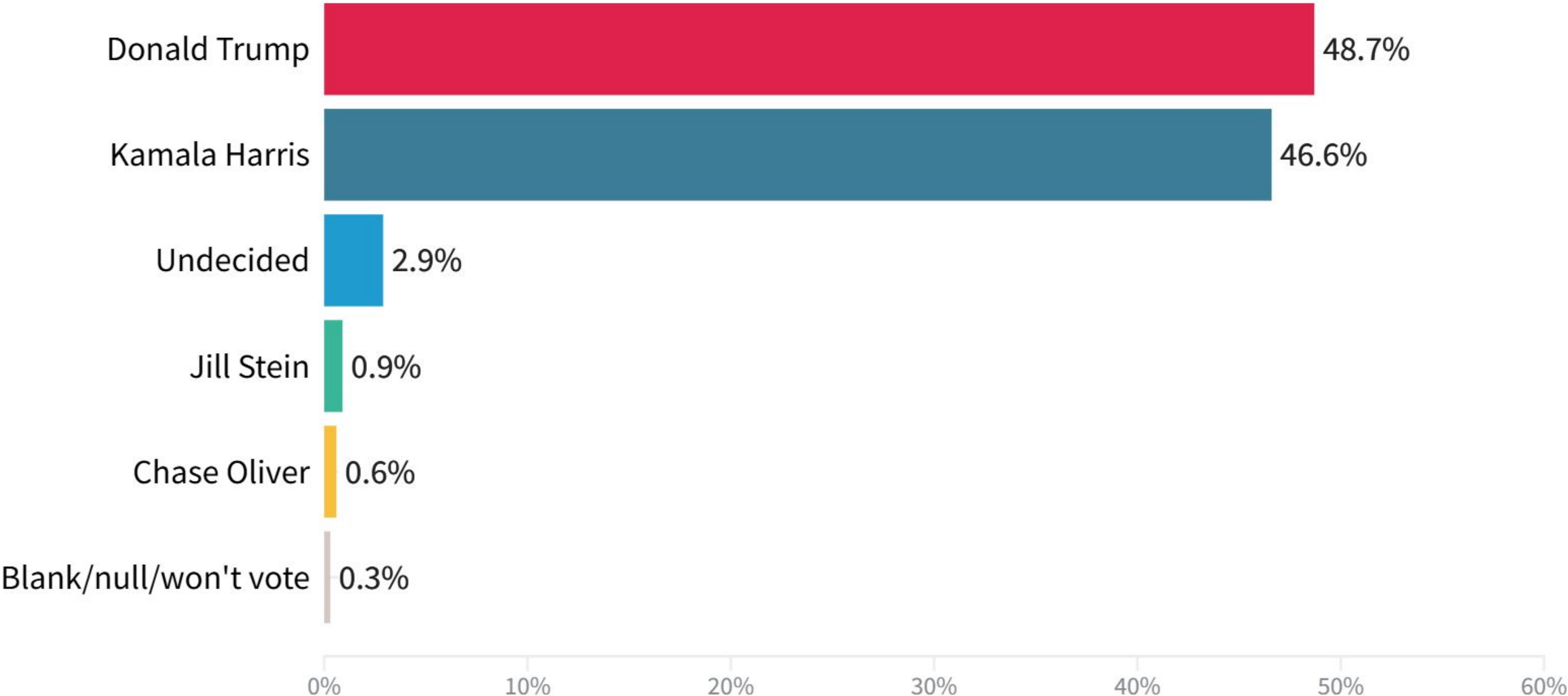
Region	
Suburban	54.2%
Urban	21.0%
Rural	24.8%

Race	
White	76.2%
Black	11.7%
Hispanic	6.6%
Asian	2.5%
Other	3.0%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Pennsylvania ballot will you vote for in the upcoming presidential election?

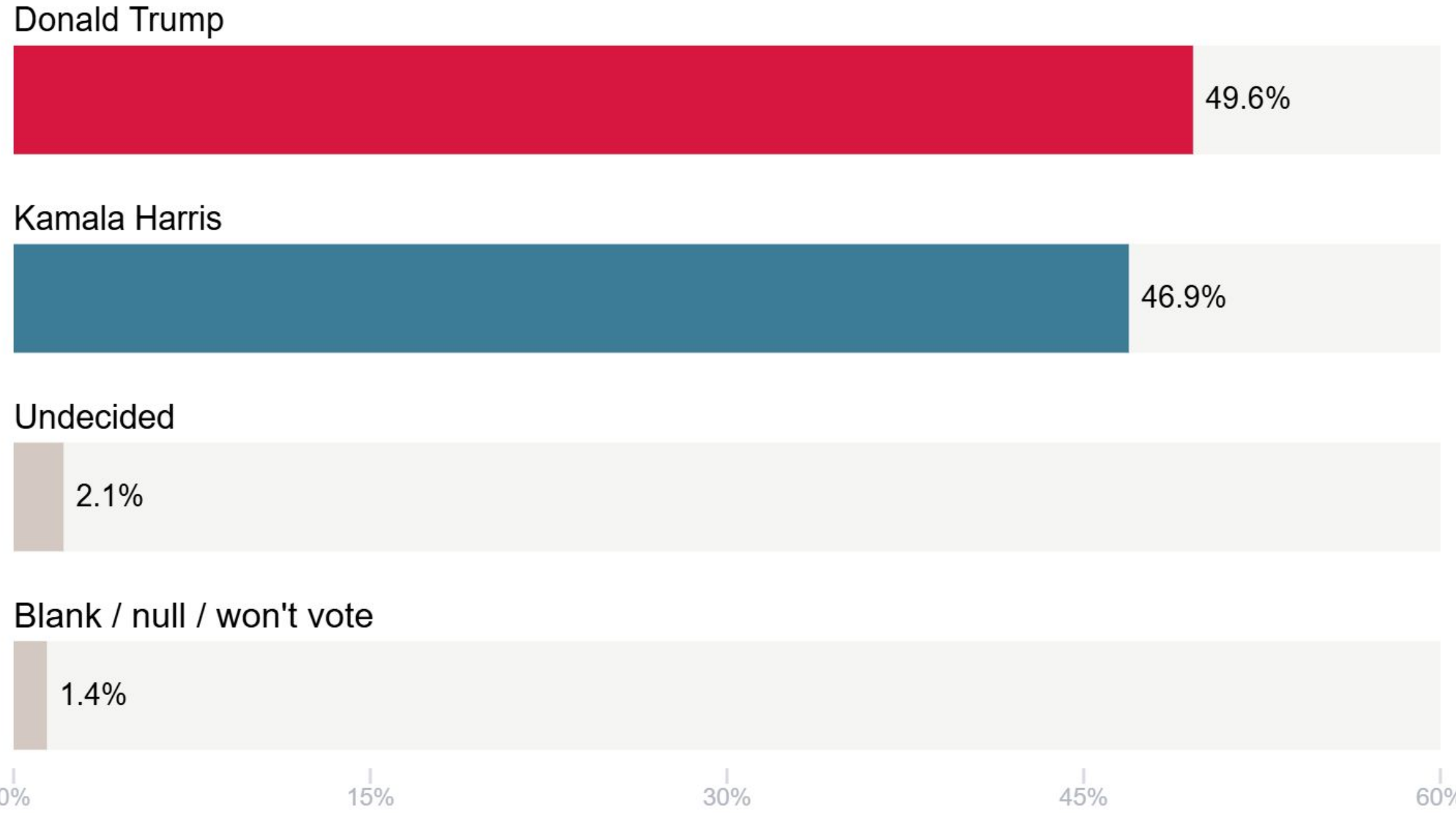


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	51	47.3	36.2	37.8	61.7	46.5	36.7	55.1	54.4
Kamala Harris	42.8	49.7	49.1	55.6	35.9	37.4	59.1	41.9	45.6
Undecided	2.4	0.8	9.5	2.1	1.2	4.4	1.1	2	0
Jill Stein	1.1	0.6	2.2	1.5	0.1	3.9	0.8	0.2	0
Chase Oliver	1.3	0	0	0.4	0.8	3.6	0.1	0	0
Blank / null / won't vote	0	0.5	0	0.5	0	1.5	0.2	0	0

