



P R E S S R E L E A S E

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Trump Leads Biden by 2% in 2-Way, and 1% in a 5-Way Trial Ballot Question

(Slotkin 40% -Rogers 36%)

LANSING, Mich. — Former President Donald Trump (49%) has a narrow two percent lead over President Joe Biden (47%) in a trial ballot question for President in 2024 according to the most recent Mitchell-MIRS Poll of Michigan. Four percent are undecided.

In a five-way trial ballot test Trump (46%) and Biden (45%) are separated by just one percent followed by independent Robert F. Kennedy (5%), Green Party candidate Jill Stein and independent Cornel West are both getting just 1% of the vote.

“Trump leads in the two-way race because he has solidified the Republican base better than Biden has solidified the Democratic base. Trump is getting 92% of the GOP vote compared to Biden’s 89% of the Democrats. More importantly, Trump is getting 9% of the Democrats while Biden is getting only 4% of the Republicans. Biden is leading with the important group of voters, independents 49% – 43%,” Steve Mitchell, president of Mitchell Research & Communications, Inc. said.

The poll was conducted entirely by text messaging voter’s cell phones and sending them to a SurveyMonkey poll (SMS-Web). Data was weighted by age, gender, party affiliation, and education to reflect the likely voter turnout in the November 2024 General Election. The poll was conducted May 20-21, 2024. The Margin of Error is + or – 3.71% at the 95% level of confidence.

The race for president has narrowed since our last survey March 15-16, 2024, when Trump led by three percent in a two-way race and two percent in a 5-way race.

www.MitchellResearch.net
Mitchell-MIRS Michigan Poll (N=697 LV’s)
Conducted May 20-21, 2024
Phone 517-351-4111 – 101 S. Washington Square – Suite 500 – Lansing, MI 48933

In the five-way ballot question, Trump (46%) has a one percent lead over Biden (45%) while Robert F Kennedy, Jr. is a distant third (5%). Jill Stein and Cornell West have one percent each and three percent are undecided.

Trump is getting 89% of the Republican vote while Biden is only picking up 85% of the Democratic vote. Trump (7%) is getting more of the Democrat vote compared to what Biden (4%) is getting of the Republican vote.

Among the critical independent voters, Biden leads by ten percent (48% – 38%).

Examining the cross tabulation between the two-way race and the five-way race, Kennedy takes 4% away from Donald Trump and just one percent away from Joe Biden. In our last survey in March, Kennedy took exactly 3% away from both candidates.

In the Generic Congressional Ballot Question, the Republican (47%) has a three-point lead over the Democrat (44%).

In the US Senate race, Elissa Slotkin leads Mike Rogers 40% – 36% for primarily the same reason that Trump is leading Biden. Slotkin is doing better with Democrat voters where she leads 84% to 7% than Rogers is doing with GOP voters where he Rogers only leads 71% to 2% with Republican voters. They're almost tied with Independents with Slotkin leading 30–27%.

GOP candidate Sandy Pensler has a media buy attacking Mike Rogers on television which could be the reason he is not doing as well with Republicans as Slotkin is with Democrats. When this race goes into the general election, it is going to be very close just like the presidential race.

Voter Enthusiasm for 2024 General Election

- Only 56% of all voters are “very enthusiastic, down by a dozen points since March. A quarter (23%) are “somewhat enthusiastic”, while 11% are “not very” and 9% “not at all.”

By party:

- By a whopping twenty-two percent margin more Republicans (70%) are “very enthusiastic” than Democrats (48%). Less than half of independents (49%) are “very.”
- Almost two-thirds of Trump voters (65%) are very compared to just half (50%) of Democrats.
- This could pose a real problem to Democrats in November if it stays this way.

Trial Ballot Questions Key Points:

Trump vs Biden (2-Way)

- Trump leads Biden 49%-47%

By Gender, and Age

- Biden leads with women (51%-47%), and Trump leads with men (52%-43%).

- Trump leads with 18–44-year-old voters (48%-46%) with 45-64-year-olds (49%-46%), and Biden leads with 65 + voters (52%-48%).

