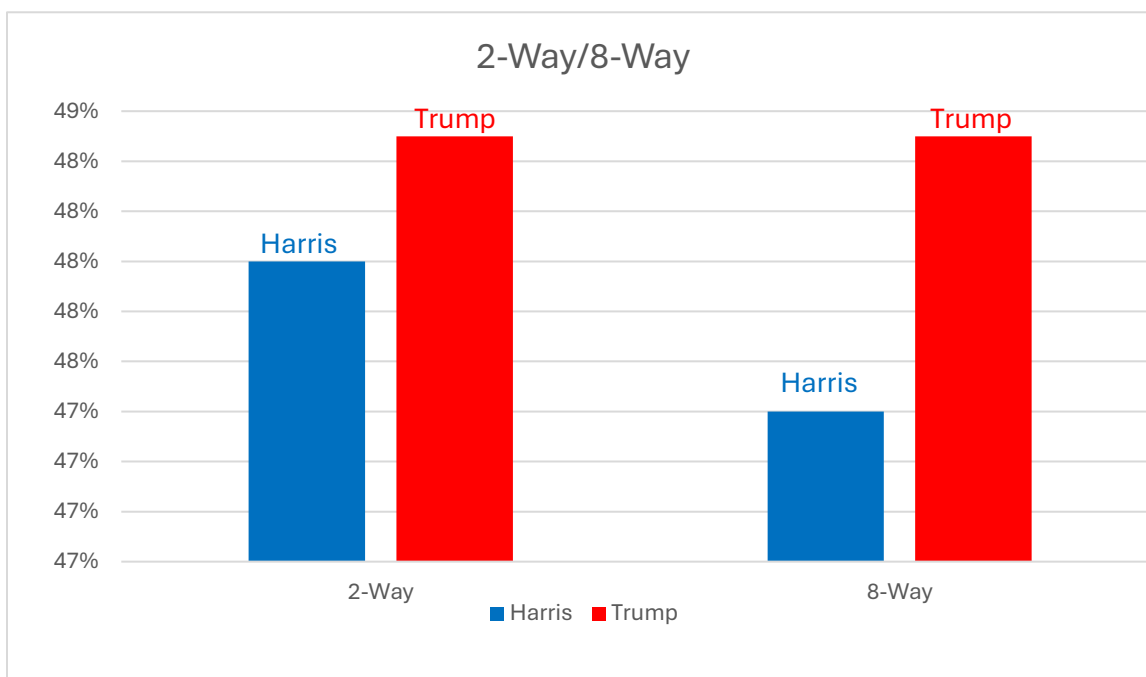# MITCHELL
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MI NEWS SOURCE - MIRS POLL of MICHIGAN
Conducted October 28-29, 2024

2-Way/8-Way

Trump leads by 1% in both 2-Way and 8-Way Contest
(Rogers 49% - Slotkin 47%)

LANSING, Mich. — Former President Donald Trump continues to hold the identical one percent lead over Vice President Kamala Harris (48.5% - 47.4%) in a trial ballot question for President in 2024 according to an exclusive statewide poll of Michigan conducted for **Michigan News Source and MIRS** by **Mitchell Research & Communications, Inc.** For the first time, Trump also holds a one percent lead over Vice President Harris in the 8-way contest too as the two candidates continue to be in a statistical dead heat as they were in our October 14 poll, our September 30 poll, September 11 poll, and our June 3 poll (with Biden). Although most people look at the two-way ballot, the fact is that voters will be looking at the eight choices because that's what is on the ballot.

In an 8--way trial ballot test Trump (48.5%) leads Harris (47.4%). Robert F. Kennedy, Jr. (1%), and Green Party candidate Jill Stein (1%) are the only other candidates to get any support.

"The more things change the more they stay the same, and that is exactly what we are seeing in this poll. Although there have been interesting changes in certain crosstabs, the race continues to be where it was two weeks ago, as close as 2 pages in a book," Steve Mitchell, President of Mitchell Research & Communications, Inc. said.