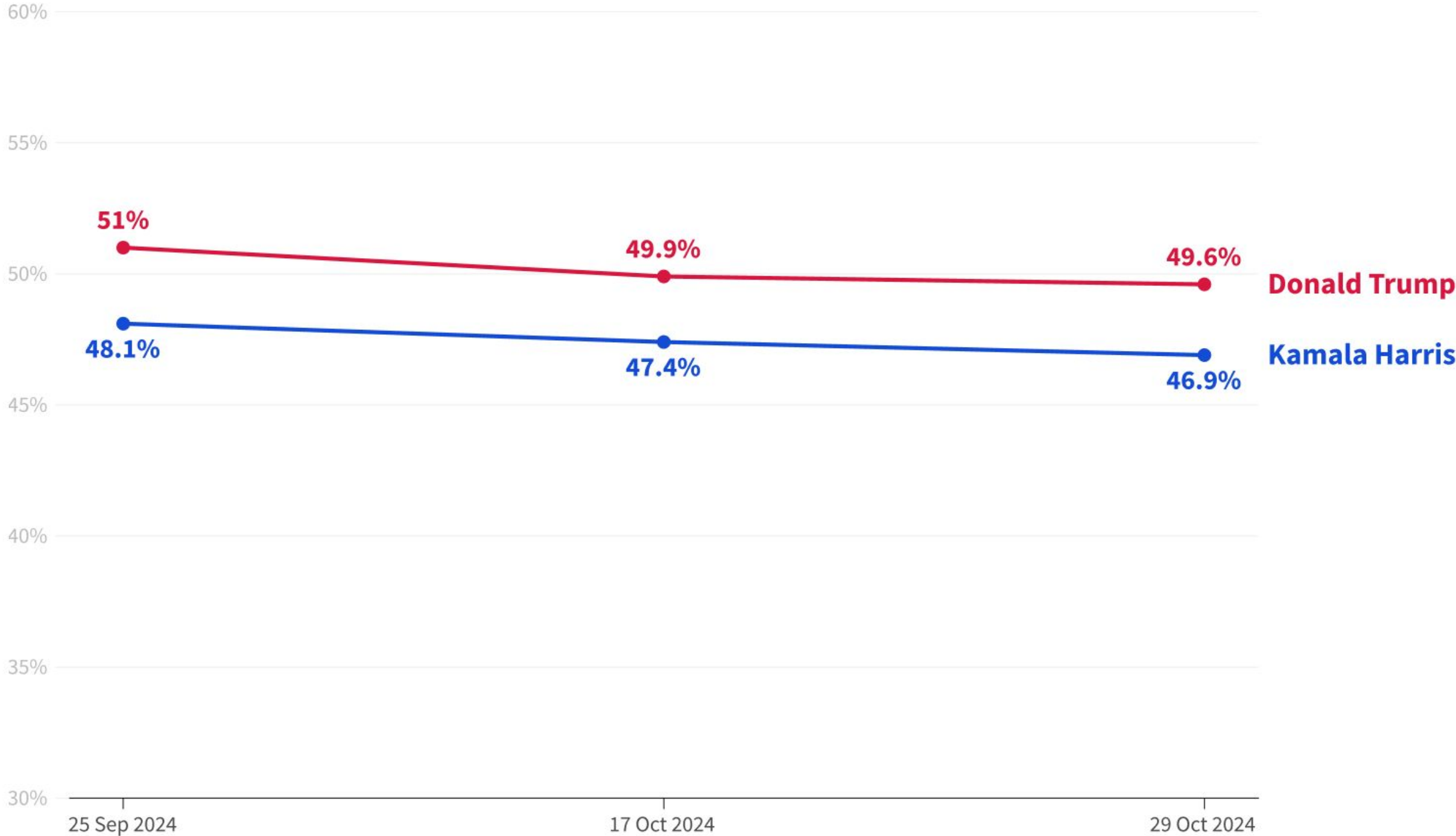
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	52.3	52.7	42.4	42.8	21.2	40.6	53.9	48.5	9.8	88.3	41.2
Kamala Harris	41.2	42.2	55	55.2	68.2	57	42.5	37.8	89.3	8.9	40.4
Undecided	2.4	1.4	1.4	0	0	2.5	1.6	9	0	1.3	6.6
Jill Stein	0.6	1.7	0.4	2	3.4	0	0.5	0.7	0.4	0	4.2
Chase Oliver	1.7	0.1	0	0	2.8	0	0.3	1	0	0.8	1.4
Blank / null / won't vote	0.7	0.2	0	0	0	0	0.4	0	0.6	0	0.3

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	31.9	50.3	59.6	6.6	95.9	38.2
Kamala Harris	59.4	47	35	90	1.1	43
Undecided	1.1	1.4	2.9	0.6	1.7	7
Jill Stein	2.4	0.7	0	1.5	0	1.5
Chase Oliver	1.5	0.4	0	0	1.2	0.3
Blank / null / won't vote	1.1	0.1	0	0.6	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

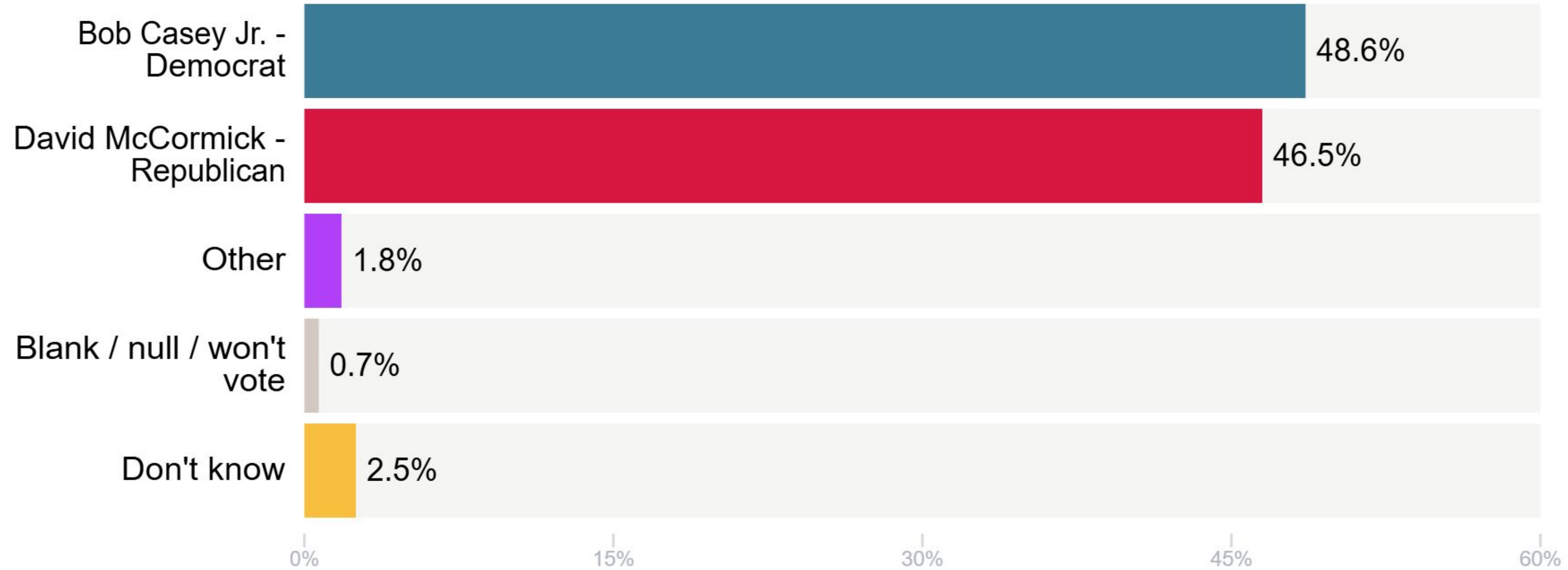


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53	47.3	37.4	38.3	63.1	48.7	36.9	55.9	55.3
Kamala Harris	43.4	49.7	49.1	56.1	35.9	39.6	59.1	42.2	44.7
Undecided	2.7	1.3	12.3	3.2	0.8	7.4	1.2	2	0
Blank / null / won't vote	1	1.7	1.1	2.4	0.2	4.3	2.8	0	0

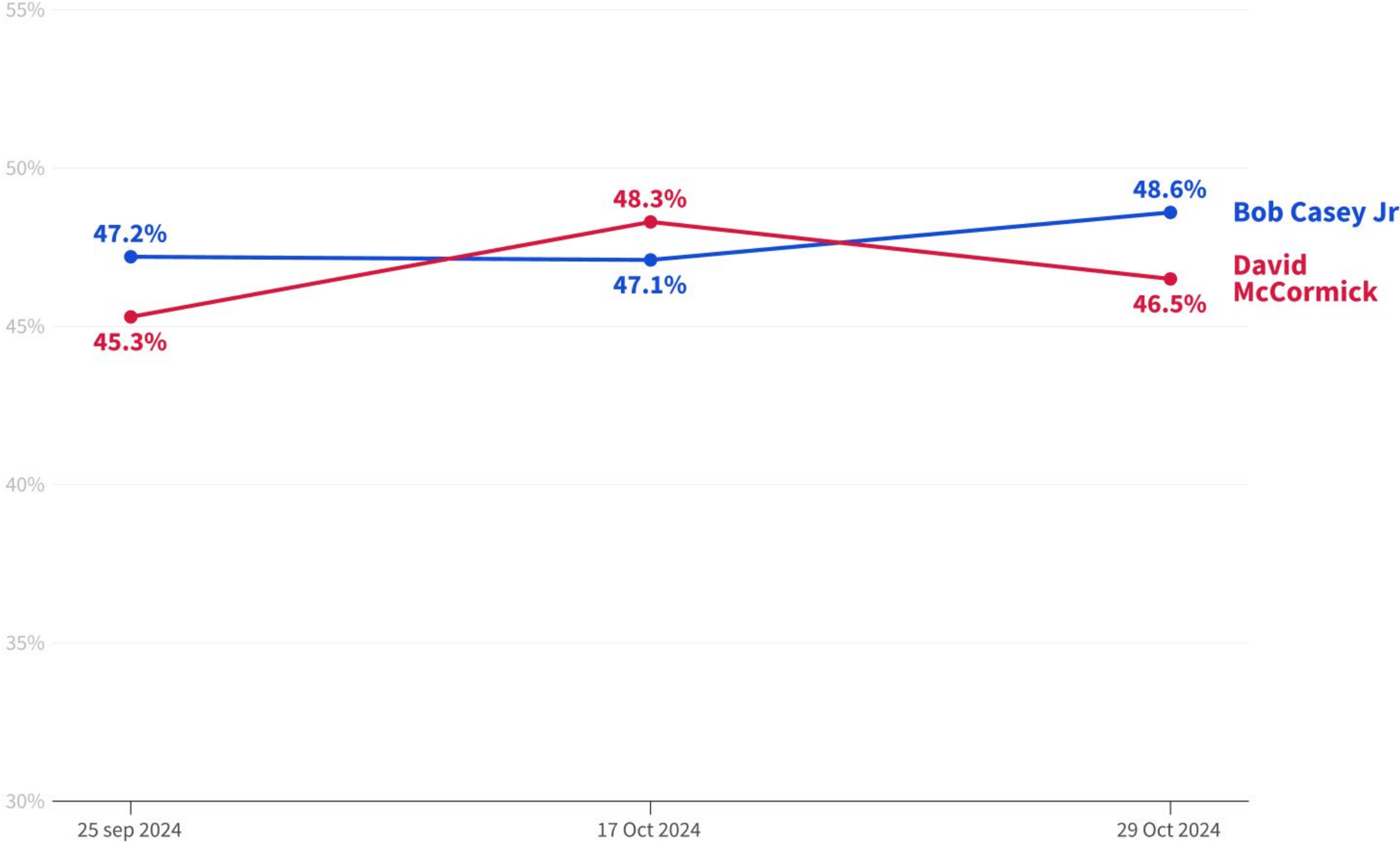
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	54.2	53.5	42.4	9.8	90.1	41.7	33.6	50.5	61.3
Kamala Harris	42.2	41.7	55.2	89.3	8.5	43	59.4	47.2	35.6
Undecided	3	1.5	2	0.6	1.4	7.7	2.4	1.6	3.1
Blank / null / won't vote	0.6	3.4	0.4	0.3	0	7.7	4.7	0.7	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	42.8	24	40.6	54.6	49.2	6.6	97.3	41.2
Kamala Harris	55.2	68.2	57	42.8	38.9	90.7	1.1	41.5
Undecided	0	0	2.5	2.2	10.8	1.1	1.6	10.1
Blank / null / won't vote	2	7.8	0	0.5	1	1.6	0	7.2

