Atlas National Poll 10/30/2024-10/31/2024

US Presidential Election 2024





Summary

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2. Results

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- 2.3. Presidential Election Scenarios
- 2.4. Key Topics in the US Presidential Race
- 2.5. Social Polarization
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3. About AtlasIntel



1. Methodology and sample profile



Target population Likely voters in the United States

Sample size **3,490 respondents**

Methodology Random Digital Recruitment (Atlas RDR)

Margin of error

±2 p.p.

Confidence level for estimation of the margin of error **95%**

Polling Period 10/30/2024-10/31/2024

Gender

Female Male Other / prefer not to identify

Yearly household income

Below \$50k \$50k - \$100k Above \$100k

Partisanship

Democrat Republican Independent



	Age	
51.8%	18 - 29	16.3%
47.4%	30 - 44	22.5%
0.8%	45 - 64	37.4%
	65+	23.9%
	Education Level	
32.7%	College degree or higher	43.2%
39.7%	All other	56.8%
27.6%		
	Region	
	Suburban	46.6%
32.9%	Urban	29.9%
35.5% 31.6%	Rural	23.5%
01.070	Race	
	White	70.9%
	Black	9.9%
	Hispanic	12.2%
	Asian	2.5%
	Other	4.5%

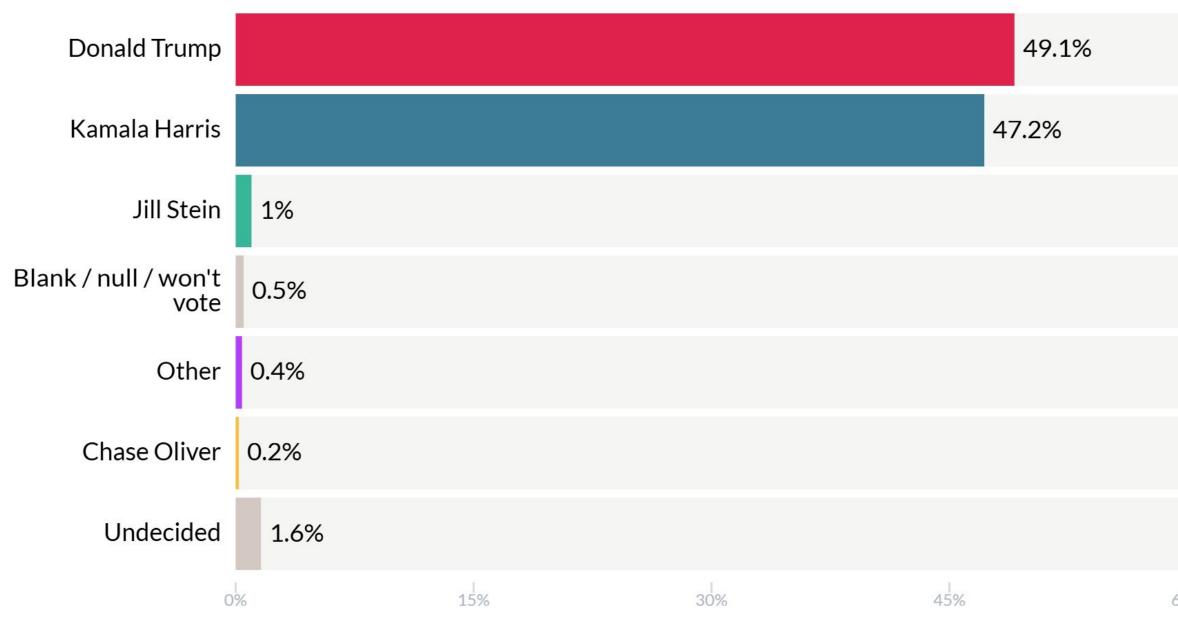
2. Results



2.1. Presidential Election Scenario



Provided that these were the candidates, who would you vote for in the upcoming presidential election?







Presidential Election: Full scenario [Demographic crossings]

		Gender			Age	9		Educa	tion
	Man	Woman	Other / prefer not to identify	18-29	30-44	45-64	65+	College degree or higher	All other
Donald Trump	51.1	47.4	44.1	44.6	48.5	50.5	50.7	39.3	56.6
Kamala Harris	45.4	49	37.4	48.3	45	47.2	48.6	55.7	40.8
Jill Stein	0.8	1	5	2	1.8	0.6	0	1.5	0.6
Blank / null / won't vote	0.4	0.5	4	0.3	1.3	0.5	0	0.9	0.2
Other	0.6	0.2	0.6	0.3	0.5	0.6	0	0.5	0.3
Chase Oliver	0.3	0.1	0.4	0	0.6	0.2	0	0.1	0.3
Don't know	1.3	1.7	8.6	4.5	2.4	0.3	0.7	2	1.3