Indicators That This Race May Not be as Close as it Seems

- There are indicators that this race may not be as close as it seems.
- "Friends and neighbors ballot question"
  Because in many circles it is socially unacceptable to be a Trump voter, pollsters have been attempting to identify those "shy" Trump voters that will not even tell a SurveyMonkey poll that they plan on voting for the former president. Therefore, pollsters have attempted to ask different types of trial ballot questions or other types of questions to get at the truth as to who may be voting for Trump but is afraid to reveal it even to a non-human form of questionnaire.
  One method has been to ask voters how a "majority of their friends and neighbors are voting" to see whether or not that question will show more support for Trump than asking the voter directly if he/she is voting for Trump. When we asked that question on this survey, Trump was leading 48%-36%, a marked difference in the 8-way ballot question from what we saw earlier when we asked them for whom they were voting.
  Part of the reason for the change is that 9% of the Democrats say that their friends and neighbors are voting for Trump compared to just 5% of Democrats when they are asked directly for whom they are voting.
- Support for Harris drops about 10% for both men and women when asked who their friends and neighbors are voting for
- Another indicator that Trump support may be stronger than what the response is to the 2-way and 8-way ballot questions is the response to the question "who do you think can best solve the problem that will impact your choice for president?"
  In that question, by a margin of three percent (48% - 45%) respondents said Donald Trump over Kamala Harris.
- Finally, when asked who they thought was going to win regardless of who they were supporting, by a margin of three percent (50% - 47%) respondents say Trump.
- When you examine all of these clues as to where some undecided voters may go, it seems possible that Trump may have more support from the so called "shy" voters.

Two-Way Race by Gender

- For decades we have observed a huge gender gap with the percentage of women who support female candidates being much more successful at getting their fellow women to vote for their candidacies. In 2024, we are not only seeing this huge difference in support of candidates with women, we are seeing it with men also. And, in fact, the margin by which Trump is leading with men (60% - 37%) is even greater than the margin by which Harris is leading with women (57% -40%).

Two-Way Race by Age

- Trump leads by twenty percent with 18–29 year-old voters (59% - 39%).
- Trump also leads with 30-44 year olds (48% -47%).
- However, Harris leads 45-64 year olds by one percent (50% - 49%).
- Trump has also seen erosion in his support from 65+ voters where his previous 8% lead has slipped away into a loss, with Harris leading again by one percent (49%-48%).
- The most significant demographic that is fueling Trump's lead are young men between the ages of 18-29. Trump has a slight lead with women in that age group (50% - 47%), but he leads with men by a whopping forty-two percent (70% - 28%).
- In the older age groups among men Trump is getting about fifty-nine percent, but he is losing with women who are getting on average about 60% of the vote.

Two-Way Race by Race

- Among white voters, Trump leads 52% to 45%.
- Among African American voters, Harris leads 79% to 20%.
- Among voters of other ethnicities, Trump leads 65% to 30%.

Two-Way Race by Education

- Among those with some college education or trade school, Trump leads 54% to 44%.
- Among college graduates, Trump leads 49% to 48%.
- Among those with no college education, Trump leads 56% to 41%
- Finally, among those with a master's degree or greater, Harris leads 69% to 28%.
- The huge margins by which Trump leads with those that have never been to college is in stark contrast to the lead Harris has with the most educated group, those with a master's degree plus.

On the 8-Way Race

In the 8-way race cross tabs are very consistent with the 2-way race. Although the percentages might be slightly different, the difference between Harris' and Trump's percentages are very consistent.

The primary difference is that among Independents, Trump leads by thirteen percent (53%-40%) in the 2-way question, but his lead narrows to ten percent among Independents (48%-38%). Additionally, 4% were undecided. In the 8-way contest the reason for Trump's loss of support is some of the Independents going towards other candidates. Led by RFK Jr. (5%), Jill Stein (3%), Chase Oliver (1%), and the undecided make up 13%.

Generic Congressional Ballot Question

In the Generic Congressional House ballot question, we tested whether or not voters supported a Republican or a Democrat without using a specific candidates name. In this survey, the Generic ballot question is identical to what it was on September 11 with voters supporting the Republicans by one percent more (48% - 47%) than the Democrats.

Generic Congressional Ballot Question by Gender

- The Republican leads with men (59% - 37%).
- The Democrat leads with women (56% -39%).

Generic Congressional Ballot Question by Age

- The Republican leads with 18-29 years olds (57% - 40%).
- However, the Democrat leads with 30-44 year olds (48% - 47%) and with those 65 and older (48% - 48%).
- The Republican and Democrat are tied for 45-64 year olds (48% - 48%).

Generic Congressional Ballot Question by Race

- Among white voters, the Republican leads 52% to 40%.
- Among African American voters, the Democrat leads 80% to 16%.
- Among voters of other ethnicities, the Republican leads 64% to 32%.

Generic Congressional Ballot Question by Education
- The Republican leads among those with no college education (60% - 39%) as well as those with some college for trade school (52% - 43%).
- The Democrat leads with voters that have graduated college (49% - 46%) and with voters who have a master's or higher (67% -28%).