Whom will you vote for in the United States Senate election in Pennsylvania?



Whom will you vote for in the United States Senate election in Pennsylvania?



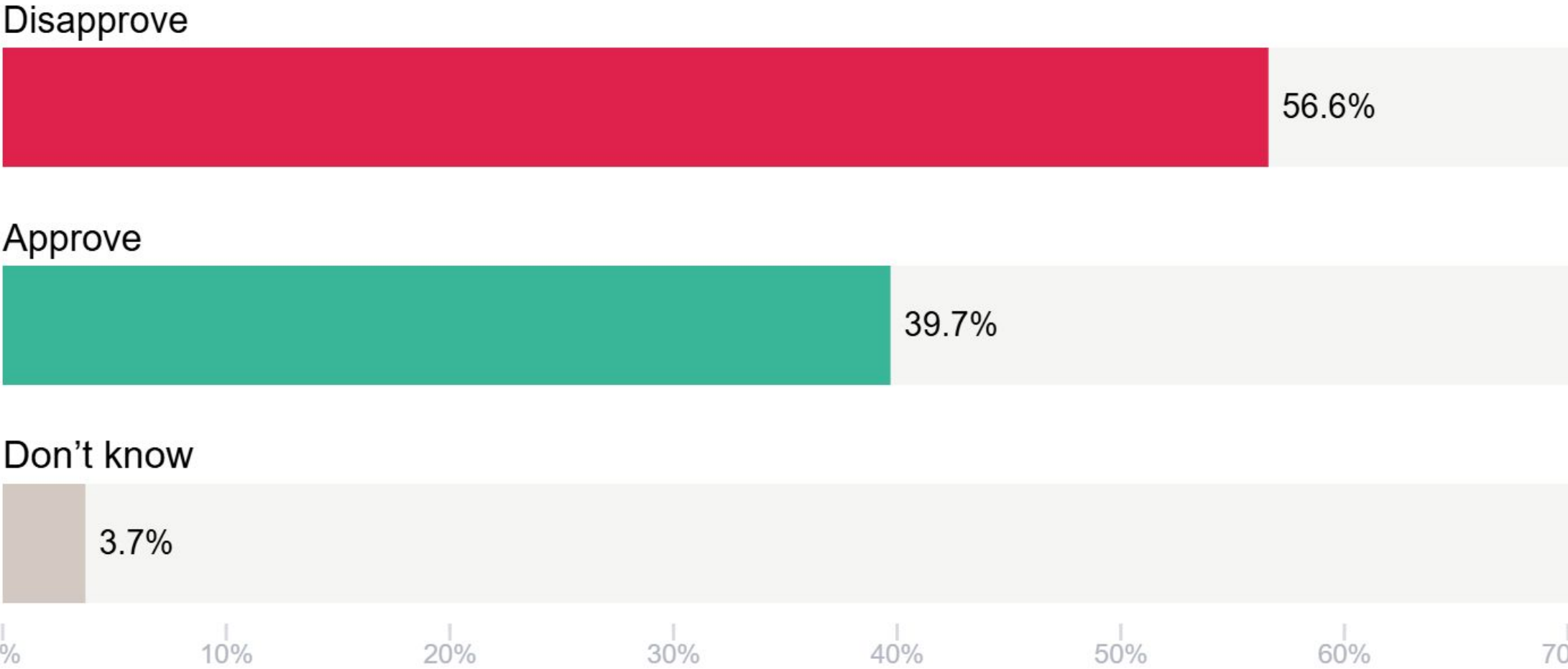
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bob Casey Jr. - Democrat	44.9	51.3	56.8	59.5	35.6	45.5	61.5	42.5	44.9
David McCormick - Republican	48.7	44.9	39.3	36.6	58.3	44.3	33.2	53.1	53.3
Other	2.9	0.8	2.9	0.3	3.5	4.6	1.6	1.7	0.2
Blank / null / won't vote	0.7	0.7	0	0.8	0.5	1.4	1.5	0.1	0
Don't know	2.9	2.3	1	2.8	2.1	4.2	2.2	2.6	1.5

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bob Casey Jr. - Democrat	43.1	46.5	54.9	90	8.8	50.7	65.4	47.6	36.4
David McCormick - Republican	49	49.7	41.7	8.5	86.2	36.2	26.3	49.3	57.7
Other	4.3	0.6	0.7	0.8	3	1	4.2	0.7	2.2
Blank / null / won't vote	1	0.5	0.5	0.2	0	3.5	1.6	0.5	0.1
Don't know	2.7	2.6	2.2	0.5	2	8.6	2.6	2	3.6

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bob Casey Jr. - Democrat	55.2	76	59.4	43.5	40.2	92.4	1.6	49.1
David McCormick - Republican	32.2	21.6	29	52.6	40.5	5.6	92.9	33
Other	12.6	2.4	8.7	0.7	2.8	0.1	2.5	7
Blank / null / won't vote	0	0	0	0.6	6.2	0.8	0.4	1.2
Don't know	0	0	2.8	2.6	10.3	1.1	2.5	9.8

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden’s performance as president of the United States?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	60.6	53.2	60.7	49	65.6	68.2	46.8	59.5	55.7
Approve	36.1	43.1	23.6	47.7	30.2	27.3	48.5	39	38.4
Don't know	3.3	3.7	15.7	3.3	4.3	4.5	4.7	1.5	5.8

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Disapprove	62.7	60.9	47.7	14.8	92.9	63.8	44.4	55.7	68.7
Approve	34.3	33.8	49.2	80.4	6.5	26.8	52.6	40.2	27.6
Don't know	3	5.2	3.1	4.8	0.6	9.3	3	4.1	3.7

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	62.9	31.8	48.6	60.1	75.1	14.6	98.7	69.8
Approve	37.1	61.7	49.1	36.2	22.7	79.7	0.8	21.3
Don't know	0	6.5	2.2	3.6	2.2	5.8	0.6	8.9

How do you evaluate Joe Biden's performance as President?

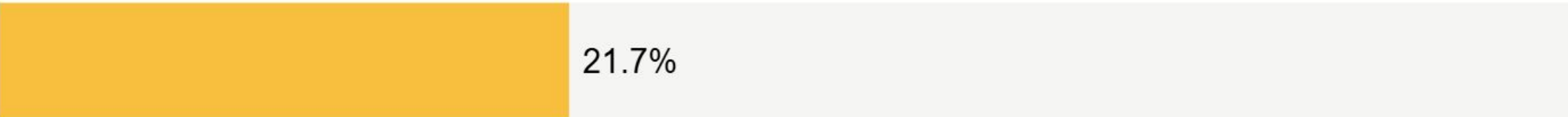
Bad / Terrible



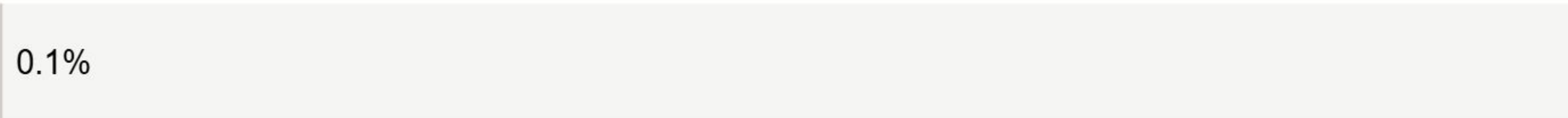
Excellent / Good



Regular



Don't know



0% 15% 30% 45% 60%

	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	54.4	49.9	61.6	43.2	62.6	55.4	42	56.8	54.3
Excellent / Good	21.6	30.3	10.9	33.2	17.8	11.1	26.7	27.9	32.8
Regular	23.9	19.6	27.5	23.4	19.6	33.5	31	15.3	12.9
Don't know	0	0.2	0	0.2	0	0	0.3	0	0

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Bad / Terrible	57.5	57.5	43	10.9	89.9	54.2	39	52	63.3
Excellent / Good	23.3	20.9	33	54.5	3.8	15.1	31.7	26.5	20.7
Regular	19.2	21.6	23.8	34.5	6.3	30.3	29.3	21.3	16
Don't know	0	0	0.2	0.1	0	0.3	0	0.2	0

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	46.2	29.4	43	56	66.9	10.7	97.1	48.5
Excellent / Good	34	32.1	38.5	24.1	22.7	52.5	0.5	13.8
Regular	19.9	38.5	18.5	19.9	10.4	36.6	2.4	37.8
Don't know	0	0	0	0.1	0	0.2	0	0

ATLAS POLL

10/25/2024 - 10/29/2024

Wisconsin

US Presidential Election 2024

1. Methodology and sample profile

Target population

Likely voters in Wisconsin

Sample size

1,470 respondents

Methodology

Random Digital Recruitment (Atlas RDR)

Margin of error

±3 p.p.