		Income			Location			Partisanship	
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub-urban	Rural	Democrat	Republican	Independent
Donald Trump	47.4	52.9	45.7	41.6	47.8	61.2	4.7	<mark>91.</mark> 1	48.4
Kamala Harris	48	44.1	50.8	51.9	49.4	37	93. <mark>1</mark>	8	43.6
Jill Stein	1.1	0.8	1	2.2	0.6	0.2	1.1	0	1.9
Blank / null / won't vote	0	0.4	1.3	1.3	0.2	0.2	0.7	0.1	0.7
Other	0.4	0.5	0.2	0.8	0.2	0.3	0.5	0	0.7
Chase Oliver	0.2	0.3	0	0.2	0.1	0.4	0	0	0.7
Don't know	2.9	0.9	1	2	1.7	0.8	0	0.9	4

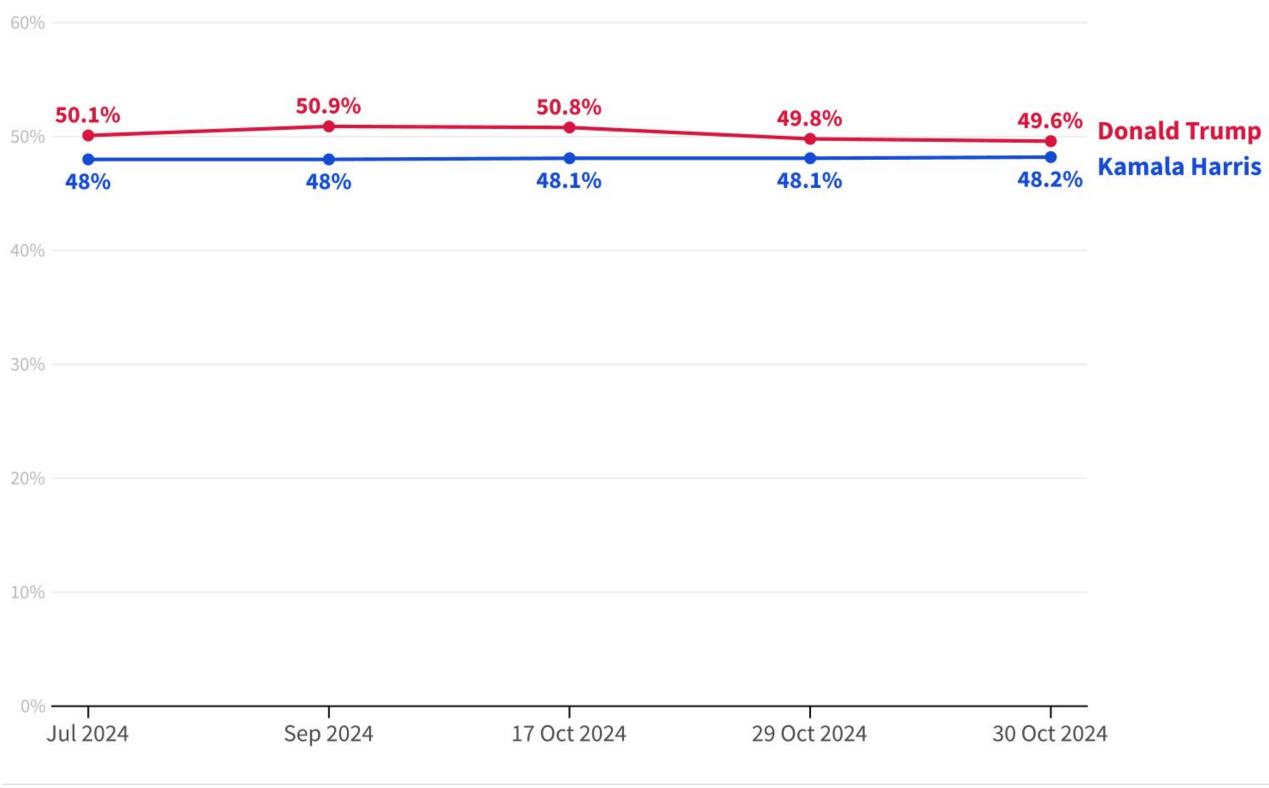
			Race			202	20 Vote for Preside	nt
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	43.8	24.1	40.4	54.4	47.6	7	96.1	47.2
Kamala Harris	50	66.2	57.4	42.9	44.3	<mark>89</mark> .1	2.7	40.4
Jill Stein	4.8	0.5	1	0.9	0.7	1.6	0	2.1
Blank / null / won't vote	0	2.5	0	0.4	0	0.7	0	1.9
Other	0	0.7	0.1	0.2	3.5	0.5	0.3	0.1
Chase Oliver	0	0.3	0	0.2	0.1	0	0	1.9
Don't know	1.4	5.7	1.1	1	3.6	1.1	0.9	6.3



In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Donald Trum	р			
			49.6%	
Kamala Harri	S			
			48.2%	
Blank / null /	won't vote			
1.5%				
Don't know				
0.7%				
0%	15%	30%	45%	60%





In a head to head race between Kamala Harris and Donald Trump, whom would you vote for?