On the 2-Way US Senate Race

In all our previous polls, we had Congresswoman Elissa Slotkin leading former Congressman Mike Rogers by 3-5%. For the first time we are seeing voter support for Mike Rogers and Elissa Slotkin tracking almost identically with Donald Trump and Kamala Harris. Because Trump leads and Rogers is getting similar support, he now leads in Michigan by two percent (49% - 47%).

2-Way US Senate Race by Gender

- We again see the enormous gender gap which in this case is benefiting Rogers.
- Rogers leads with men (60% - 37%).
- Slotkin leads with women (56% - 40%).

2-Way US Senate Race by Age

- Slotkin leads among 45-64 year olds (49% - 48%).
- Rogers leads with 18-29 year olds (57% - 39%), 30-44 year olds (49% - 48%), and those 65 and older (48% - 47%).

2-Way US Senate Race by Race

- Among white voters, Rogers leads 52% to 44%.
- Among African American voters, Slotkin leads 79% to 19%.
- Among voters of other ethnicities, Rogers leads 64% to 33%.

2-Way US Senate Race by Education

- Slotkin leads among those with a master's or higher (67% - 29%) and among those who have graduated college (49% - 48%).
- Rogers leads among those who have no college experience (59% - 38%) and those who have attended some college or trade school (53% - 43%).

7-Way US Senate Race by Gender

- Similar to the 2-way race, Rogers leads with men (58% - 37%).
- Slotkin remains in the lead with women (54% - 39%).

7-Way US Senate Race by Age

- Rogers takes the lead with 18-29 year olds (57% - 39%), 30-44 year olds (48% - 47%), as well as 65+ year olds (47% - 46%).
- Slotkin leads among 45-64 year olds (48% - 46%).

7-Way US Senate Race by Race

- Among white voters, Rogers leads 51% to 43%.
- Among African American voters, Slotkin leads 77% to 19%.
- Among voters of other ethnicities, Rogers leads 62% to 33%.

7-Way US Senate Race by Education

- Slotkin leads among those with a master's or higher (67% - 28%) and those that are college graduates (48% - 47%).
- Rogers leads among those with no college experience (58% - 37%) and among those with some college or trade school (52% - 41%).

US Senate Race

Two weeks ago we indicated that Mike Rogers had received $30 million in PAC money. At that time I said, "that amount of money is a game changer not only for Rogers but for down ballot candidates who have seen Democrats outspend them dramatically in this campaign."

"It is clear now that that prediction has come to fruition as Rogers has moved into the lead and has increased his support dramatically among Republicans from 88% a month ago to 95% today. In two very close races for President and US Senate, Trump and Rogers have razor thin leads well within the + or - 2.46 margin of error. Both races are still essentially a toss-up with the Republicans holding a slight advantage," Steve Mitchell, President of Mitchell Research & Communications, Inc. said.

Methodology

The poll was conducted on Monday and Tuesday October 28-29, 2024. It was conducted entirely by text messaging a randomly selected list of registered voter's cell phones and directing them to a SurveyMonkey poll (MMS-Web).

The poll of (N=1,117 Likely Voters) has a Margin of Error of + or – 2.46% at the 95% level of confidence. We sent 128,455 messages with a response rate of 0.869%.

It is important to remember that subsets based on demographics, such as gender, age, education, race/ethnicity and 2020 president outcome in Michigan, carry with them higher credibility intervals, as the sample size is reduced. Survey results should be understood within the poll's range of scores and know with a confidence interval of 95% a poll will fall outside the range of scores 1 in 20 times.

The survey was conducted at Mitchell Research & Communications, Inc. and sponsored by Michigan News Source and Michigan Information & Research Service, Inc. (MIRS).

FIELD COPY
IVR/MMS-Web MI Statewide General Election Voters
October 28-29, 2024
(N=1,117 LV's) MoE + or – 2.46 % at 95% Level of Confidence

You must answer all questions or none of your answers will count.