Confidence level for estimation of the margin of error

95%

Polling Period

10/25/2024-10/29/2024

Gender

Female	52.5%
Male	46.1%
Other / prefer not to identify	1.1%

Yearly household income

Below \$50k	31.7%
\$50k - \$100k	37.6%
Above \$100k	30.7%

Partisanship

Democrat	31.8%
Republican	35.8%
Independent	32.5%

Age

18 - 29	13.6%
30 - 44	22.5%
45 - 64	41.6%
65+	22.3%

Education Level

College degree or higher	48.0%
All other	52.0%

Region

Suburban	47.1%
Urban	25.1%
Rural	27.8%

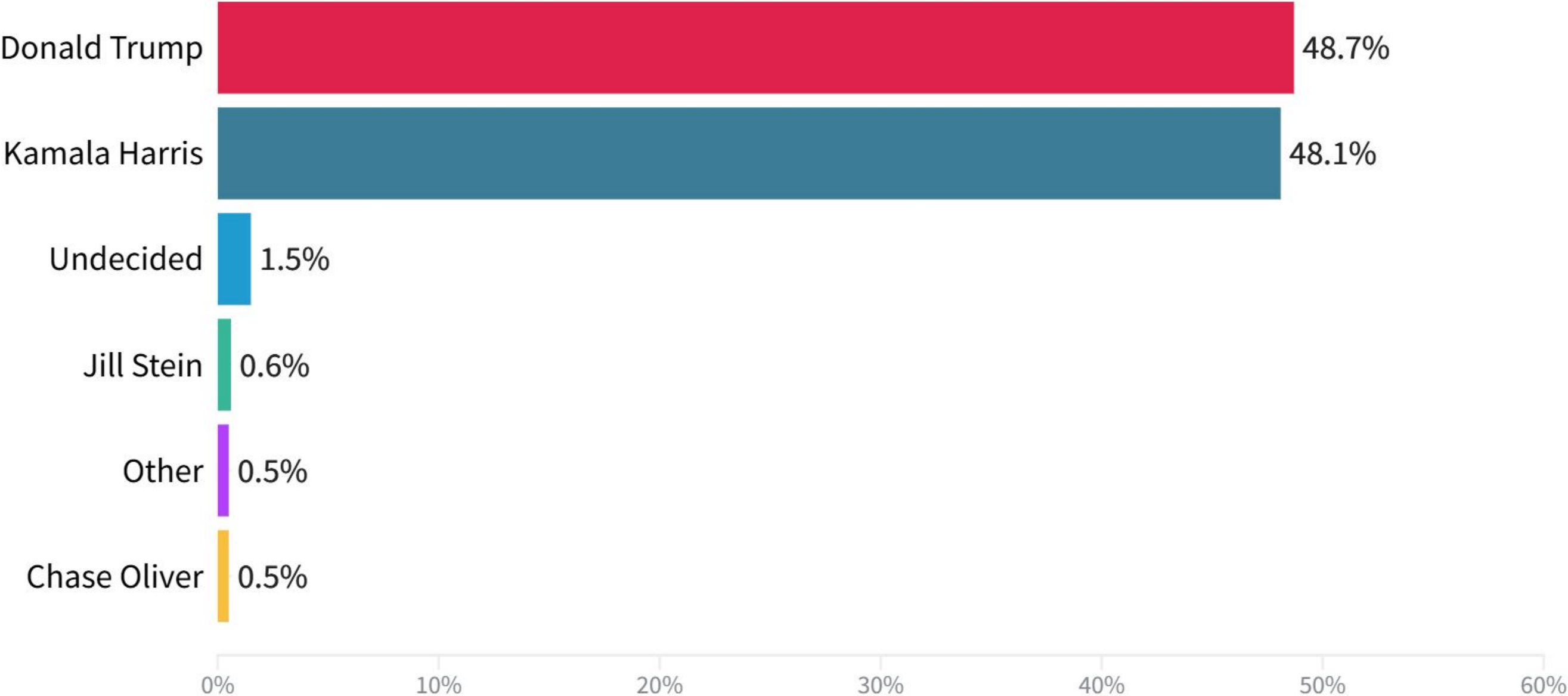
Race

White	89.0%
Black	2.8%
Hispanic	4.2%
Asian	1.1%
Other	2.9%

2. Results

2.1. Presidential and Senate Elections

For which of these candidates on the Wisconsin ballot will you vote for in the upcoming presidential election?

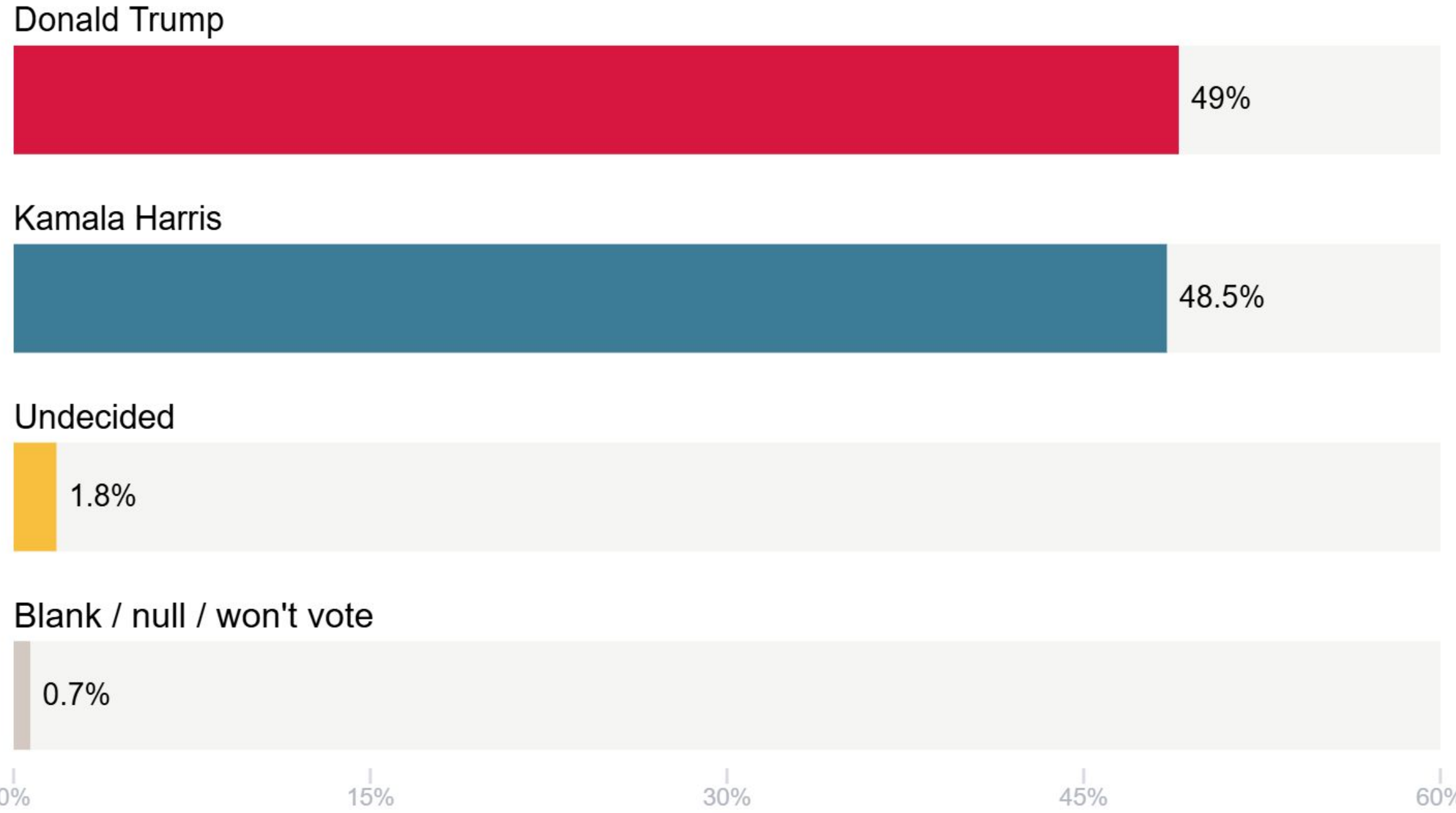


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.6	45	29.9	44.6	52.5	43.6	44.9	51.4	50.8
Kamala Harris	42.7	53.1	42	52.5	44.1	53.5	51	45.7	46.5
Undecided	1.6	1.3	8.5	1.3	1.7	1.7	1.2	1.4	1.9
Jill Stein	0.2	0.5	14.6	0.6	0.5	1	0.3	0.7	0.2
Chase Oliver	1.1	0	0	0.1	0.9	0	1.9	0.1	0.1
Other	0.6	0.2	3.1	0.6	0.3	0	0.6	0.7	0.1
Blank / null / won't vote	0	0	0	0	0	0	0	0	0