Atlas National Poll - United States Presidential Election 2024



Donald Trump

Presidential Election: Harris vs. Trump [Demographic crossings]

		Gender			Ag		Education		
	Man	Woman	Other / prefer not to identify	18-29	30-44	45-64	65+	College degree or higher	All other
Donald Trump	51.7	47.8	45.8	45.5	48.2	51.1	51.3	40.2	56.7
Kamala Harris	46.2	50.2	40	51.9	46.7	47.3	48.6	56.8	41.8
Blank / null / won't vote	1.5	1.3	8.2	1	3.2	1.5	0.1	2.1	0.9
Don't know	0.6	0.7	6.1	1.6	1.8	0.1	0	0.9	0.6

		Income			Location		Partisanship		
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub-urban	Rural	Democrat	Republican	Independent
Donald Trump	47.1	54.1	46.1	42.3	48.4	61.3	5.2	<mark>91.</mark> 3	48.9
Kamala Harris	49.9	44.6	51.6	53.6	50	38.1	93. <mark>3</mark>	8.5	45.9
Blank / null / won't vote	1.5	1.1	1.9	3.2	0.7	0.7	1.5	0.1	2.9
Don't know	1.6	0.2	0.4	0.9	0.9	0	0	0	2.2

			Race			202	20 Vote for Presider	nt
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Donald Trump	50	25.6	39.4	54.8	47.8	7.1	96.8	48.1
Kamala Harris	50	66.8	60	43.7	46.3	<mark>90.</mark> 2	2.9	44.5
Blank / null / won't vote	0	2.5	0.7	1.3	4.6	2	0	4.7
Don't know	0	5.1	0	0.2	1.3	0.7	0.2	2.7



2.2. Presidential Approval



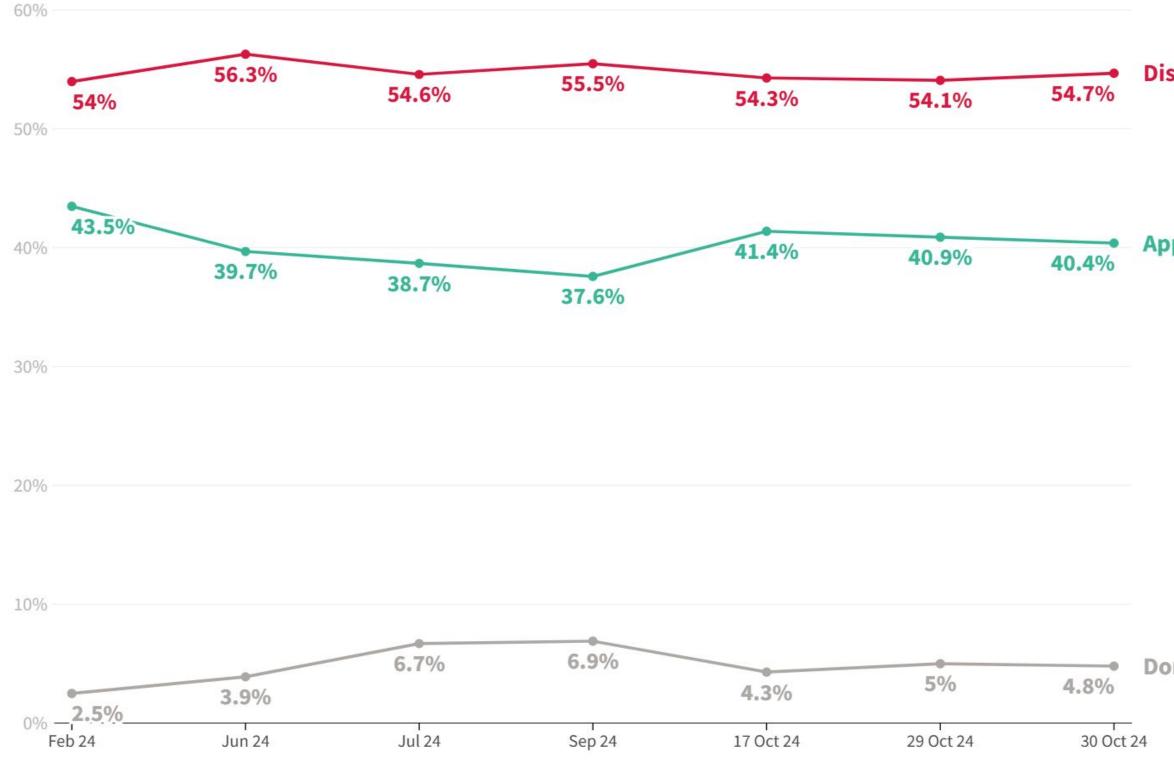
Do you approve or disapprove of Joe Biden's performance as president of the United States?

Disapprove

				54.7%
Approve				
			40.4%	
Don't know				
4.8%	6			
)%	15%	30%	45%	60



Do you approve or disapprove of Joe Biden's performance as president of the United States?