1. Are you a registered voter in Michigan?
Yes   100%
No   **END**

2. Are you voting or have you already voted in the November 2024 General Election for President?
Already voted (Please continue with poll)   53%
Definitely Voting   46
Probably Voting   1
Definitely Not Voting   **END**

3. How will you vote in the November 2024 General Election for President?
Vote at my polling center on election   31%
Vote during 9 days of early voting   27
Vote by mail-in absentee ballot   42

4. How DID you vote four years ago in the November 2020 General Election for President?
Voted at my polling center on election day 61%
Voted by mail-in absentee ballot   39

Before questions on other issues, a few statistical questions:

5. Thinking about the November 2024 General Election, are you enthusiastic to vote or not?

Very enthusiastic	76%	
Somewhat enthusiastic	13	**89%**
Not very enthusiastic	6	**11%**
Not at all enthusiastic	5	
Not sure	1	

6. What is your gender?

Male	47%
Female	53
Non-binary	0

7. What is your age?

18-29	12%
30-44	21
45-64	37
65+	30

8. What is your race?

White	81%
African American	12
Other	7

9. Do you or does anyone in your household belong to a Labor Union or Teachers Association?

Nobody in our household belongs	74%
I/Someone in my household belong	26

10. Are you a Democrat or lean Democrat, a Republican or lean Republican, a member of another party, or independent?

Democrat	40%
Republican	38
Independent	22

11. What area do you live in?

City of Detroit	5%
Wayne County outside of Detroit	12
Oakland County	14
Macomb County	9
Genesee, Saginaw, Bay, Midland, or Thumb	9
Livingston, Monroe, Washtenaw, Mid-MI	14
West Michigan	22
Northern Michigan or Upper Peninsula	15

12. From what city do you get your local TV?
Detroit	41%
Grand Rapids, Kalamazoo, Battle Creek	17
Flint, Saginaw, Bay City	9
Lansing, Jackson	6
Traverse City, Cadillac	9
Marquette	2
Other City	5
Not Sure	11

13. What is your position on abortion?
Strongly Pro-Life	25%	
Somewhat Pro-Life	17	**42%**
Strongly Pro-Choice	43	**56%**
Somewhat Pro-Choice	13	
Not sure	3	

14. What is your education?
No College	19%
Some college/trade school	45
College graduate	20
Master's degree or higher	16

15. What is your impression of Kamala Harris?
Very favorable	36%	
Somewhat favorable	12	**48%**
Somewhat unfavorable	3	**52%**
Very unfavorable	49	
Not sure	1	

16. What is your impression of Donald Trump?
Very favorable	31%	
Somewhat favorable	16	**47%**
Somewhat unfavorable	4	**52%**
Very unfavorable	48	
Not sure	0	

17. Do you think things in the United States are going in the right direction or have they very seriously gotten off on the wrong track?
Right Direction	27%
Wrong Track	64
Not Sure	8

18. Do you think things in Michigan are going in the right direction or have they very seriously gotten off on the wrong track?
Right Direction	44%
Wrong Track	51
Not Sure	5

19. What is the single most important issue facing the United States right now that will have the most impact on your vote for president?

Abortion	10%
Border/immigration	17
Climate change/environment	3
Crime/policing	1
Economy/inflation	30
Healthcare	3
Foreign Affairs/Mid-East/Ukraine/Taiwan	4
Threats to democracy	30
Not Sure	2

20. Who do you think can best solve your most important issue?

Harris	47%
Trump	50
Not Sure	3

21. If the election for US House of Representatives in your district was being held today, would you be voting for or leaning towards the Democrat or the Republican candidate?

Democrat	47%
Republican	48
Not sure	4

22. If the election for President was being held today, who would you be voting for or leaning towards?

Kamala Harris, Democrat	47.4%
Robert F. Kennedy, Jr, Natural Law Party	1.2
Chase Oliver, Libertarian	0.2
Jill Stein, Green Party	0.8
Donald Trump, Republican	48.5

23. If the election for President was being held today, would you be voting for or leaning towards: Kamala Harris, the Democrat or Donald Trump the Republican?

Harris	48%
Trump	49%
Not sure	3

24. If the election for U.S. Senator was being held today, who would you be voting for or leaning towards?

Mike Rogers, Republican	48%
Elissa Slotkin, Democrat	46
Joseph Solis-Mullen, Libertarian	1
Not sure	4

25. If the election for U.S. Senator was being held today, who would you be voting for or leaning towards?

Elissa Slotkin, Democrat	47%
Mike Rogers, Republican	49
Not sure	4

26. Regardless of who you are voting for, who do you think is going to win?
    Kamala Harris, Democrat   35%
    Donald Trump, Republican   41
    Not sure   24

27. If the election for President was being held today, **who are a majority of your friends and neighbors voting for or leaning towards?**
    Kamala Harris, Democrat   36%
    Donald Trump, Republican   48
    Not sure   15

28. Are you personally better off today than you were four years ago?
    Much better off   20%
    Little better off   23   **43%**
    Little worse off   11   **53%**
    Much worse off   42
    Not Sure   4