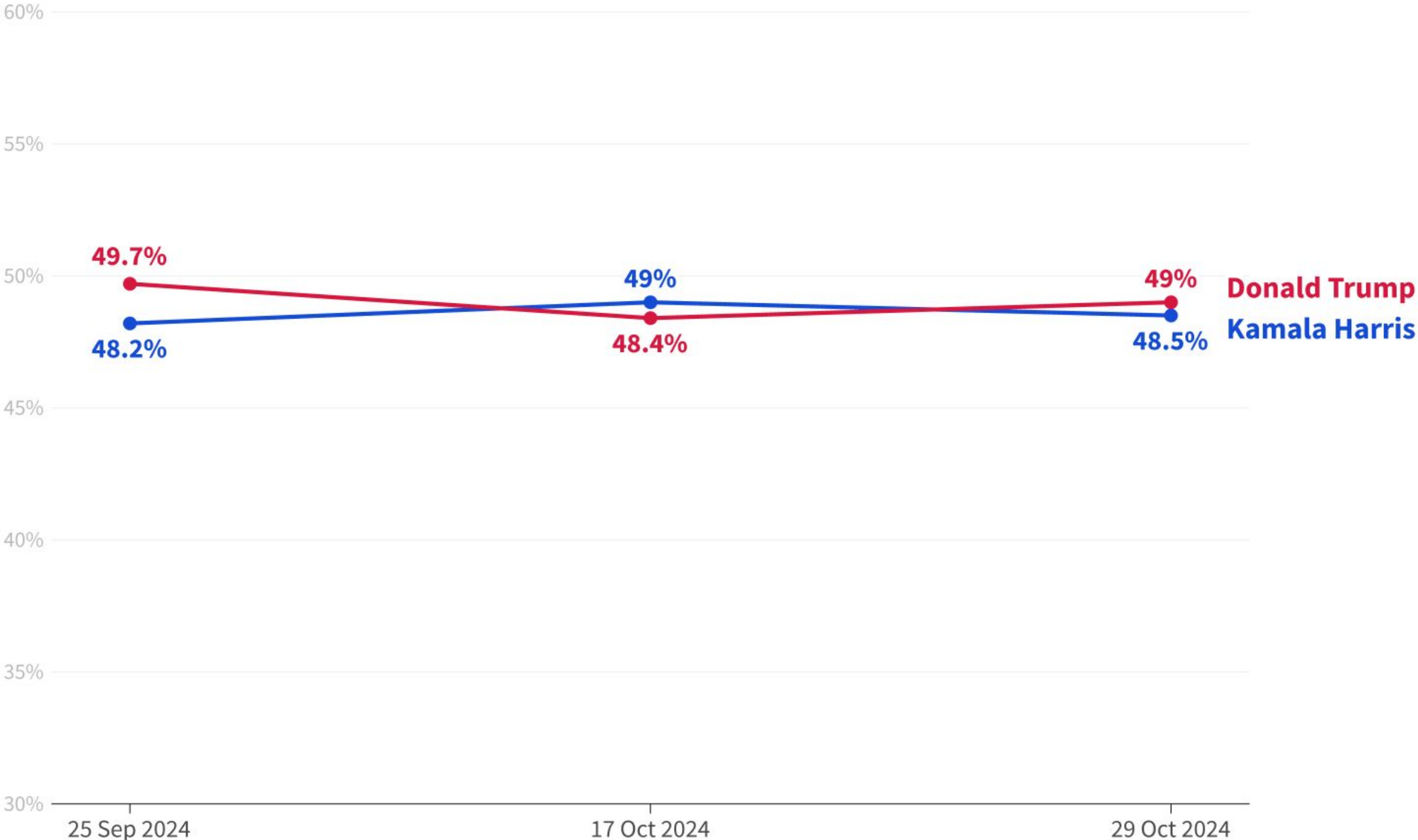
	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Donald Trump	42.7	49.1	54.6	43.3	45.8	29.6	49.8	48.3	2.1	93.6	44.8
Kamala Harris	52.6	48	43.8	56.7	54.2	70.4	46.9	44.7	96.9	5.8	47.2
Undecided	3	0.9	0.7	0	0	0	1.6	4.2	0.8	0.3	3.5
Jill Stein	0.6	0.9	0	0	0	0	0.6	1.8	0.2	0	1.5
Chase Oliver	0.6	0.7	0.3	0	0	0	0.6	0	0	0.1	1.4
Other	0.4	0.2	0.7	0	0	0	0.5	0	0	0.1	1.2
Blank / null / won't vote	0	0	0	0	0	0	0	0	0	0	0

	Location type			Vote method			2020 vote			
	Urban	Sub-urban	Rural	Mail-in Ballot or Absentee Ballot	In person, Early Voting	In person, on Election Day	Don't know	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	38.7	50.6	54.6	25.6	51.7	58.2	48.9	5.2	95.5	35.7
Kamala Harris	56.9	47	42.2	71.8	47.3	38.3	27.5	92.2	3.7	48.6
Undecided	3.4	0.5	1.6	1.3	0.8	1.6	10.8	1.4	0.4	7
Jill Stein	0.8	0.5	0.5	1.2	0.3	0.2	4.8	1.1	0	0.5
Chase Oliver	0	1	0.2	0	0	1	0	0	0.1	4.7
Other	0.2	0.3	0.9	0.2	0	0.5	6.6	0	0.4	2.4
Blank / null / won't vote	0	0	0	0	0	0	0	0	0	0

In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Donald Trump	53.9	45.2	33	45.2	52.6	43.6	45.6	51.6	51
Kamala Harris	43.2	53.2	45.9	52.7	44.6	53.5	51	46.4	46.7
Undecided	2	1.4	8.5	1.3	2.3	1.7	2.3	1.5	1.9
Blank / null / won't vote	0.9	0.2	12.6	0.8	0.6	1.2	1.1	0.5	0.4

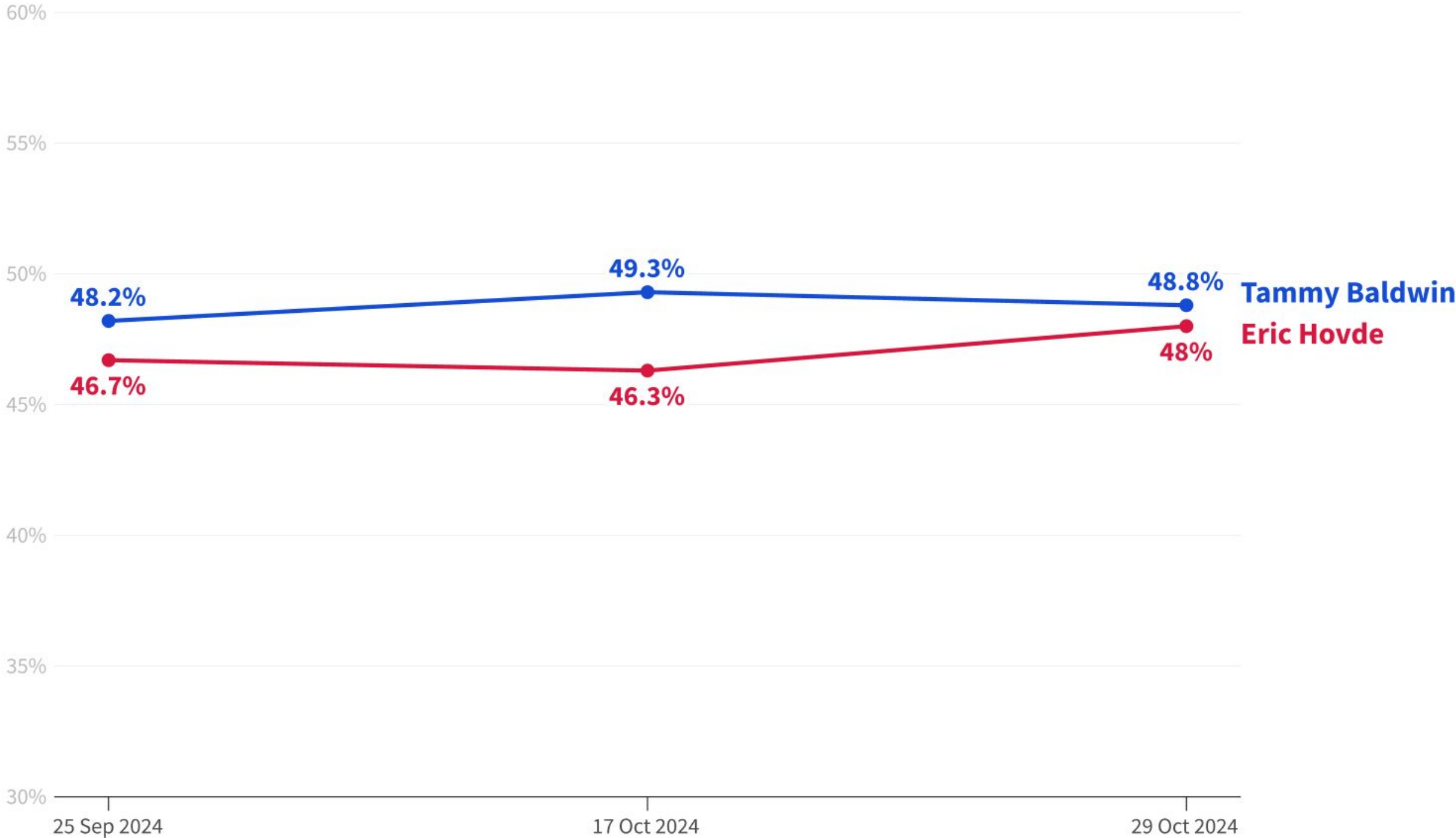
	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Donald Trump	42.7	49.3	55.2	2.1	93.6	45.7	39	50.8	54.9
Kamala Harris	53.3	48.1	43.9	96.9	5.9	48	57.8	47.2	42.4
Undecided	2.9	1.8	0.7	0.8	0.3	4.4	2.7	1	2.4
Blank / null / won't vote	1.1	0.8	0.1	0.2	0.1	1.9	0.6	1	0.3

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	43.3	45.8	29.6	50.1	48.3	5.3	95.9	36.7
Kamala Harris	56.7	54.2	70.4	47.3	44.7	92.6	3.7	50.2
Undecided	0	0	0	1.9	4.2	1.5	0.4	9.6
Blank / null / won't vote	0	0	0	0.7	2.8	0.7	0.1	3.4

Whom will you vote for in the United States Senate election in Wisconsin?