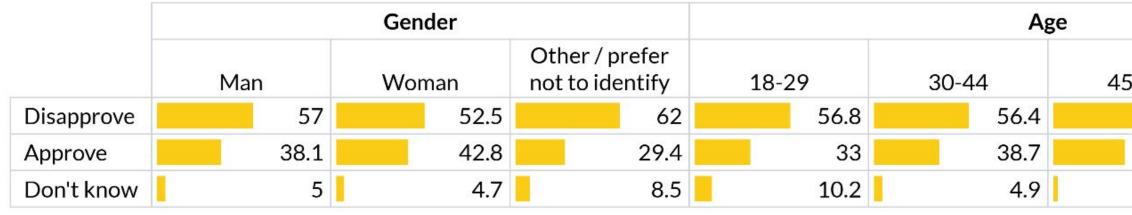
Atlas National Poll - United States Presidential Election 2024



Disapprove

Approve

Don't know



			Inco	ne					Locat	ion			Partisanship			
	Below	\$50k	\$50k - \$	5100k	Above \$	100k	Urban Sub-		Sub-u	rban	Rural		Democrat	Republican	Indepen	ndent
Disapprove		54.4		57.3		51.4		49.1		52.5		66.2	10.3	<mark>92.</mark> 5		58.6
Approve		40.1		37.8		44.7		45.7		43		28.7	82.7	6.3		34.7
Don't know		5.5		4.9		3.9		5.2		4.5		5.2	7	1.2		6.7

			Race			202	20 Vote for Preside	ent
	Asian	Black Hispanic White Other Joe Biden Dor		Other Joe Biden		Donald Trump	Other, don't remember, didn't vote	
Disapprove	55	31.1	44.9	59.2	61.5	14.6	97	62.6
Approve	34.4	62.2	50.1	36.6	30.4	78.4	2	26.7
Don't know	10.5	6.7	5.1	4.1	8.1	7	1	10.7



			Educat	tion
5-64		65+	College degree or higher	All other
	54.6	51.9	46.3	61.1
	42.6	43.8	49.2	33.8
	2.8	4.4	4.5	5.1

How do you evaluate Joe Biden's performance as President?

Bad / Terrible

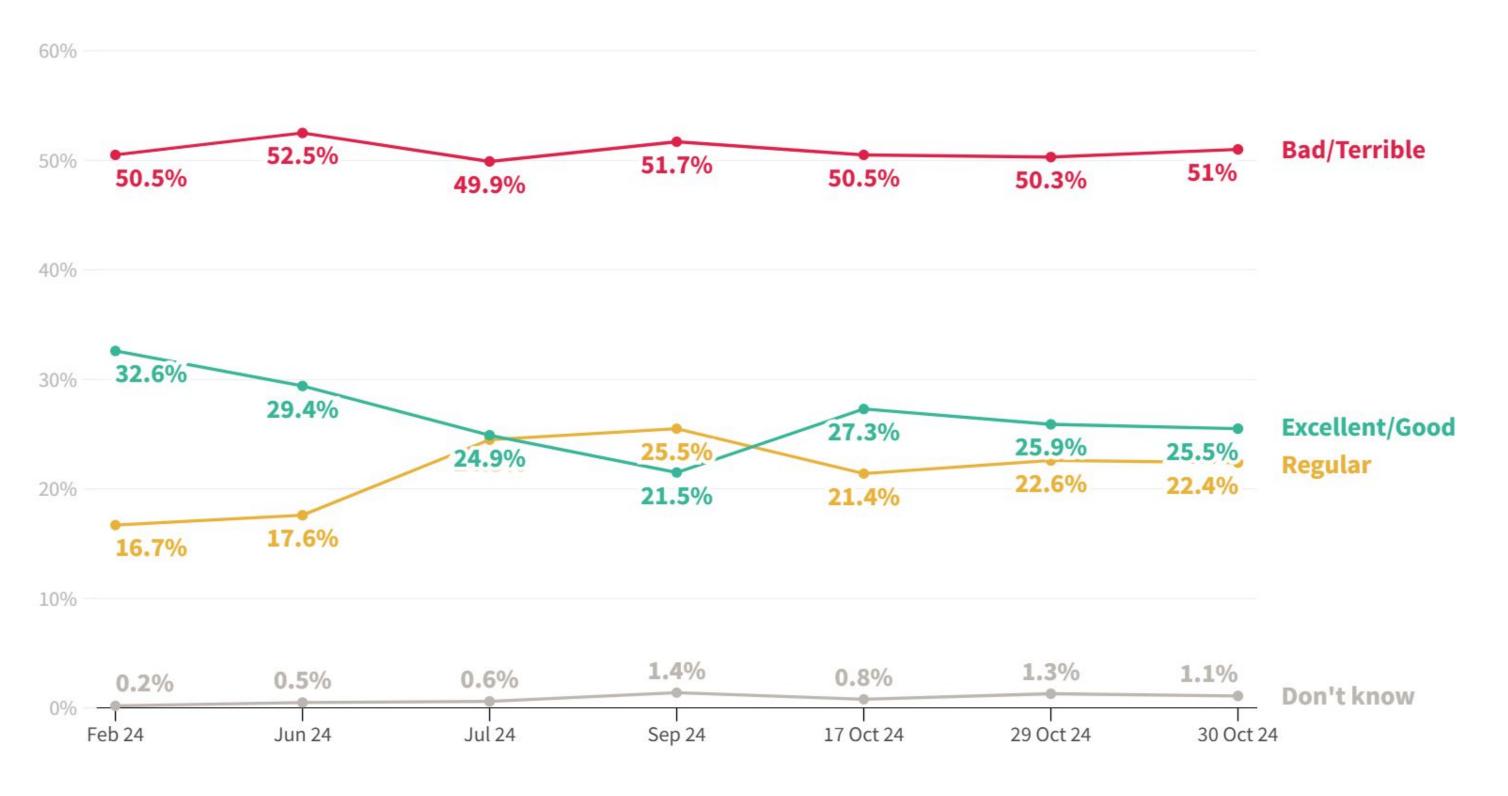
	51%
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Excellent / Good