29. For whom did you vote four years ago in the 2020 election for President?
    Biden   49%
    Trump   46
    No Vote/Someone else   5

30. Which of the following five statements comes closest to how you decided who you were going to vote for in November?
    A. I still have not made up my mind   1%
    B. I never considered a third party candidate, but I had a very
    difficult time deciding on whether I should vote for Donald Trump
    or Kamala Harris before finally deciding on one of those two   20
    C. It was never a difficult decision for me, I always knew which of
    the two major candidates (Trump or Harris) I would be voting for
    and did not give any serious consideration to the other candidate   72
    D. I did not like either Trump or Harris, so I am voting for a third party candidate 2
    E. I carefully looked at Harris and Trump before deciding which one I liked best 20
    F. Not Sure   1

31. Do you agree or disagree with the following statement: "If my presidential candidate does not win in November, the country will be significantly different in four years."
    Strongly Agree   79%
    Somewhat Agree   12   **91%**
    Somewhat Disagree3   **5%**
    Strongly Disagree   2
    Not Sure   4

32. Have you lost friendships or relationships with family members over your voting choices?

Yes friends	13%
Yes family	6
Yes both	17
No, I have not	58
Not sure	7

33. Have you contributed money to a political campaign this year?

No	66%
Yes, Presidential	29
Yes, US Senate and/or US House	2
Yes, State House	1
Yes, Local	2

Thank you very much!

Crosstabs below.

US Hse Gen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
GOP	48%	6%	95%	47%	39%	59%	57%	47%	48%	47%	52%	16%	64%
DEM	47%	94%	2%	38%	56%	37%	40%	48%	48%	48%	44%	80%	32%
Not sure	4%	1%	3%	15%	4%	4%	3%	6%	4%	5%	4%	4%	4%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

8-Way Pres

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Trump	48.5%	5.0%	94.7%	48.7%	39.9%	58.2%	53.6%	47.2%	48.6%	47.4%	51.3%	20.3%	64.8%
Harris	47.4%	93.9%	3.0%	38.4%	56.2%	37.4%	38.9%	47.2%	48.6%	49.3%	44.2%	78.9%	30.3%
Not Sure	1.9%	0.4%	2.0%	4.6%	2.0%	1.8%	1.4%	2.8%	0.8%	2.9%	2.3%	0.0%	1.6%
RFK, Jr.	1.2%	0.2%	0.3%	4.7%	0.8%	1.7%	5.3%	0.5%	1.2%	0.2%	1.5%	0.0%	0.0%
Oliver	0.2%	0.0%	0.0%	0.7%	0.3%	0.0%	0.0%	0.7%	0.0%	0.0%	0.2%	0.0%	0.0%
Stein	0.8%	0.4%	0.0%	2.9%	0.7%	0.9%	0.9%	1.5%	0.8%	0.3%	0.6%	0.7%	3.4%
N=	#####	449.9	422.8	244.3	592.0	525.0	134.0	234.6	413.3	335.1	904.8	134.0	78.2

2-Way Pres

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Trump	49%	5%	94%	53%	40%	60%	59%	48%	49%	48%	52%	20%	65%
Harris	48%	94%	4%	40%	57%	37%	39%	47%	50%	49%	45%	79%	30%
Not Sure	3%	1%	2%	7%	3%	3%	2%	5%	1%	3%	3%	1%	4%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

7-Way US Sen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Rogers	48%	6%	95%	46%	39%	58%	57%	48%	46%	47%	51%	19%	62%
Slotkin	46%	92%	2%	38%	54%	37%	39%	47%	48%	46%	43%	77%	33%
Solis-Mullen	1%	0%	0%	2%	1%	1%	0%	1%	0%	1%	1%	0%	2%
Stein	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Dern	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Frizzell	0%	0%	0%	2%	0%	1%	0%	0%	1%	0%	1%	0%	0%
Marsh	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%
Not sure	4%	2%	3%	10%	6%	2%	4%	3%	4%	6%	4%	4%	3%
N=	1,117	450	423	244	592	525	134	235	413	335	905	134	78

2-Way US Sen

	Total	Party			Gender		Age				Race		
	Total	DEM	GOP	IND	F	M	18-29	30-44	45-64	65+	W	AA	Other
Rogers	49%	6%	95%	49%	40%	60%	57%	49%	48%	48%	52%	19%	64%
Slotkin	47%	93%	3%	40%	56%	37%	39%	48%	49%	47%	44%	79%	33%
Not sure	4%	1%	2%	12%	4%	3%	4%	3%	3%	5%	4%	2%	3%