Whom will you vote for in the United States Senate election in Wisconsin?



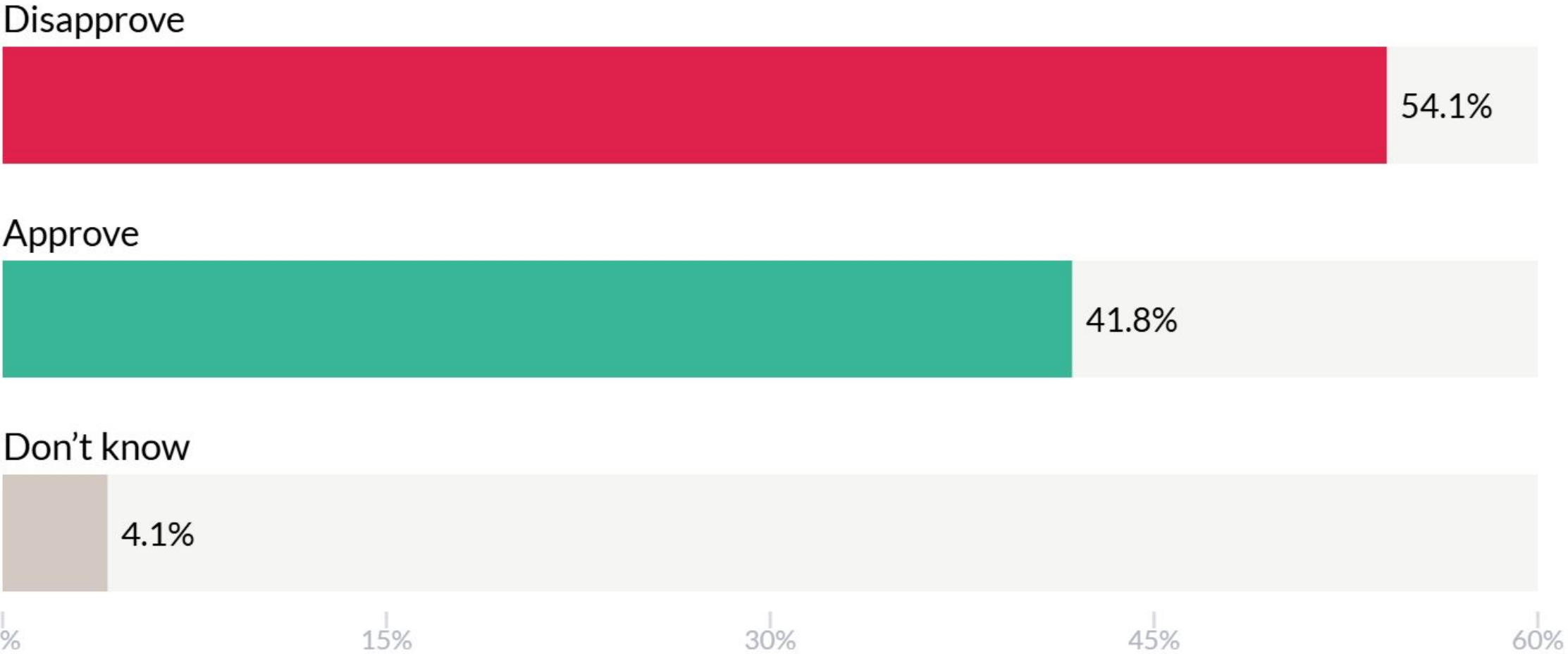
	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Tammy Baldwin - Democrat	43.6	53.4	45.9	54	44	54.4	51.3	46.3	47.3
Eric Hovde - Republican	52	44.9	30.6	43	52.6	42	43.1	51.4	50.4
Blank / null / won't vote	1.2	0.3	8.8	0.3	1.3	0.6	1.2	0.9	0.3
Other	0.5	0.4	7.9	0.8	0.4	0.2	1.8	0	0.5
Don't know	2.7	0.9	6.8	1.9	1.8	2.8	2.5	1.3	1.4

	Family Income			Partisanship			Location type		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Republican	Independent	Urban	Sub-urban	Rural
Tammy Baldwin - Democrat	52.6	49.8	43.7	97.6	5.3	49	58.6	46.8	43.4
Eric Hovde - Republican	42.6	47.1	54.8	1.9	91.5	45.1	39.3	50.1	52.4
Blank / null / won't vote	0.9	1	0.5	0	1.2	1.2	0.1	0.7	1.5
Other	1.6	0	0.2	0	0.7	1	0.1	0.8	0.7
Don't know	2.4	2.1	0.9	0.5	1.4	3.6	2	1.6	2

	Race					2020 vote		
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Tammy Baldwin - Democrat	56.7	54.2	73.4	47.5	45.2	93.4	4.4	46.5
Eric Hovde - Republican	43.3	42.9	26.6	49.4	41.9	4.7	92.5	44.2
Blank / null / won't vote	0	0	0	0.9	0.9	0.6	1	0.7
Other	0	0	0	0.4	7	0.3	0.5	2
Don't know	0	2.8	0	1.8	4.9	1	1.6	6.5

2.2. Presidential Approval

Do you approve or disapprove of Joe Biden's performance as president of the United States?

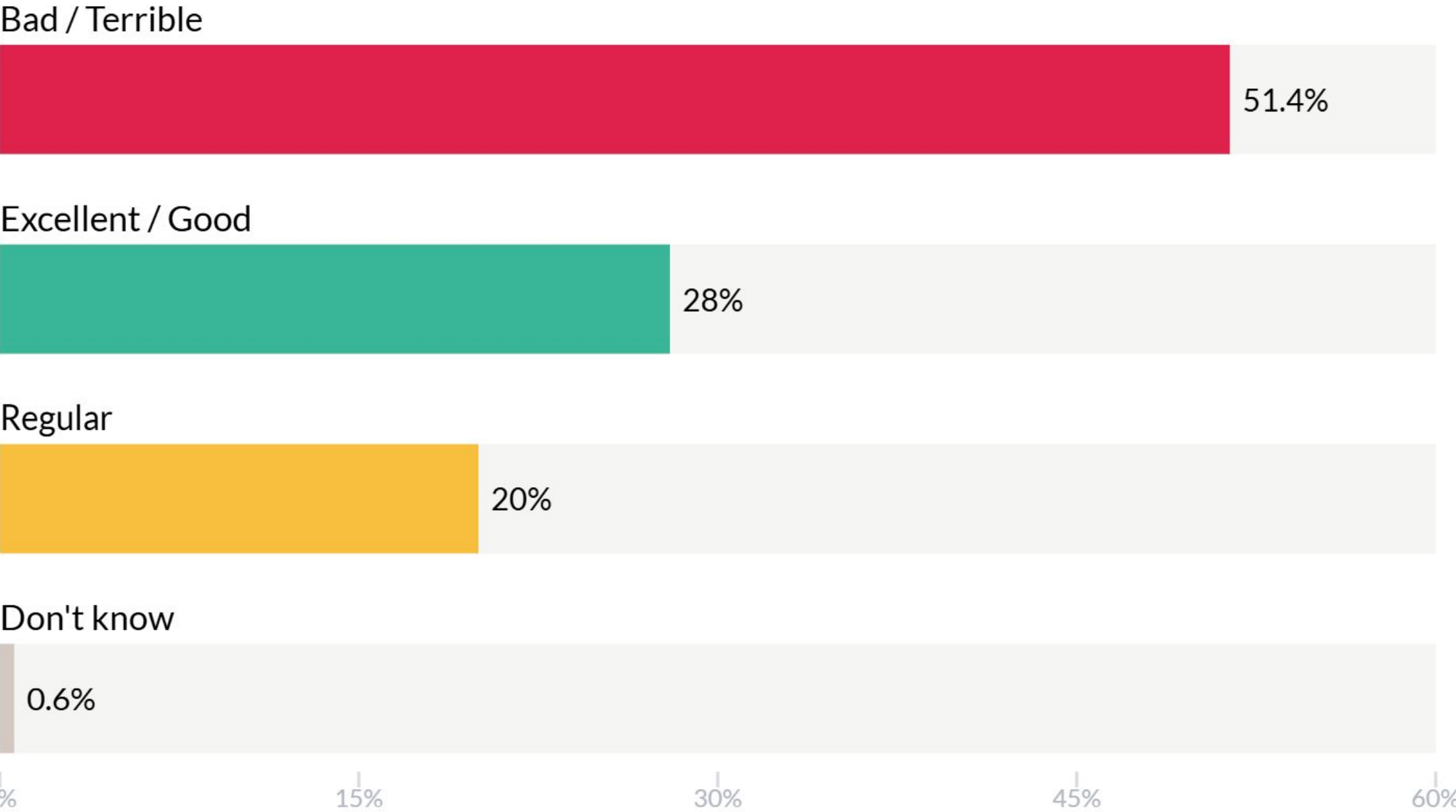


	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Disapprove	61.3	48	51.1	49.7	58.3	54.3	53.1	55.3	52.9
Approve	33.2	49.2	43.8	46.9	37.1	39.1	43.3	40.2	44.8
Don't know	5.5	2.8	5.1	3.5	4.6	6.7	3.6	4.5	2.2

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Disapprove	50.5	54.2	57.8	43.3	45.8	43.4	55.1	52.8	4.5	94.5	58.2
Approve	43.7	42	39.5	56.7	47.2	56.6	40.9	36.5	90.7	4.9	34.5
Don't know	5.7	3.8	2.7	0	7	0	4	10.7	4.8	0.7	7.2

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Disapprove	45.7	55.6	59.2	11.5	96.8	55.6
Approve	49.3	41.1	36.3	82.9	2.7	31.5
Don't know	5	3.3	4.5	5.6	0.5	12.9

How do you evaluate Joe Biden's performance as President?