		25.5%		
Regular				
		22.4%		
Don't know				
1.1%				
)%	15%	30%	45%	609



How do you evaluate Joe Biden's performance as President?





		Gender			Ag	ge		Educa	tion
	Man	Woman	Other / prefer not to identify	18-29	30-44	45-64	65+	College degree or higher	All other
Bad / Terrible	53.6	48.6	55.6	48.6	51.9	51.8	50.6	41.9	57.9
Excellent / Good	23.9	27.1	18.8	14.4	20.6	27.6	34.5	31.3	21.1
Regular	21.6	23.1	22.3	34.8	26.7	20.5	12.9	26	19.6
Don't know	0.9	1.2	3.3	2.2	0.8	0.2	2	0.7	1.4

		Income			Location			Partisanship	
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub-urban	Rural	Democrat	Republican	Independent
Bad / Terrible	50.2	53.7	48.1	43.8	49.5	63.3	6.7	91	52.3
Excellent / Good	26.8	22.5	28.3	29.8	26.5	18.1	55.6	3.4	19
Regular	21.9	22.9	22.2	24.6	23.4	17.7	36.4	5.1	27.2
Don't know	1.1	0.9	1.4	1.8	0.7	0.9	1.3	0.4	1.5

			Race			202	20 Vote for Preside	ent
	Asian	Black	Hispanic	White	Other	Joe Biden	Donald Trump	Other, don't remember, didn't vote
Bad / Terrible	52	25.5	39.7	56.1	57.5	9.2	95.9	56.1
Excellent / Good	18.8	35	34.9	23.3	17.4	50.5	1.1	12.5
Regular	29.2	37.8	23.9	19.6	24.1	38.7	2.4	30.5
Don't know	0	1.7	1.5	1	0.9	1.6	0.6	0.8



About AtlasIntel



AtlasIntel is one the "select pollsters" awarded with a diamond from The New York Times for our reliability and accuracy in previous polls in the **United States.**

The latest polls

Every poll here influences the averages above. Polls from "select pollsters," which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

Na	tional polls ~	All pollsters	 Select pollsters 	Biden vs. Trump
	POLLSTER	SPONSOR	STATE	MARGIN
	Emerson College July 7–8 New		U.S.	Trump +4
0	Cygnal Political July 1-2		U.S.	Trump +5
0	Fabrizio, Lee & Associate June 29 – July 2	Wall Street Journ	al U.S.	Trump +6
	The New York Times/Sier June 28 – July 2		U.S.	Trump +6
	CNN/SSRS June 28–30		U.S.	Trump +6
	Suffolk University June 28–30	USA Today	U.S.	Trump +4
	AtlasIntel June 26–28	CNN Brazil	U.S.	Trump +5
	The New York Times/Sier June 20–25		U.S.	Trump +4
	Quinnipiac University June 20–24		U.S.	Trump +6
	Beacon Research/Shaw June 14–17	Fox News	U.S.	Biden +1