By Race

- Trump leads (48%-45%) with white voters and (58%-18%) with non-African American people of other races.
- Biden leads with African Americans (74%-14%)

By Education

- As is usually the case, Biden the Democrat, has a big lead with those that have an advanced degree (63%-22%) and with college graduates (57%-31%)
- Trump leads with those who have had some college or have gone to a trade school (52%-38%) and with those who have never attended college (56%-23%)

Trial Ballot Slotkin vs Rogers

- Slotkin leads by four percent (40%-36%)

By Gender, and Age

- Slotkin leads (44%-33%) with women and Rogers leads (41%-36%) with men
- By age Slotkin has a twenty-one percent lead with 18–29-year-olds, a one percent lead with 30–44-year-olds, and a seven percent lead with voters 65+, while Rogers is tied at 38% with Slotkin with 45–64-year-olds

By Race

- Slotkin is ahead with white voters (39%-38%) and with African Americans (68%-13%). Rogers leads with “others.” (47%-20%).

“It still looks as though 2024 is going to be a very close election in Michigan. However, there is a huge enthusiasm gap of 15% between Republicans (65% very enthusiastic) and Democrats (50%) and in a close race that Democratic apathy could lead to GOP victory,” Mitchell said.

Field Copy Below:



**SMS-Web Survey of the State of Michigan
Likely November 2024 Voters
(N=697 Likely Voters)
Field Copy (Aggregate Percentages)
Conducted May 20-21, 2024**

You must answer all of the questions or none of them count.

1. Are you a registered voter in Michigan?

Yes	100%
No	2 END

2. Thinking about the 2024 November General Election for President are you...

Not voting	1 END
Voting Absentee/Early	40%
Voting on Election Day	60%

Before questions on other issues, a few quick statistical questions:

3. Are you...

Male	53%
Female	46
Non-Binary	1

4. What is your age?

18-29	6%
30-44	24
45-64	38
65 and older	32

5. What is your race?

White/Caucasian	80
Black or African American	11
Other	9

6. What is your education?

High school graduate	20%
Some college/trade school	45
College graduate	20
Master's degree or higher	15

7. What is your political affiliation?
- | | |
|----------------------------|-----|
| Democrat/lean Democrat | 38% |
| Republican/lean Republican | 38 |
| Another party | 3 |
| Independent | 21 |
8. Thinking about the November 2024 General Election, are you enthusiastic to vote or not?
- | | |
|-------------------------|-----|
| Very enthusiastic | 56% |
| Somewhat enthusiastic | 23 |
| Not very enthusiastic | 11 |
| Not at all enthusiastic | 9 |
| Not sure | 25 |
9. In what area do you live?
- | | |
|---|----|
| City of Detroit | 5% |
| Wayne County/ outside Detroit | 13 |
| Oakland County | 14 |
| Macomb County | 13 |
| Flint/Saginaw/Bay City/Thumb | 11 |
| Monroe/Washtenaw//Lansing,
Jackson, Mid-MI | 17 |
| West Michigan | 15 |
| Northern Michigan/U.P | 11 |
10. What is the single most important issue facing the United States right now?
- | | |
|---|----|
| Abortion | 6% |
| Border/Immigration | 17 |
| Climate change/environment | 5 |
| Crime/Police | 2 |
| Economy/Inflation/Cost of living | 34 |
| Election Security | 2 |
| Foreign Affairs/National Security
/Mid-East/Ukraine/Taiwan | 4 |
| Healthcare | 4 |
| Threats to the democracy | 21 |
| Other | 4 |
| Not Sure | 2 |
11. Who do you think can best solve your most important issue?
- | | |
|----------|-----|
| Biden | 42% |
| Trump | 51 |
| Not Sure | 7 |
12. If the election for US. House of Representatives in your district was being held today, would you be voting for the Republican or Democratic candidate?
- | | |
|------------|-----|
| Democrat | 44% |
| Republican | 47 |
| Not sure | 9 |

13. If the election for President were being held today, would you be voting for or leaning towards:
[in alphabetical order]

Joe Biden, Democrat	47%
Donald Trump, Republican	49
Not sure	4

14. If the election for President was being held today, would you be voting for or leaning towards :
[in alphabetical order]

Joe Biden, Democrat	45%
Robert F. Kennedy, Jr., Natural Law Party	5
Jill Stein, Green Party	1
Donald Trump, Republican	46
Cornel West, Independent	1
Not sure	3

15. If the election for U.S. Senator was being held today, would you be voting for or leaning
towards [in alphabetical order]

Mike Rogers, Republican	36%
Elissa Slotkin, Democrat	40
Another candidate	7
Not sure	17