	Gender			Education		Age			
	Man	Woman	Other / prefer not to identify	College degree or higher	All other	18-29	30-44	45-64	65+
Bad / Terrible	57.4	46.1	51.1	46.9	55.5	45.3	50.5	53.6	51.8
Excellent / Good	21.2	34	26.5	30.4	25.8	18	22.9	29.1	37.2
Regular	21.5	18.8	17.6	22.6	17.6	36.2	26.6	16.4	10.1
Don't know	0	1.1	4.8	0.1	1.1	0.5	0	0.9	0.8

	Family Income			Race					Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent
Bad / Terrible	46.5	52	55.6	41.8	42.9	30.4	52.7	51.4	3.6	93.2	52
Excellent / Good	29.8	28.8	25.2	53	34.8	34.1	27.2	28.6	63.6	2.7	21.1
Regular	22.2	18.9	19	5.1	19.4	35.5	19.5	19.1	32.9	4.1	25
Don't know	1.5	0.3	0.1	0	2.9	0	0.6	0.9	0	0	1.9

	Location type			2020 vote		
	Urban	Sub-urban	Rural	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	41	53.5	57	7	96.7	48.4
Excellent / Good	31.5	27.8	25.2	57.6	0.2	19.4
Regular	26.7	18	17.4	35.4	2.9	26.8
Don't know	0.7	0.7	0.4	0	0.2	5.3

About AtlasIntel

AtlasIntel was the most accurate pollster of the 2020 presidential election and of the 2022 midterms in the United States.

In 2020, Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.*



Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

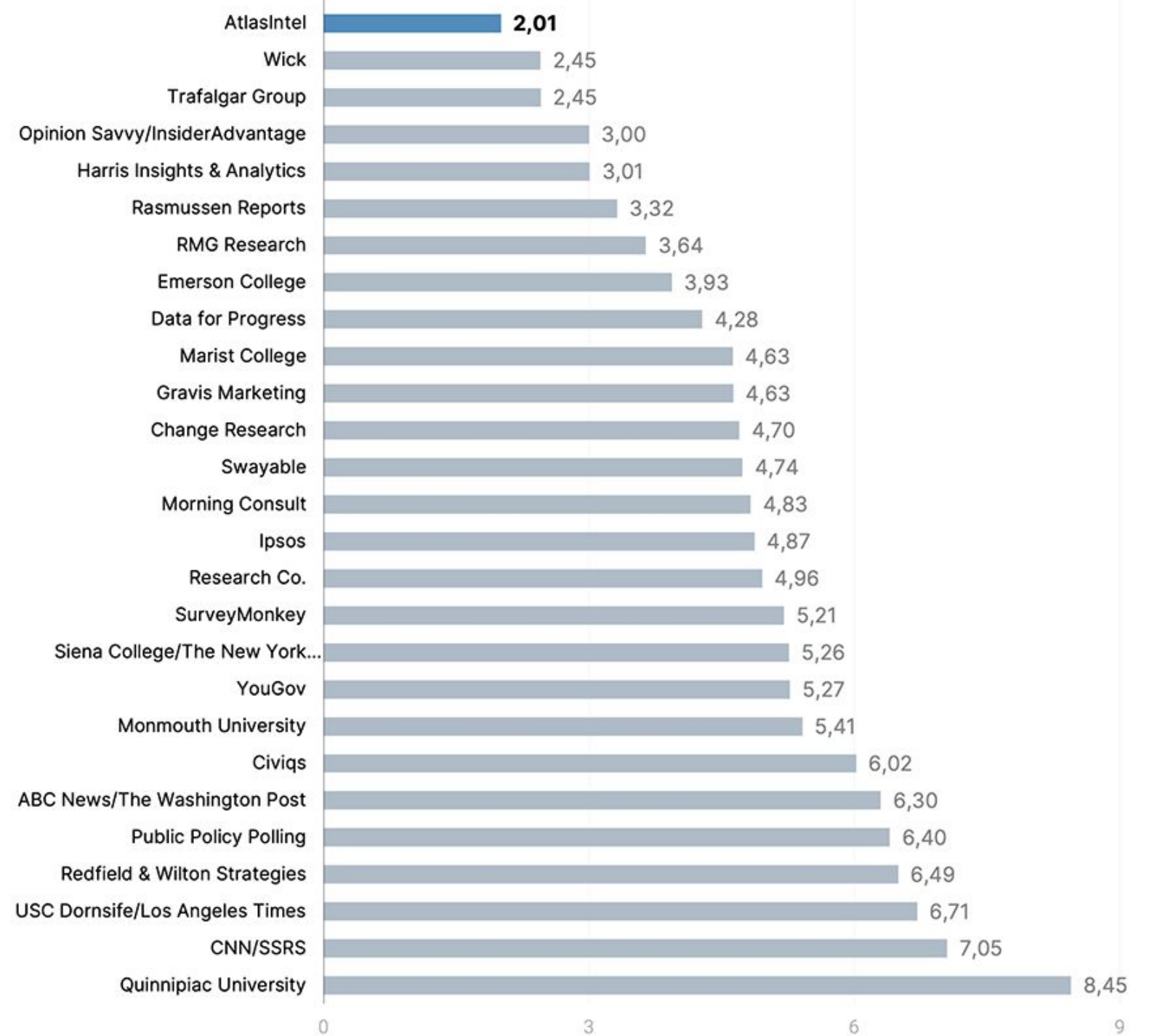
Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	14	71	+1.0	+2.2
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

Average error of national and state-level polls in the 2020 US Presidential Election [polls released in the final week before election day]



*AAPOR, 2020 Pre-Election Polling: An Evaluation of the 2020 General Election Polls

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

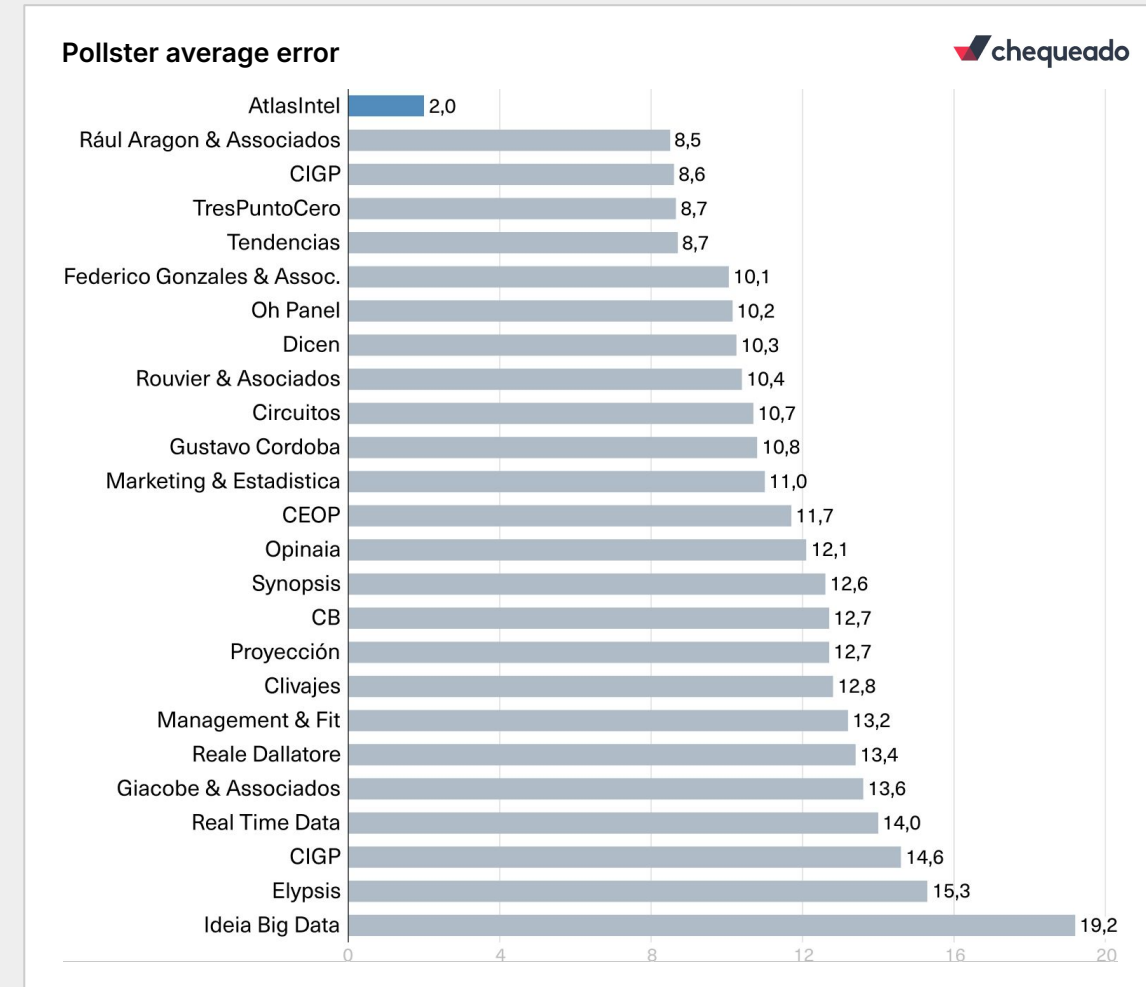
	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