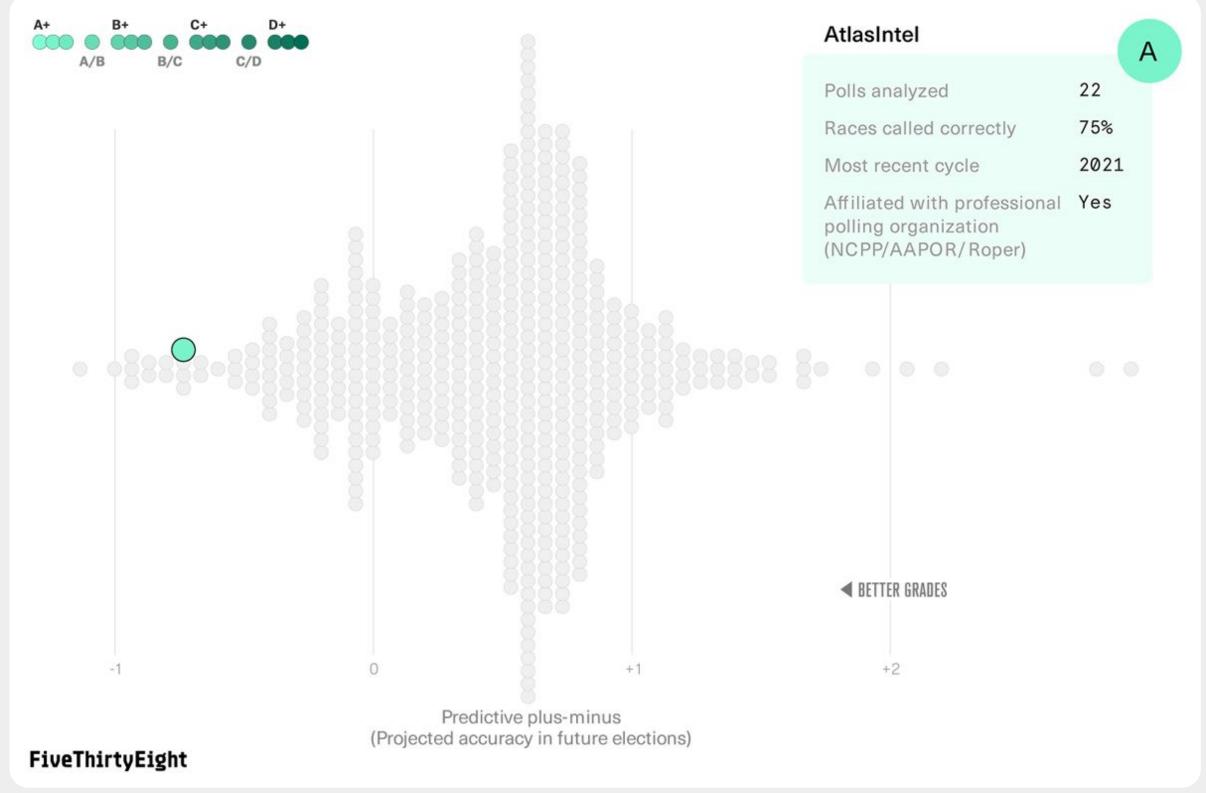
With K	ennedy	
BIDEN	TRUMP	KENNEDY
40%	44%	6%
38%	44%	7%
36%	42%	7%
37%	42%	8%
35%	41%	14%
38%	41%	8%
40%	46%	10%
37%	40%	7%
37%	<mark>43</mark> %	11%
43%	42%	10%



Ruth Igielnik Staff editor, polling

Polls by "select pollsters" are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel is the only web-based polling company with an A-rating in the FiveThirtyEight pollster ranking, which evaluates the historical accuracy and the methodological quality of polls.





AtlasIntel was the most accurate pollster of the 2020 presidential election in the United States.

Atlas polls had an average error of only two points and anticipated election results within the margin of error in all swing states during the worst cycle for the US polling industry in four decades.*



Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
lpsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
AtlasIntel	14	71	+1.0	+2.2
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

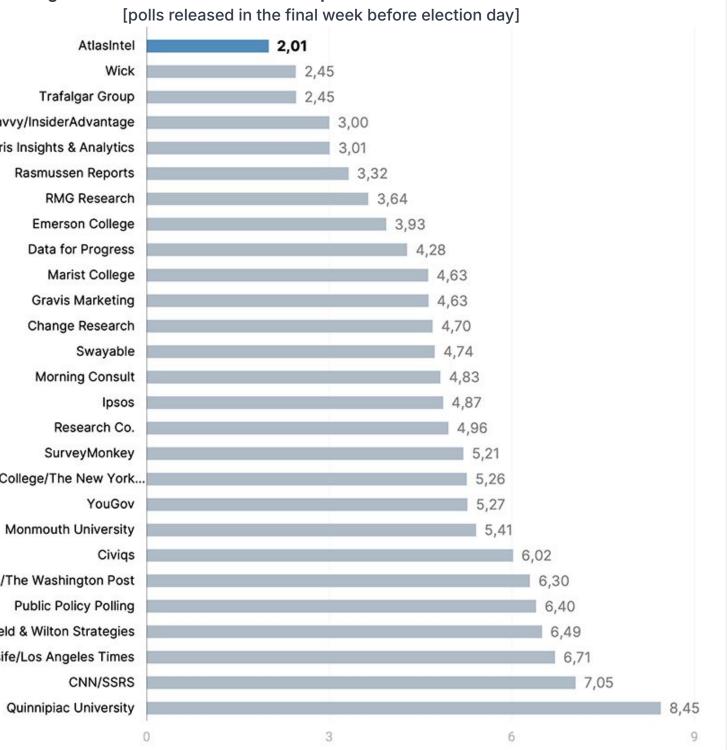
Opinion Savvy/InsiderAdvantage

Harris Insights & Analytics

Siena College/The New York.

ABC News/The Washington Post **Redfield & Wilton Strategies** USC Dornsife/Los Angeles Times





Average error of national and state-level polls in the 2020 US Presidential Election

AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

		1		2		3		4		5		6		7		8		9	
	2/10	1/10)	1/10)	30/0	9	29/0	9	1/10)	30/05	9	1/10	ji	29/0	9	29/0	9
		8																0 	
		AtlasIn	tel	MD/	4	Paraná Pes	quisas	Ideia Big	Data	lpec		Verit	á	Datafo	ha	Futur	a	Brasma	rket
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
										-	_								
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
		6 6			-											-			
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5



AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

		1		2		3		4		5		6		7		8		9	
	9/4	8/19	1	8/19)	8/19)	8/1		8/19	9	8/19)	8/7		8/19)	8/2	6
												Activ	a			Signo	s /		
		AtlasIn	tel	Black & V	Vhite	UDD)	Criter	ia	Cade	m	Pulso Ciud	adano	Data Inf	luye	SmartAna	lystics	MORI /	FIEL
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
								-											
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	<mark>58,4</mark>	3,5	58,0	3,9	<mark>55,7</mark>	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	2 51,9	10,0	51,6	5 10,3
											-	1							
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2	2	10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

		1		2		3	
	9/4	9/3	5	9/3		8/29)
		AtlasIn	tel	Black & V	Vhite	Activa P Ciudada	
	Result	Result	Error	Result	Error	Result	E
Approve	38,14	41,9	3,8	45,0	6,9	45,1	
Reject	61,86	58,1	3,8	55,0	6,9	54,9	
Average error			3,8		6,9		



	80	2
	4	
	9/2	
lso		
no	Cade	m
Error	Result	Error
7,0	47,0	8,9
7,0	53,0	8,9
7,0		8,9

AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the <u>only</u> <u>pollster</u> to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



#EleccionesArgentina 🎬

Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet



2019 Argentina Presidential Election Polls

AtlasIntel Rául Aragon & Associados CIGP TresPuntoCero Tendencias Federico Gonzales & Assoc. Oh Panel Dicen Rouvier & Asociados

Pollster average error

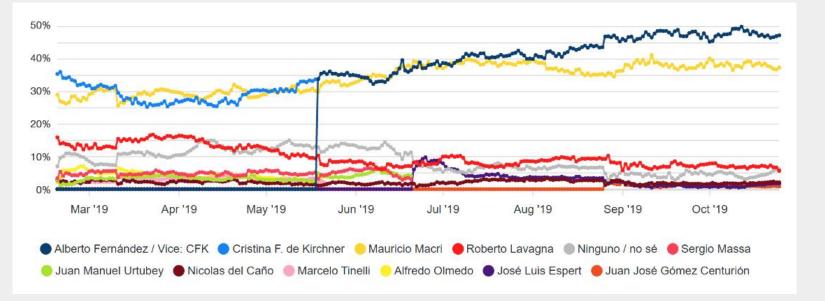
Gustavo Cordoba Marketing & Estadistica CEOP Opinaia Synopsis CB Proyección Clivajes Management & Fit Reale Dallatore Giacobe & Associados Real Time Data CIGP

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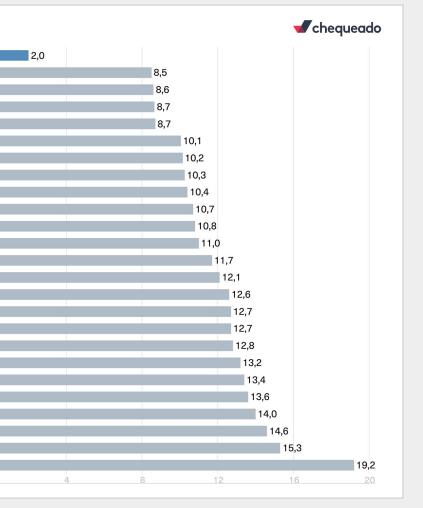
Ideia Big Data

Circuitos

2019 Atlas Tracking Pro Time series







AtlasIntel polls anticipated the major swings of the 2022 presidential race in Colombia, during the primaries and the campaigning for the 1st round of voting and then the runoff.