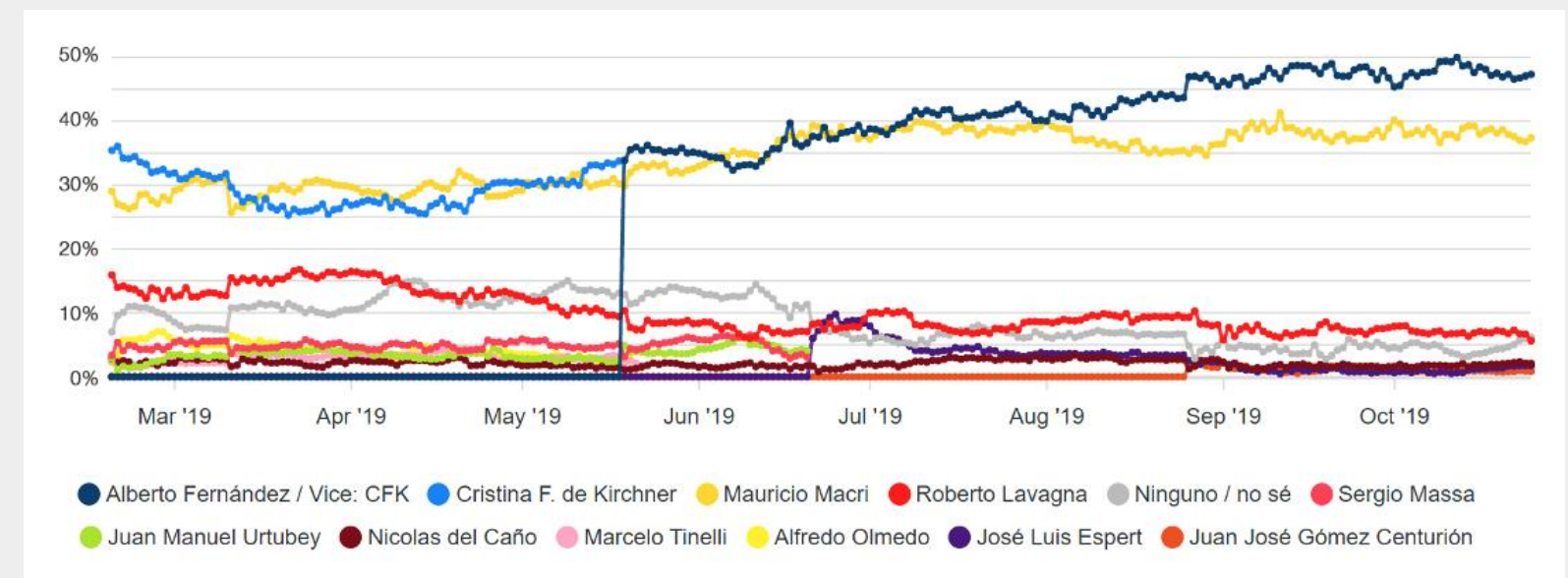
In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro Time series



AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1		2		3		4		5		6		7		8		9	
		8/19		8/19		8/19		8/1		8/19		8/19		8/7		8/19		8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalytics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1		2		3		4	
		9/3		9/3		8/29		9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9

AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.

	Result	1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
Result by coalition													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
FIRST ROUND													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error													
			3.6		4.1		4.6		5.1		6.0		7.9

AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

23 July Elections in Spain: Comparison of Results vs. Poll Estimates

	PP	PSOE	PP vs. PSOE margin	Poll error
Final Result 23-Jul	33.1	31.7	1.4	
1 AtlasIntel 17-Jul	30.8	29.4	1.4	0.05
2 Simple Lógica/elDiario.es 17-Jul	32.2	28.6	3.6	2.25
3 YouGov 17-Jul	32.0	28.0	4.0	2.65
4 CIS 17-Jul	30.8	32.2	-1.4	2.75
5 GESOP/The Adelaide Review 21-Jul	32.7	28.5	4.2	2.85
5 40dB/Prisa 17-Jul	32.9	28.7	4.2	2.85
7 Cluster17/El Grand Continent 15-Jul	33.6	28.9	4.7	3.35
7 IMOP/El Confidencial 15-Jul	32.9	28.2	4.7	3.35
9 SocioMétrica/El Español 17-Jul	33.5	28.3	5.2	3.85
10 Sondaxe/La Voz de Galicia 17-Jul	34.3	28.7	5.6	4.25
11 ElectoPanel/Electomanía 17-Jul	34.5	28.8	5.7	4.35
12 KeyData/Público 17-Jul	34.7	28.0	6.7	5.35
13 InvyMark/laSexta 15-Jul	33.5	26.3	7.2	5.85
14 Sigma Dos/El Mundo 17-Jul	35.4	28.0	7.4	6.05
15 GAD3/ABC 17-Jul	36.9	28.6	8.3	6.95
15 Target Point/El Debate 17-Jul	36.4	28.1	8.3	6.95
17 Data10/OKDiario 17-Jul	36.0	27.5	8.5	7.15
18 NC Report/La Razón 17-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

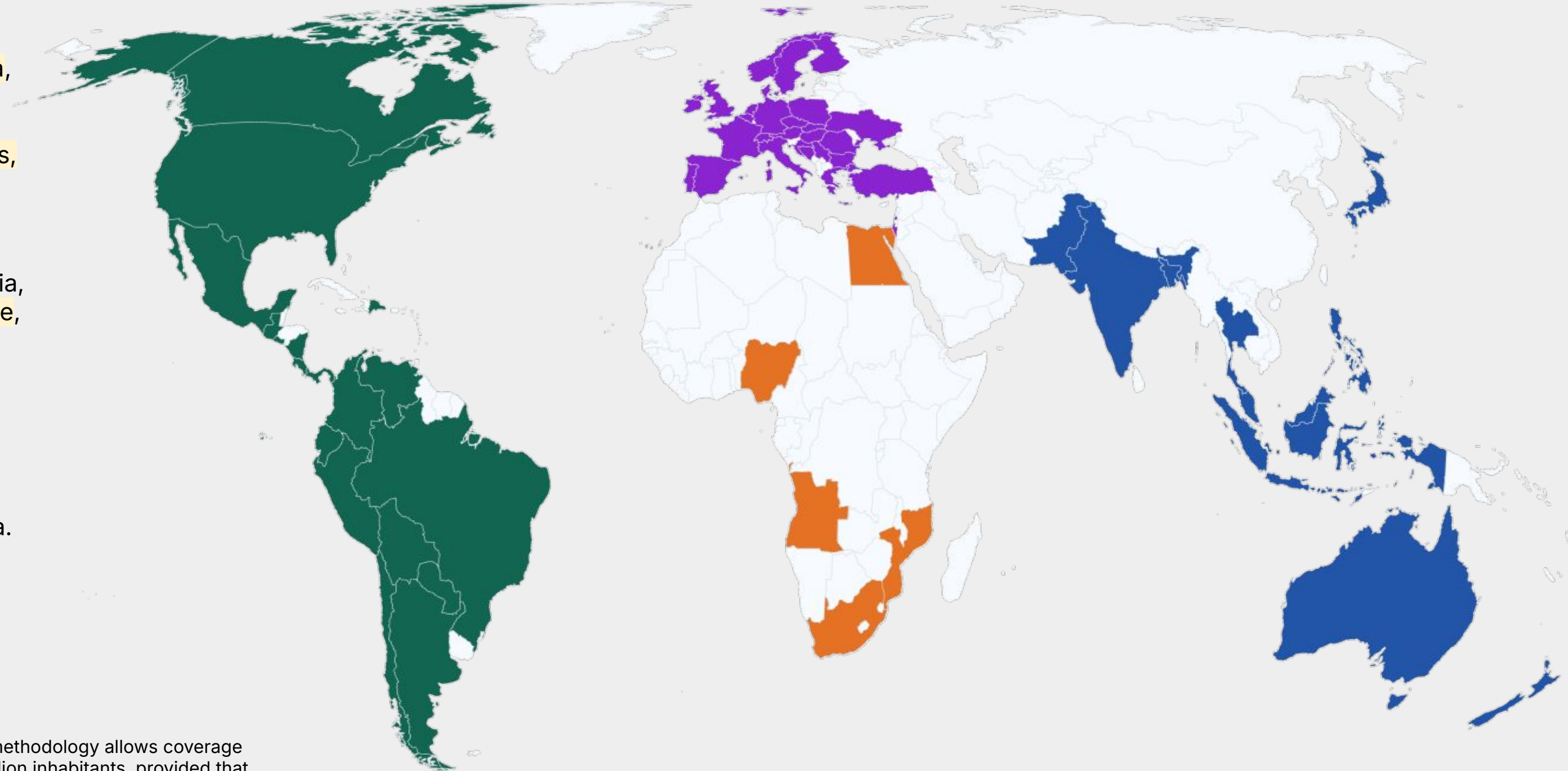
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.



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