		1		2		3		4		5		6	
		AtlasInt		AtlasInt	al								
		(Atlas Tracking PRO)		(Public polls)		Invamer		Guarumo		CNC		YanHaas	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Primaries													
				-									
Result by coalition Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7			28.2			7.0	38.4	3.8	27.8			12.0
						20.7	1.2	24.1	5.0	30.6			Contraction data
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.0	11.5	30.0	10.5
Pacto Histórico													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
Equipo por Colombia													2
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7		0000000	23.1			7.0	29.2	11.5	32.6			0
David Barguil	15.8						0.3	21.4		6.5			
Aydeé Lizarazo	6.5		1000000	2.0			5.8	4.2	2.3	5.4		7.3	
Enrique Peñalosa	5.8						12.9	11.8		22.8			
Centro Esperanza													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5			14.9		23.9	100	22.1		33.0	-		-
Carlos Amaya	20.9	11.6	9.3	10.9	2012/2012/00/00/00		6.0	10.4	10.5	8.5		5.3	15.6
Alejandro Gaviria	15.6			19.0	3.4	12.9	2.7	21.5	5.9	11.7		7.9	
Jorge Enrique Robledo	7.4			5.5			3.1	8.5	1.1	5.3		7.9	
FIRST ROUND							s						2
		20.0	2.1	11.2		10.5	0.0	20.0	4 5	20.7	0.0	12.0	~
Gustavo Petro	40.3			41.2				38.8	N ALCONOM	39.7			
Rodolfo Hernández	28.2			22.1		20.9	7.3	20.8		21.2			
Fico Gutiérrez	23.9		177.520	27.5			3.2	31.6	and an and a state of the state	23.1			
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
SECOND ROUND													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2		46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9



AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)



23 July Elections in Spain: Comparison of Results vs. Poll Estimates

	РР	PSOE	PP vs. PSOE margin	Poll error
Final Result	8			
23-Jul	33.1	31.7	1.4	
AtlasIntel				
7-Jul	30.8	29.4	1.4	0.05
Simple Lógica/elDiario.es				
7-Jul	32.2	28.6	3.6	2.25
louGov			10	0.65
7-Jul	32.0	28.0	4.0	2.65
	30.8	32.2	-1.4	2.75
7-Jul GESOP/The Adelaide Review	30.0	32.2	-1.4	2.75
1-Jul	32.7	28.5	4.2	2.85
lodB/Prisa	52.7	20.5	7.2	2.00
7-Jul	32.9	28.7	4.2	2.85
Cluster17/El Grand Continent				
5-Jul	33.6	28.9	4.7	3.35
MOP/El Confidencial				
5-Jul	32.9	28.2	4.7	3.35
SocioMétrica/El Español				
7-Jul	33.5	28.3	5.2	3.85
Sondaxe/La Voz de Galicia				
7-Jul	34.3	28.7	5.6	4.25
ElectoPanel/Electomanía	04.5			105
7-Jul	34.5	28.8	5.7	4.35
(eyData /Público 7-Jul	34.7	28.0	6.7	5.35
	34.7	28.0	0.7	5.55
nvyMark /laSexta ^{5-Jul}	33.5	26.3	7.2	5.85
Sigma Dos/El Mundo	00.0	20.5	1.2	0.00
7-Jul	35.4	28.0	7.4	6.05
GAD3/ABC				
7-Jul	36.9	28.6	8.3	6.95
Target Point/El Debate				
7-Jul	36.4	28.1	8.3	6.95
Data10/OKDiario				
7-Jul	36.0	27.5	8.5	7.15
NC Report/La Razón				
7-Jul	37.2	28.3	8.9	7.55

Geographic Coverage

1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

2. EUROPE & MIDDLE EAST

Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

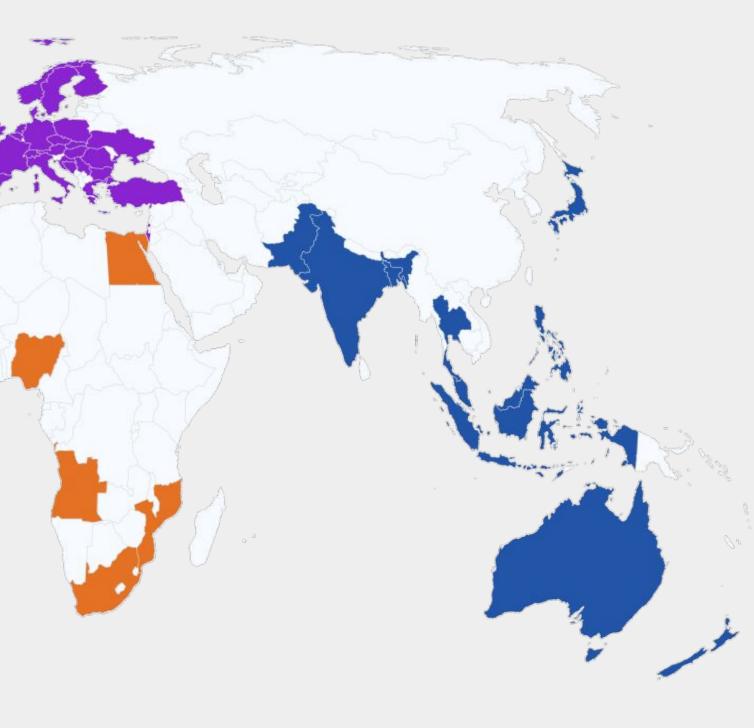
4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.

AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.







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